



Public Opinion in Pakistan in the Year 1999

SOCIAL BEHAVIOR

Eating Habits

(1999-2016) 9% increase in people who do not eat out in restaurants at all. GILANI POLL / GALLUP PAKISTAN

Islamabad, August 04, 2016

According to a Gallup Pakistan National Survey conducted in the year 1999 (17 years ago) respondents were asked how often they go out to restaurants to eat. 18% said that they ate out once a month, 15% said that they ate out once every three months, 4% said once every six months. 7% said that they ate out once a year, 28% said they ate out occasionally, and 22% said that they did not eat out at all. 6% did not know or did not wish to respond.

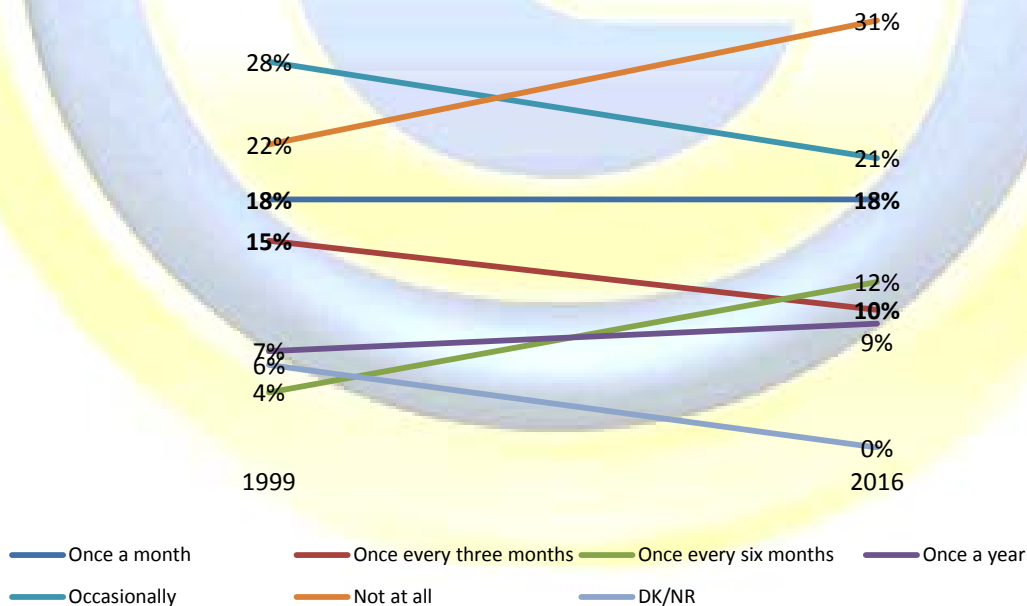
Comparative Picture: The question was asked again in 2016 to enable a concrete comparison. In 2016, 18% said that they ate out once a month. 10% said they ate out once every three months, 12% said they ate out once every six months, 9% said they ate out once a year. 21% said they ate out occasionally, while 31%, a majority did not eat out at all.

According to public opinion, there has been a 9% rise in the number of people who do not eat out at all. This may be a sign of a trend of healthy eating. Another hypothesis may be that this trend is due to rising prices, which makes amenities like eating at restaurants unaffordable for the middle and low income class. Interestingly, people who eat out just once a month did not change between 1999 and 2016.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision making in Pakistan.

Question: “We will mention some activities. Please tell us how much you participate in these activities on average?”

Eating at a Restaurant



Source: Gallup and Gilani Surveys

The Pakistani affiliate of Gallup International Association

(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan and is Director of Gallup Pakistan History Project explains the aim of the Project as follows: ‘Gallup Pakistan has been polling in Pakistan since 1979 (over 35 years). During this time millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan’s History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues. For more information about Gallup History Project, please contact caf@gallup.com.pk.’



Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International

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(3 Pages including this)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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of Gallup Pakistan
(1980-2015)