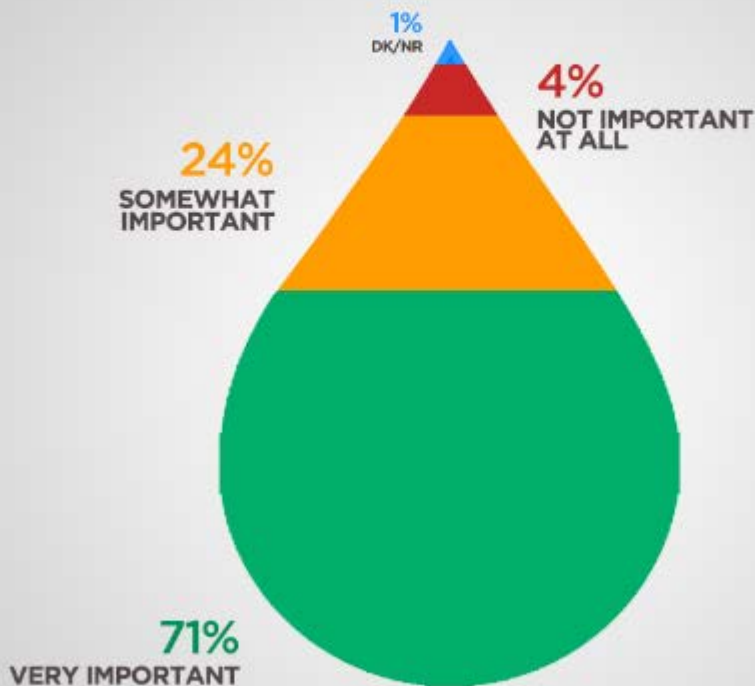


71% BELIEVE POLIO DROPS TO BE IMPORTANT, 4% NOT IMPORTANT AT ALL.T

In your opinion, how important is it for children to drink polio drops?
Is it very important, somewhat important, or not important at all?





Opinion Poll
HEALTH CARE
Vaccination and Family Planning

**71% believe polio drops to be very important, 4% not important at all.
(GRF POLL)**

Islamabad, August 24, 2016

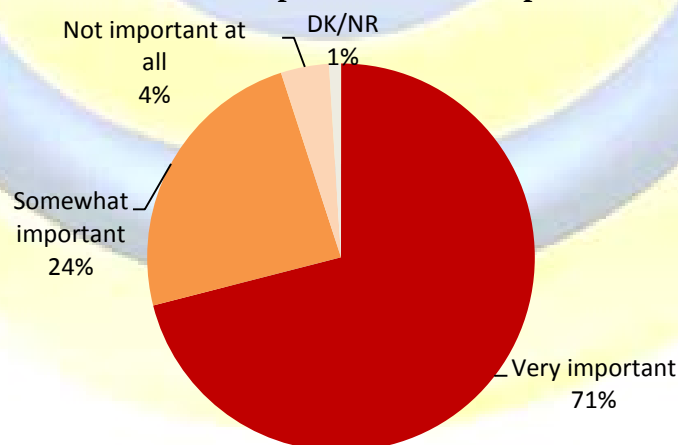
According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 71% Pakistanis believe the administration of polio vaccine to children to be very important, while 4% believe that it is not important at all.

A nationally representative sample of men and women from across the four provinces was asked, “In your opinion, how important is it for children to drink polio drops? Is it very important, somewhat important, or not important at all?” In response to this question, 71% said that it was very important, 24% said that it was somewhat important, while 4% said that it was not important at all. 1% did not know or did not wish to respond. It is important to note that 4% of adult Pakistanis add up to around 4 million men and women.

According to an urban/rural breakdown, less people in urban areas give importance to the polio vaccine than rural areas. 73% rural dwellers and 67% urban dwellers believe that it is very important for children to drink polio drops leading to a gap of 6%.

This question has also been asked in previous years. We see that in 2002 87% Pakistanis believed that it is very important for children to drink polio drops. But since then, the number has been reduced by more than 10% to 74% in 2014, and 71% in 2015/16. This is consistent with the recent increase in polio cases that have cropped up across the nation. We also see that the percentages of 2015 and 2016 are the same, which shows how little progress the government has made in creating awareness for the polio vaccine.

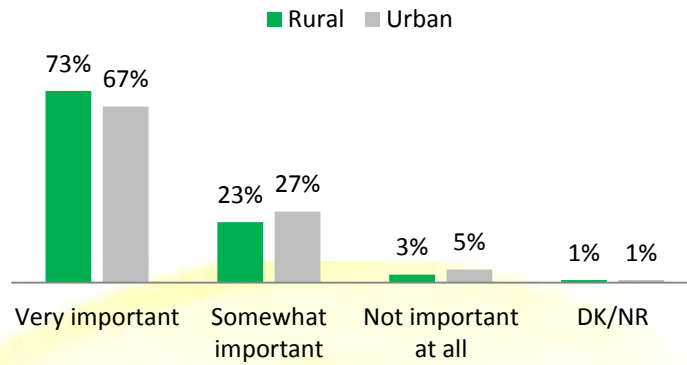
Question: “In your opinion, how important is it for children to drink polio drops? Is it very important, somewhat important, or not important at all?”



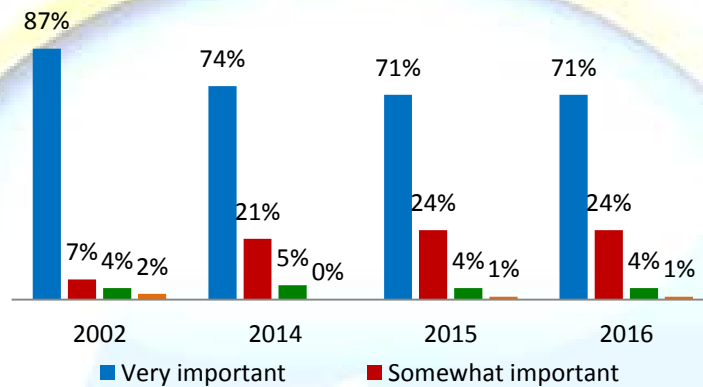
Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)



Rural/Urban Breakdown



Trend Analysis



Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1813 men and women in rural and urban areas of all four provinces of the country, during June 13 – June 20, 2016. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International



Wednesday, August 24, 2016
(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2016



of Gallup Pakistan
(1980-2016)