

Cyberletter

Gilani Weekly Poll

August 2011

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From The Editor

Dear Reader,

Gilani Research Team now brings

to you a collection of daily polls releases in the form of a weekly digest, which gives you the opportunity to read opinions of the Pakistani public on various socio-political issues.

We hope it will be of interest to you and your readers.

If you have any further questions in this regard, please feel free to contact us.

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Week # 32 (2011)

Opinion Polls Released during

August 8th, 2011– August 12th, 2011

Only 13% Pakistanis articulate dissatisfaction with their mobile phone operators; among reasons, unclear voice (45%) takes the lead: GILANI POLL/GALLUP PAKISTAN

August 8, 2011



According to a Gilani Research Foundation survey carried out by Gallup Pakistan, 45% of Pakistanis are quite satisfied with their mobile phone operating company. Only 13% express dissatisfaction.

[Click for details](#)

Notwithstanding dissatisfaction, a vast majority (80%) is not keen on switching their mobile phone operators: GILANI POLL/GALLUP PAKISTAN

August 9, 2011



Despite a considerable proportion of people expressing dissatisfaction or only partial satisfaction with their current mobile phone operator, merely 18% intend to switch from their current operator. The vast majority of 80% do not intend to change.

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Views are divided on the desirability of foreign brands of consumer goods in Pakistan, 40% favor while 46% oppose: GILANI POLL/GALLUP PAKISTAN

August 10, 2011



46% of Pakistanis hold the view that foreign brands of consumer goods should not be permitted in Pakistan while a significant 40% hold the view that foreign brands of consumer goods should be permitted in Pakistan

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62% believe that parents should work hard in the selection of schools for their children: GILANI POLL/GALLUP PAKISTAN

August 11, 2011



The results of a Gilani Research Foundation survey carried out by Gallup Pakistan indicated that a considerable majority (62%) of parents feel it is important to make extra or special effort in selecting a better school for their children.

[Click for details](#)

A considerable majority of Pakistani parents (92%) feel that taking interest in their child's homework will improve academic performance: GILANI POLL/GALLUP PAKISTAN

August 12, 2011



The results of a Gilani Research Foundation survey carried out by Gallup Pakistan indicated that a clear majority (92%) of Pakistani parents feel that taking interest in their child's homework is likely to improve their child's performance.

[Click for details](#)

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

Gilani Research Foundation is a not for profit public service project to provide social science research to students academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion in Pakistan and established Gallup Pakistan in 1980. Current Dr. Gilani, who hold a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan (www.gallup.com.pk)

Only 13% Pakistanis articulate dissatisfaction with their mobile phone operators; among reasons, unclear voice (45%) takes the lead: GILANI POLL/GALLUP PAKISTAN

Islamabad August 8, 2011

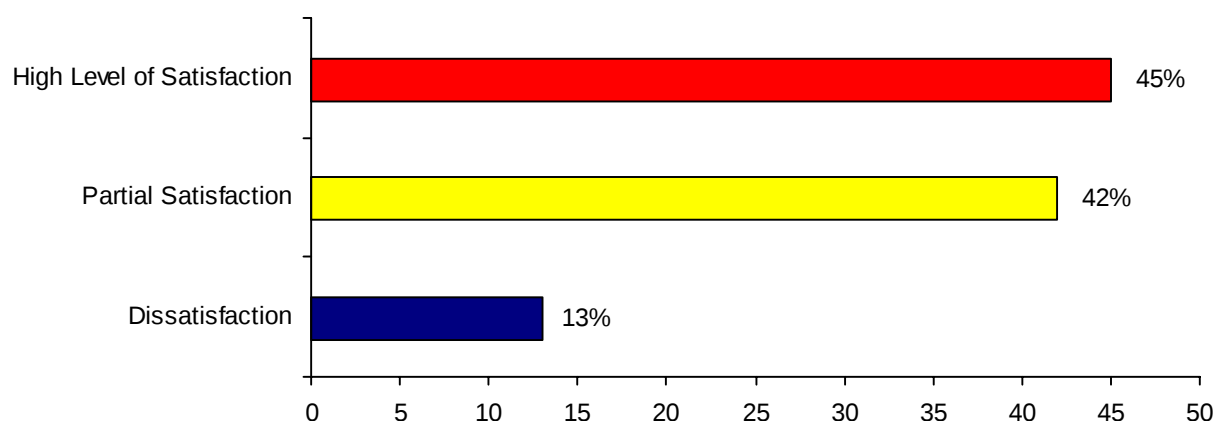
According to a Gilani Research Foundation survey carried out by Gallup Pakistan, 45% of Pakistanis are quite satisfied with their mobile phone operating company. Only 13% express dissatisfaction.



In a survey, a nationally representative sample of men and women from across the four provinces were asked the following question: “How satisfied or dissatisfied are you with your mobile phone operating company?” The results of the survey showed that only 13% were dissatisfied. On the other hand 45% expressed high satisfaction and 42% expressed partial satisfaction.

A relatively low percentage of dissatisfaction is expressed because for most people owning a personal mobile phone was something inconceivable a few years ago.

“How satisfied or dissatisfied are you with your mobile phone operating company?”



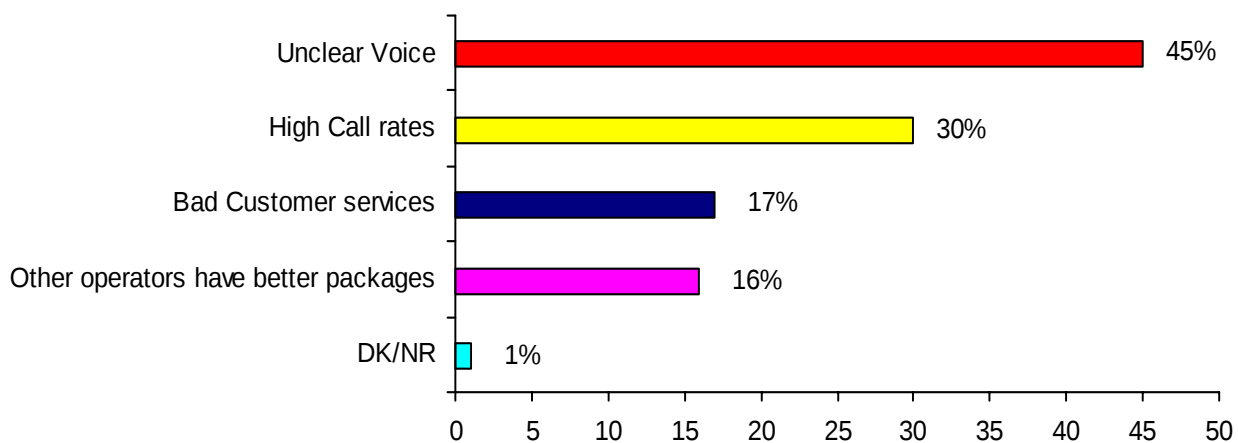
Source: Gallup and Gilani Surveys

The Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

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A follow up question was asked to those who were dissatisfied, “What is the reason for your dissatisfaction with your mobile operator?” Most (45%) cited unclear voice as the reason followed by high call rates (30%), bad customer services (17%). 16 % said that other operators had better packages. 1% did not respond.

“What is the reason for your dissatisfaction?”



Source: Gallup and Gilani Surveys

The Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2574 men and women in rural and urban areas of all four provinces of the country, during 10 July-16 July 2011. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level

Notwithstanding dissatisfaction, a vast majority (80%) is not keen on switching their mobile phone operators: GILANI POLL/GALLUP PAKISTAN

Islamabad August 9, 2011

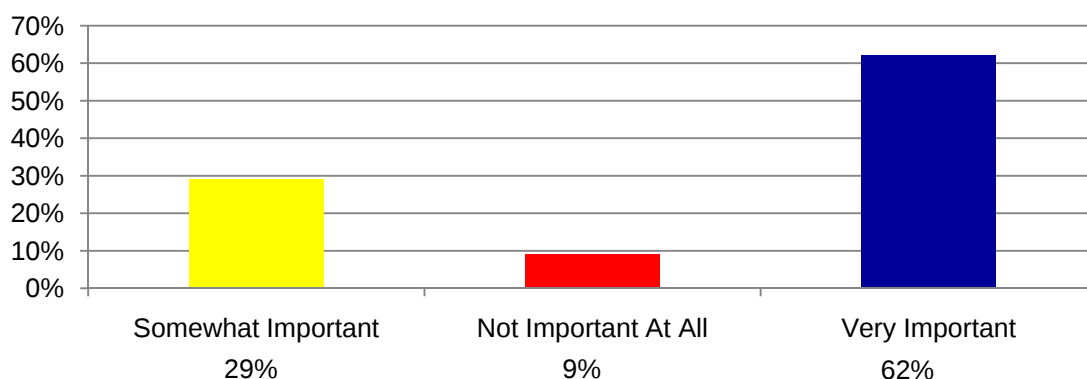
The results of a Gilani Research Foundation survey carried out by Gallup Pakistan indicated that despite a considerable proportion of people expressing dissatisfaction or only partial satisfaction with their current mobile phone operator, merely 18% intend to switch from their current operator. The vast majority of 80% do not intend to change.



In a survey, a nationally representative sample of men and women from across the four provinces were asked the following question: “Do you intend to change your mobile phone operator during the next 3 months?” The findings of the survey revealed that only 18% Pakistanis intended to change. More than three-fourths (80%) said they did not wish to change. 2% gave no response.

20% of those aged under 30 years and 27% of those aged over 51 years said they wished to switch from their current mobile phone operator.

“Do you intend to change your mobile phone operator during the next 3 months?”



Source: Gallup and Gilani Surveys
 The Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

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The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2574 men and women in rural and urban areas of all four provinces of the country, during 26 June – 2 July 2011. Error margin is estimated to be approximately + 2-3 per cent at 95% confidence level.

Views are divided on the desirability of foreign brands of consumer goods in Pakistan, 40% favor while 46% oppose: GILANI POLL/GALLUP PAKISTAN

Islamabad August 10, 2011

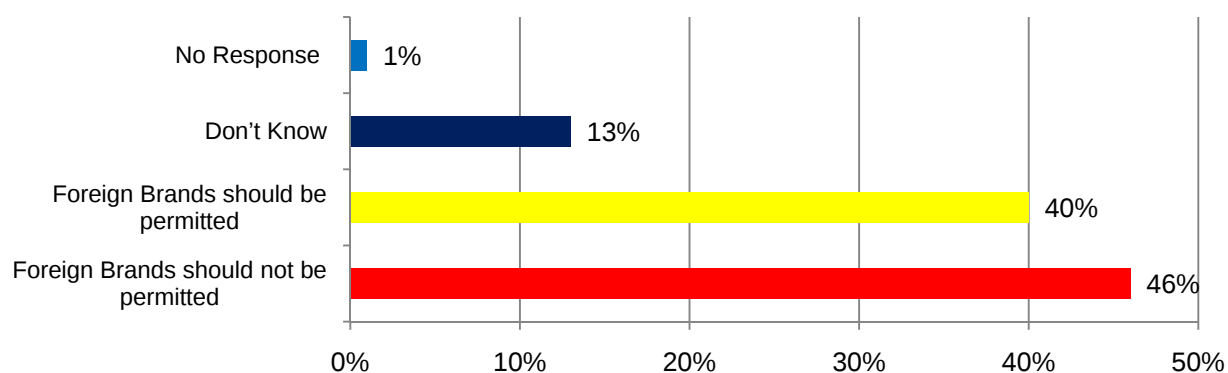
The results of a Gilani Research Foundation survey carried out by Gallup Pakistan indicated that a majority of 46% of Pakistanis hold the view that foreign brands of consumer goods should not be permitted in Pakistan while a significant 40% hold the view that foreign brands of consumer goods should be permitted in Pakistan.



In a survey a nationally representative sample of men and women from across the country were asked the following question: Some people believe that foreign brands should not be allowed in Pakistan, while others say they should be allowed. What is your view point?

The findings of the survey revealed that a majority of 46% of Pakistanis hold the view that foreign brands of consumer goods should not be permitted, while an equally significant majority of 40% of the Pakistanis is of the opinion that they should be permitted. 13% responded that they don't know and 1% chose not to respond.

“Some people believe that foreign brands of consumer goods should not be allowed in Pakistan, While others say they should be allowed. What is your view point?”



Source: Gallup and Gilani Surveys
 The Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

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The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2702 men and women in rural and urban areas of all four provinces of the country, during 03 July – 04 July 2011. Error margin is estimated to be approximately + 2-3 per cent at 95% confidence level.

62% believe that parents should work hard in the selection of schools for their children: GILANI POLL/GALLUP PAKISTAN

Islamabad August 11, 2011

The results of a Gilani Research Foundation survey carried out by Gallup Pakistan indicated that a considerable majority (62%) of parents feel it is important to make extra or special effort in selecting a better school for their children



In a survey, a nationally representative sample of men and women from across the four provinces were asked the following question: “In your view how important is it to make an extra effort in selecting a better school for children?” Majority (62%) say that it is very important to work hard in selecting a school for children. 29% believe that making this effort is somewhat important. A minority of 9% feel that it is not important at all.

Results also showed that 7% of males were of the view that it is not important to make extra effort for selecting a school for children whereas 13% of females held this view.

“In your view how important is it to make an extra effort in selecting a better school for children?”



Source: Gallup and Gilani Surveys
 The Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

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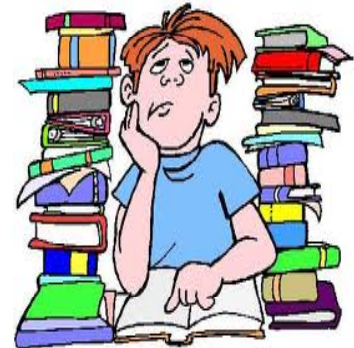
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The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2574 men and women in rural and urban areas of all four provinces of the country, during 10 July – 16 July 2011. Error margin is estimated to be approximately + 2-3 per cent at 95% confidence level.

A considerable majority of Pakistani parents (92%) feel that taking interest in their child's homework will improve academic performance: GILANI POLL/GALLUP PAKISTAN

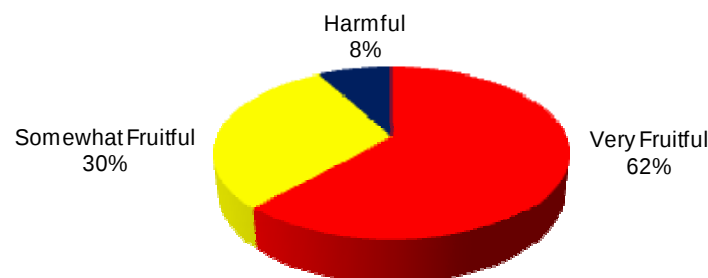
Islamabad August 12, 2011

The results of a Gilani Research Foundation survey carried out by Gallup Pakistan indicated that a clear majority (92%) of Pakistani parents feel that taking interest in their child's homework is likely to improve their child's performance.



In a survey, a nationally representative sample of men and women from across the four provinces were asked the following question: "Some parents take interest in their child's homework, in your view, what effect does this have on the child's academic performance?" A majority (62%) of the parents were of the view that taking interest in a child's homework is very fruitful. 30% said it is somewhat fruitful. Only 8% were of the view that taking interest in a child's homework can be rather harmful.

"Some parents take interest in their child's homework; in your view what kind of effect does this have on a child's academic performance?"



Source: Gallup and Gilani Surveys
 The Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

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The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2574 men and women in rural and urban areas of all four provinces of the country, during 10 July – 16 July 2011. Error margin is estimated to be approximately + 2-3 per cent at 95% confidence level.



Gilani Weekly Poll

A year to thank,
Share and reinvent
1980-2010



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August 2011

Please send all correspondence to:

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A year to thank,
share and reinvent
Gallup & Gilani: 1980-2010



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