

65% PAKISTANIS DEPEND ONLY ON FRIENDS OR FAMILY FOR A LOAN IN CASE OF FINANCIAL PROBLEMS.

Imagine that you have financial problems in the future, will you be able to ask for help from any of the following:





Opinion Poll
SOCIAL
SOCIAL BEHAVIOR OTHERS

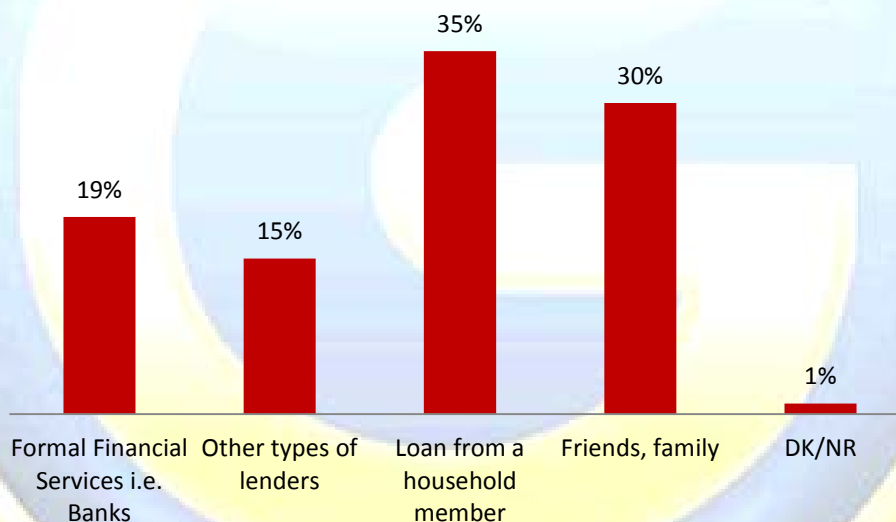
65% Pakistanis depend only on friends or family for a loan in case of financial problems. (GRF POLL)

Islamabad, August 25, 2016

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 65% Pakistanis depend only on friends or family for a loan in case of financial problems.

A nationally representative sample of men and women from across the four provinces was asked, “(Ask everyone) Imagine that you have financial problems in the future, will you be able to ask for help from any of the following?” In response to this question, 19% said they would turn to formal financial sector such as banks, 35% said they would take a loan from a household member, 30% said they would ask for a loan from a family member, and 15% said they would go for other types of lenders. 1% did not know or did not wish to respond.

Question: “(Ask everyone) Imagine that you have financial problems in the future, will you be able to ask for help from any of the following:”



Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1813 men and women in rural and urban areas of all four provinces of the country, during June 13 – June 20, 2016. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International



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Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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of Gallup Pakistan
(1980-2016)