

August 2013

Gilani Weekly Poll

CYBERLETTER

Week 136

August 19th, 2013 - August 23rd, 2013

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FROM THE EDI-

Dear Reader,

Gilani Research Team now brings to you a collection of daily polls releases in the form of a weekly digest, which gives you the opportunity to read opinions of the Pakistani public on various socio-political issues. We hope it will be of interest to you and your readers.

If you have any further questions in this regard, please feel free to contact us.

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OPINION POLLS - HIGHLIGHTS

Gilani Poll/Gallup Pakistan

August 19, 2013

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According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, only 30% Pakistanis say they read books; 43% of these say they read every day.

43%

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Gilani Poll/Gallup Pakistan

August 20, 2013

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36%

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OPINION POLLS - HIGHLIGHTS

Gilani Poll/Gallup Pakistan

August 21, 2013

12% Pakistanis say a new mobile phone was purchased in their household last month; 57% of these say a Nokia phone was bought.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 12% Pakistanis say a new mobile phone was purchased in their household last month; 57% of these say a Nokia phone was bought.

12%

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Gilani Poll/Gallup Pakistan

August 22, 2013

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OPINION POLLS - HIGHLIGHTS

Gilani Poll/Gallup Pakistan

August 23, 2013

A notable majority of Pakistanis (78%) think PM Nawaz Sharif should make foreign trips in order to strengthen bilateral ties with various countries.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, a notable majority of Pakistanis (78%) think PM Nawaz Sharif should make foreign trips in order to strengthen bilateral ties with various countries.

78%

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Gilani Poll/Gallup Pakistan
Islamabad - August 19, 2013

“Only 30% Pakistanis say they read books; 43% of these say they read every day.”

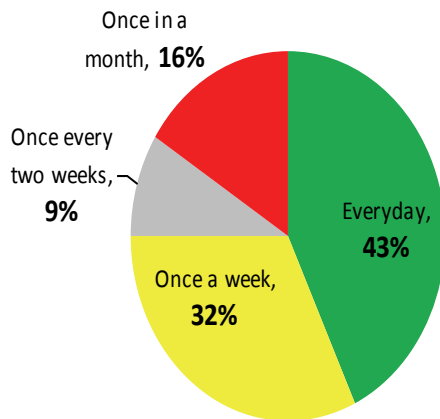


According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, only 30% Pakistanis say they read books; 43% of these say they read every day .

A nationally representative sample of men and women from across the four provinces was asked “**Do you read books (other than school/college text books)?**” Responding to this, 30% said yes and 70% said no. Those who said “yes” were further asked “**How frequently do you read books?**” Responding to this, 43% said every day, 32% said once a week, 9% said once every two weeks and 16% said once a month.

A comparison of answers between males and females revealed that more males (35%) than females (23%) read books frequently.

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2640 men and women in urban and rural areas of all four provinces of the country, during July 08, 2013 – July 15, 2013. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Source: Gallup and Gilani Surveys
 the Pakistani Affiliate of Gallup International Association
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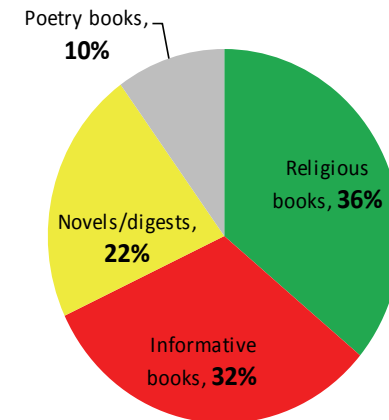
According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, of the 30% Pakistanis who say they read books, 36% prefer reading religious texts.

A nationally representative sample of men and women from across the four provinces was asked **“Do you read books (other than school/college text books)?”** The 30% Pakistanis who answered “yes” to this question were further asked **“Normally what kind of books do you like to read?”** Responding to this, 36% said religious books, 32% said informative books, 22% identified novels/digests and 10% said they read poetry. Respondents were further asked “Normally at what time do you prefer reading books?” Responding to this, 14% said they read books in the morning, 17% said in the afternoon, another 17% said at night before going to sleep and 50% said they read books whenever they found time. 2%

chose not to respond.

A comparison of answers between males and females revealed that more females (41%) than males (34%) prefer reading religious books. Moreover, the figures show that likeness for religious books is higher in urban areas (45%) as compared to rural ones (32%).

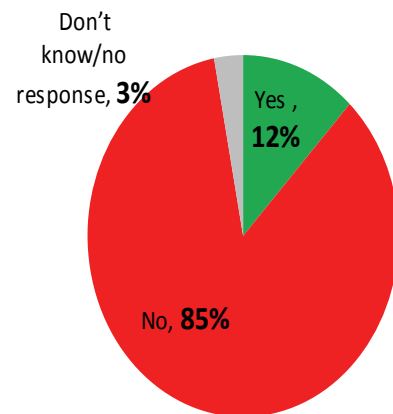
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Gilani Poll/Gallup Pakistan
Islamabad - August 21, 2013

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According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 12% Pakistanis say a new mobile phone was purchased in their household last month; 57% of these say a Nokia phone was bought.

A nationally representative sample of men and women from across the four provinces was asked **“Did any member of your household purchase a new mobile phone in the last one month?”** Responding to this, 12% said Yes and 85% said No. 3% did not give a response. Those who said “yes” were then asked **“What brand of cell phone was purchased?”** 57% said Nokia, 17% said Q Mobile, and 10% said Samsung and 16% identified some other brand of cell phone.

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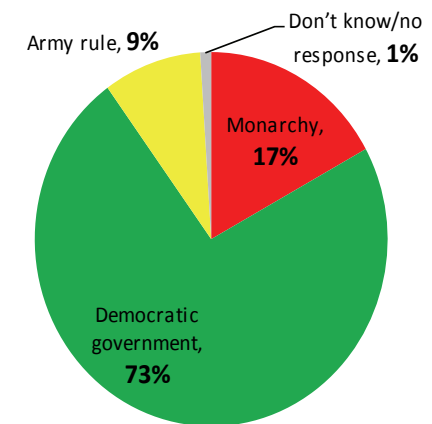
According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, an overwhelming majority of Pakistanis (73%) say there should be democratic rule in Muslim countries; 17% prefer a monarchical system.

A nationally representative sample of men and women from across the four provinces was asked **“Some people think that Muslim countries should have a monarchy, others favor a democratic system and yet others support army rule. What type of system do you prefer?”** Responding to this, 17% said monarchical rule, 73% said a democratic system and 9% said army rule. 1% did not give a response.

This question was posed to the Pakistani public after the Military Coup in Egypt earlier in July 2013.

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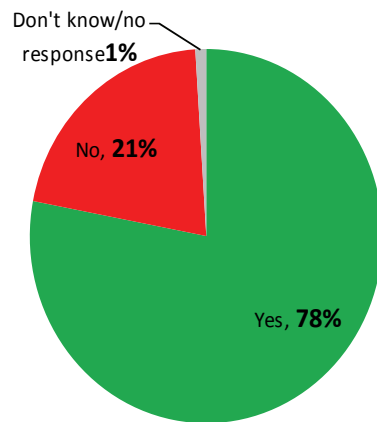
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A nationally representative sample of men and women from across the four provinces was asked “**Recently PM Nawaz Sharif made a trip to China. Do you think the PM should make further foreign trips in the future to strengthen bilateral ties with various countries?**” Responding to this, 78% said Yes and 21% said No. 1% chose not to respond.

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