

Gilani Weekly Poll

Cyberletter

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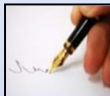
Dear Reader,

Gilani Research Team now brings to you a collection of daily polls releases in the form of a weekly digest, which gives you the opportunity to read opinions of the Pakistani public on various socio-political issues.

We hope it will be of interest to you and your readers.

If you have any further questions in this regard, please feel free to contact us.

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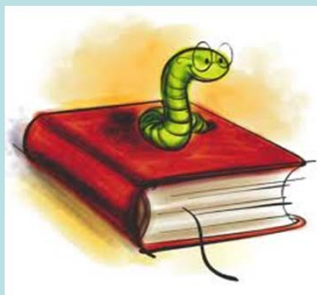
Week # 46 (2011)

Opinion Polls Released during November 21st, 2011– November 25th, 2011

November 2011

39% of Pakistanis claim to be book readers: GILANI POLL/GALLUP PAKISTAN

November 21, 2011



The results of a Gilani Research Foundation Survey carried out by Gallup Pakistan revealed that 39% of Pakistanis claim to be book readers.

[Click for details](#)

28% of those who claim to read books in Pakistan claim to read on a daily basis, 35% say they read at least once a week, others less frequently: GILANI POLL/GALLUP PAKISTAN

November 22, 2011



The results of a Gilani Research Foundation Survey carried out by Gallup Pakistan revealed that 28% of those who claim to read books in Pakistan claim to read on a daily basis, 35% say they read at least once a week, others less frequently.

[Click for details](#)



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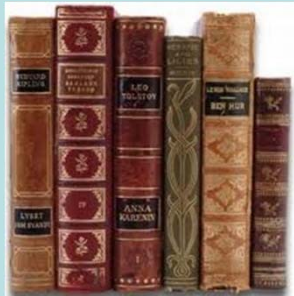
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Religious (42%), General Knowledge (32%), Fiction (26%) and Poetry (7%) are the top interests among readers of books in that order: GILANI POLL/GALLUP PAKISTAN

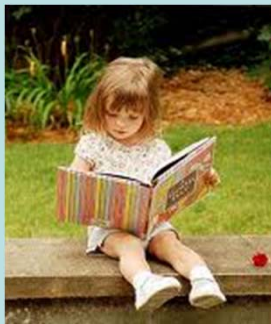


November 23, 2011

The results of a Gilani Research Foundation Survey carried out by Gallup Pakistan revealed that Religious (42%), General Knowledge (32%), Fiction (26%) and Poetry (7%) are the top interests among readers of books in that order.

[Click for details](#)

Bed time is the most favorite time slot (41%) for reading books among Pakistani book readers; another 43% have no particular favorite slot; 10% prefer the afternoons and 5% are early birds who prefer mornings : GILANI POLL/GALLUP PAKISTAN



November 24, 2011

The results of a Gilani Research Foundation Survey carried out by Gallup Pakistan revealed that bed time is the most favorite time slot (41%) for reading books among Pakistani book readers; another 43% have no particular favorite slot; 10% prefer the afternoons and 5% are early birds who prefer mornings.

[Click for details](#)

Inflation (49%) Unemployment (21%) and Terrorism (21%) continue to be seen as most important problems in Pakistan. For an average citizen external dangers take a back seat (8%): GILANI POLL/GALLUP PAKISTAN



November 25, 2011

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[Click for details](#)

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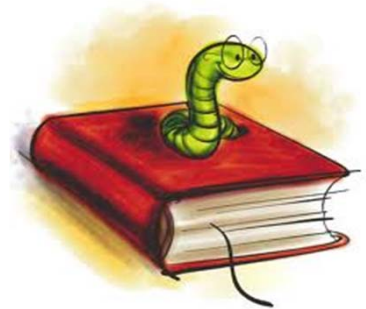
Gilani Research Foundation is a not for profit public service project to provide social science research to students academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion in Pakistan and established Gallup Pakistan in 1980. Current Dr. Gilani, who hold a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan (www.gallup.com.pk)

39% of Pakistanis claim to be book readers: GILANI POLL/GALLUP PAKISTAN GILANI POLL/GALLUP PAKISTAN

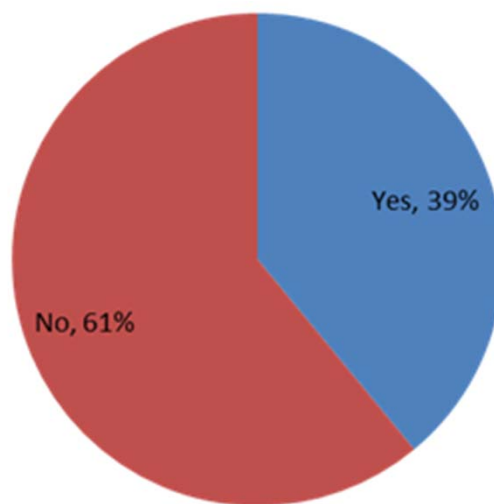
Islamabad November 21, 2011

The results of a Gilani Research Foundation Survey carried out by Gallup Pakistan revealed that 39% of Pakistanis claim to be book readers.



In a survey a nationally representative sample of men and women from across the four provinces were asked “Do you read books or not (apart from the syllabus books)?” Responding to this, 39% of Pakistanis claim that they read books whereas 61% do not read books.

Question: “Do you read books or not (apart from the syllabus books)?”



Source: Gallup and Gilani Surveys
The Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2688 men and women in rural and urban areas of all four provinces of the country, during October 30 - November 05, 2011. Error margin is estimated to be approximately $\pm$ 2-3 per cent at 95% confidence level.

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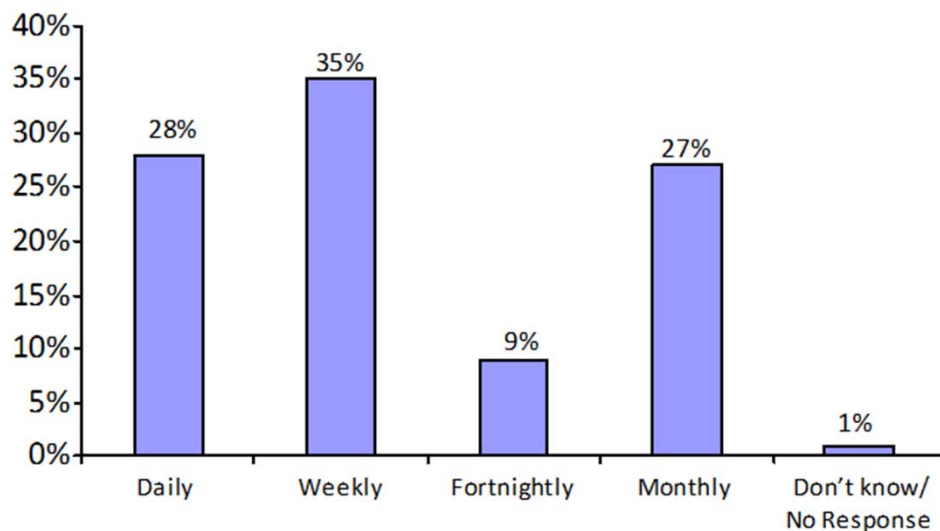
Islamabad November 22, 2011

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In a survey a nationally representative sample of men and women from across the four provinces were asked “How frequently do you read books?” Responding to this, 28% claim that they read books daily, 35% read once a week, 9% read book once in two weeks (fortnightly) whereas 27% read once in a month. However 1% did not give a view.

Question: “How frequently do you read books?”



Source: Gallup and Gilani Surveys

The Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

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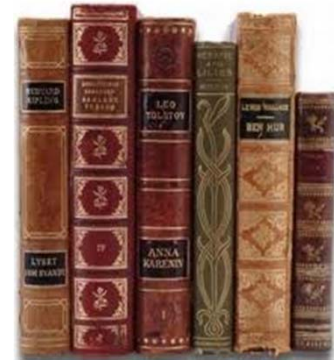
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Islamabad November 23, 2011

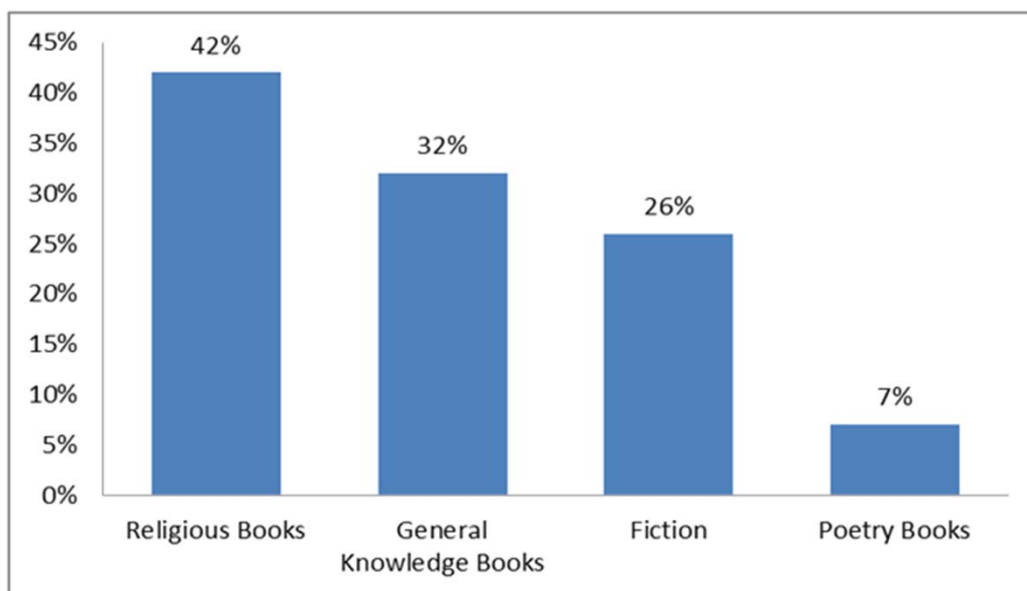
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In a survey a nationally representative sample of men and women from across the four provinces were asked “What kind of books do you read normally?” Responding to this, 42% of the book readers prefer reading religious books, 32% prefer books related to general knowledge, 26% prefer fiction whereas 7% like to read poetry books.

(Note: This was a multiple response question so the percentage sum may exceed 100)

Question: “What kind of books do you read normally?”



Source: Gallup and Gilani Surveys

The Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

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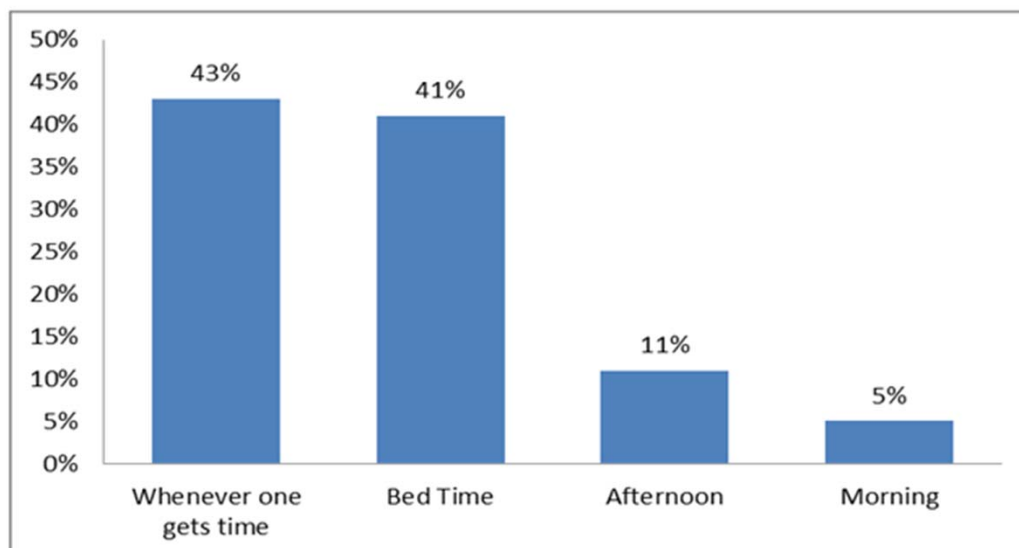
Bed time is the most favorite time slot (41%) for reading books among Pakistani book readers; another 43% have no particular favorite slot; 10% prefer the afternoons and 5% are early birds who prefer mornings. : GILANI POLL/GALLUP PAKISTAN
Islamabad November 24, 2011

The results of a Gilani Research Foundation Survey carried out by Gallup Pakistan revealed that bed time is the most favorite time slot (41%) for reading books among Pakistani book readers; another 43% have no particular favorite slot; 10% prefer the afternoons and 5% are early birds who prefer mornings.



In a survey a nationally representative sample of men and women from across the four provinces were asked “At what time do you prefer to read books?” Responding to this, 5% of the book readers prefer reading books in mornings, 41% prefer bed time, 11% prefer afternoons whereas 43% read books whenever they get time.

Question: “At what time do you prefer to read books?”



Source: Gallup and Gilani Surveys
The Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

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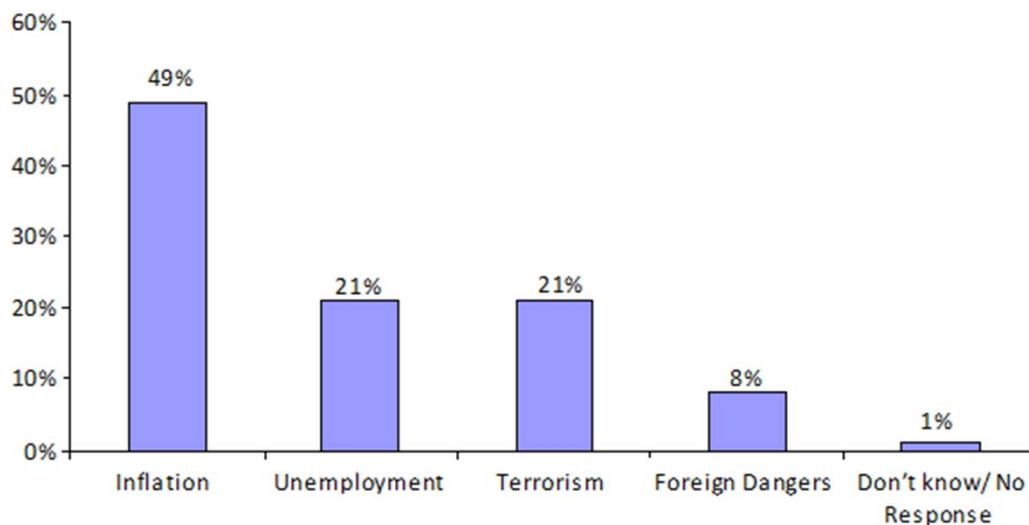
Islamabad November 25, 2011

The results of a Gilani Research Foundation Survey carried out by Gallup Pakistan revealed that Inflation (49%) Unemployment (21%) and Terrorism (21%) continue to be seen as most important problems in Pakistan. For an average citizen external dangers take a back seat (8%).



In a survey a nationally representative sample of men and women from across the four provinces were asked “In your opinion what is the current biggest problem of Pakistan?” Responding to this, 49% think that inflation is the current biggest problem, 21% think of unemployment, another 21% think of terrorism whereas 8% think foreign danger is the current biggest problem faced by Pakistan. However 1% did not give a view.

Question: “In your opinion what is the current biggest problem of Pakistan?”



Source: Gallup and Gilani Surveys

The Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

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Gilani Weekly Poll

A year to thank,
Share and reinvent
1980-2010



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November 2011

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A year to thank,
share and reinvent
Gallup & Gilani: 1980-2010



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