

Cyberletter

Gilani Weekly Poll

Special Edition to Celebrate 30 Years

December 2010

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Week # 51 (2010)

Opinion Polls Released during
December 20th, 2010– December 24th, 2010

From The Editor

Dear Reader,

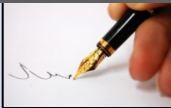
Gilani Research Team now brings to you a collection of daily polls releases in the form of a weekly digest, which gives you the opportunity to read opinions of the Pakistani public on various socio-political issues.

We hope it will be of interest to you and your readers.

If you have any further questions in this regard, please feel free to contact us.

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Facing Unforeseen Hard Times: 31% Believe Its Best To Save Money For A Rainy Day Followed By Saving Food Items (25%)
December 20, 2010

A recent Gilani poll conducted by Gallup Pakistan shows that almost one third of all Pakistanis (31%) believe it is better to save money for unforeseen hardships now days followed by saving food items (25%).

[Click for details](#)



32% Claim To Take A Bath Daily In Winters And 50% In Summers
December 21, 2010

A recent Gilani poll conducted by Gallup Pakistan shows that almost one third of all Pakistanis (32%) claim to take a bath daily in winters while half of all Pakistanis (50%) claim to do so in summers.

[Click for details](#)



Pakistan gloomier than Afghanistan and Iraq according to Global Barometer released by Gallup International today

December 22, 2010



Global Barometer on Net Hope is not very favorable for Pakistan this year. While 13% think 2011 will be a year of Economic Prosperity, a much larger number (34%) expects it to be a year of difficulty, thus giving a negative score of (-21%) on Net Hope. The reasons are a matter of interpretation. But Pakistan has suffered a serious loss of hope in recent years. This is reflected in both hope about economy and overall well being.

[Click for details](#)

49% Pakistanis Were Against Two Public Sector Holidays In A Week, 28% In Favor

December 24, 2010



According to a Gilani Research Foundation survey carried out by Gallup Pakistan, almost half of all Pakistanis (49%) opposed two public sector holidays in a week where as 28% support them. A considerable 23% gave no response.

[Click for details](#)

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Gilani Research Foundation is a not for profit public service project to provide social science research to students academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion in Pakistan and established Gallup Pakistan in 1980. Current Dr. Gilani, who hold a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan (www.gallup.com.pk)

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Facing Unforeseen Hard Times: 31% Believe Its Best To Save Money For A Rainy Day Followed By Saving Food Items (25%): GILANI POLL/GALLUP PAKISTAN

Islamabad December 20, 2010

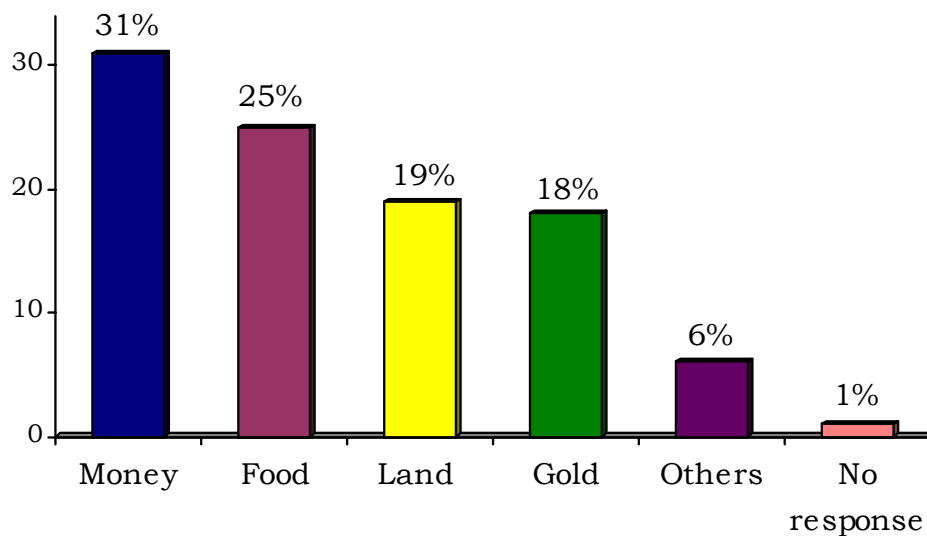
According to a Gilani Research Foundation survey carried out by Gallup Pakistan, almost one third of all Pakistanis (31%) believe it is better to save money for unforeseen hardships followed by saving food items (25%).



In a survey, a nationally representative sample of men and women from across the country were asked the following question: *"In your opinion what commodity should one save in order to survive during hard times?"* Thirty one percent (31%) said it is better to save food for hard times, 25% said one should hoard food items, 19% and 18% believed that one should invest in land and gold respectively. 6% gave other responses. 1% gave no response.

A detailed analysis of the data shows that relatively more ruralites (29%) prefer saving food for a rainy day as compared to their urban counter parts (18%).

"In your opinion what commodity should one save in order to survive during hard times?"



Source: Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

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The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2599 men and women in rural and urban areas of all four provinces of the country, during November 2010. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

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32% Claim To Take A Bath Daily In Winters And 50% In Summers: GILANI POLL/GALLUP PAKISTAN

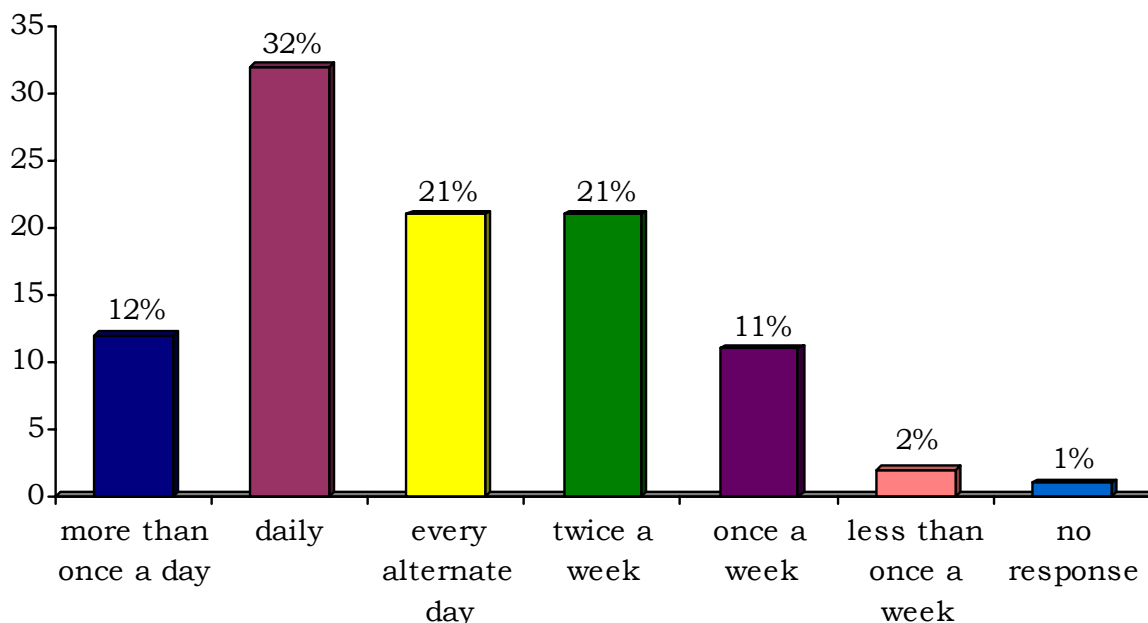
Islamabad December 21, 2010

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, almost one third of all Pakistanis (32%) claim to take a bath daily in winters while half of all Pakistanis (50%) claim to do so in summers.



In a survey, a nationally representative sample of men and women from across the country were asked the following question: *"How often do you take a bath in winters?"* Thirty two percent (32%) said that they take a bath daily in winters, 12% more than once a day, 21% claimed that they took a bath every other day and another 21% mentioned that they took a bath twice a week. 11% once a week and 2% less than once a week. 1% gave no response.

"How often do you take a bath in winters?"



Source: Gilani Poll conducted by Gallup Pakistan,
 the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

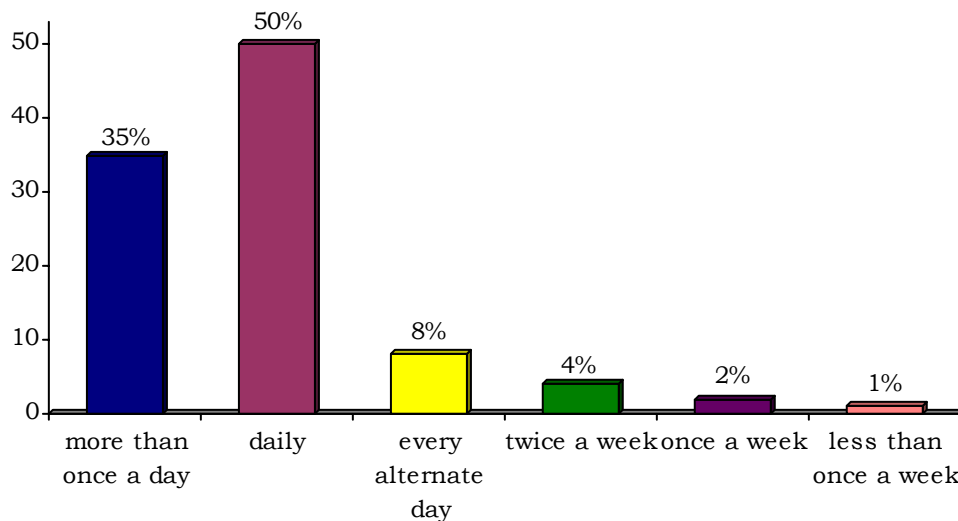
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In another question, a nationally representative sample of men and women from across the country were asked the following question: *"How often do you take a bath in summers?"* Fifty percent (50%) claimed to take a bath daily in summers and 35% more than once a day. 8% said they took a bath every other day, 4% twice a week, 2% once a week and 1% less than once a week.

"How often do you take a bath in summers?"



The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2703 men and women in rural and urban areas of all four provinces of the country, during October 2010. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

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ECONOMIC PROSPECTS IN 2011: OPTIMISM IN ASIA AND PESSIMISM IN EUROPE: Findings from the World's leading Global Barometer conducted in 53 countries

Islamabad December 22, 2010

Rising Powers of Asia and Latin America are Hopeful scoring 35 % on Net Hope; the G7 are Gloomy, scoring minus (-) 19 % on Net Hope. Global Survey confirms the shift from G7 to New Members of G20.



Islamabad, 22 December 2010 — As the new century enters its second decade both economic data and perception data suggest that while wealth is still concentrated in Europe and North America, there is a shift of Power and Prosperity from the West of the 20th Century to the East. These findings have emerged from one of the largest global surveys covering 53 countries from across all continents including all the G7 countries, the four countries of emerging BRIC and another 45 countries from Asia, Africa, Latin America and Australasia. Together a sample of over **64000** scientifically selected men and women were interviewed by leading pollsters associated with Gallup International. This is the second global survey which the Group has conducted and released during this month. The other survey pertained to Perceptions of Corruption which the Group conducted on behalf of Transparency International.

A key question in the global survey asked: **Would you say that 2011 will be a year of Economic Prosperity, Economic Difficulty or remain the same.** At a global level 30% of the world expects that 2011 will be a year of Prosperity and 28% expect it to be a year of Economic Difficulty, while 42% think the economic situation will remain unchanged. * The hopefuls outscore the pessimists by 2%. That is the net Global Hope Score. But like many other good things in life Hope is also not uniformly spread across the globe. The data show that global hope is highly concentrated among the rising economic powers, the so called BRIC—Brazil, Russia, India and China. The Hope Score for this Group is 35%. In sharp contrast the Hope Score for the Rich countries of the world, known as the G7 (USA, Canada, Germany, France, UK, Italy, and Japan) is in the negative: -19%. Among them, the Pessimists (36%) outscore the Hopefuls (17%) by 19% points.

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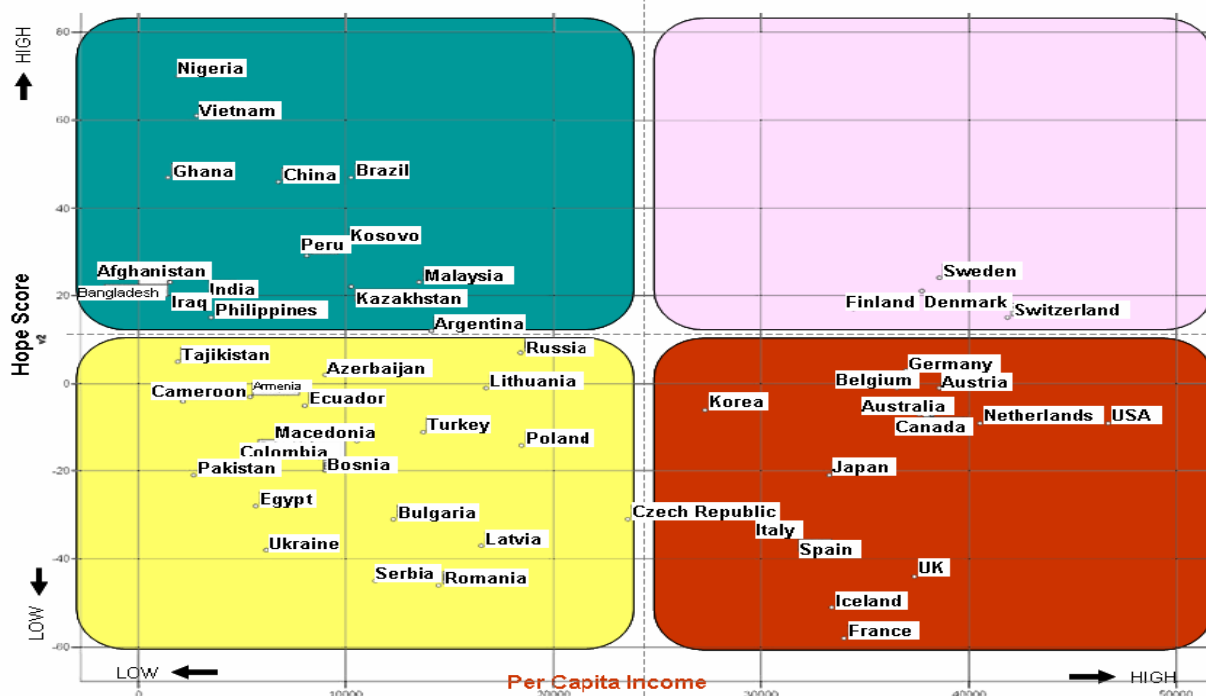
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The Global Barometer of Hope and Despair: 2010, an Annual tradition initiated under the Chairmanship of Dr. George Gallup in 1977 and conducted every year since then shows that of the 53 countries polled this year 19 can be classified as **Hopeful** while 34 would be seen as **Pessimists**. But it is somewhat shocking to know that most of the wealthy nations of the world fall in the **Red Group**, High on Per Capita Income and Low on Hope for 2011, while the **Green Group** of Hopefuls is mostly comprised by low per capita income countries. The Greens are, in comparison to the Reds, Low on Per Capita Income but High on Hope. There is also a third group of countries which are unfortunately low on both Per Capita Income and Hope for 2011. The survey analysis has termed them as the **Yellow Group**. On the whole, of the 53 polled countries, 15 are in the Green Box, 14 in the Red Box and 20 in the Yellow Box. Fortunately there are a small number of countries that qualify to be classified as the **Purple Group**. They are High on both Hope Score and per capita income. These are 4 altogether including 3 Scandinavian nations (Sweden, Finland, Denmark) and Switzerland. (SEE MATRIX)

GLOBAL MATRIX OF HOPE AND DESPAIR

Hope Score: The Net balance of those who think 2011 will be a year of Economic Prosperity minus those who think it will be a year of difficulty



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PROSPECTS FOR EMPLOYMENT: 45% fear Unemployment.

The survey also asked a question on Fear of unemployment. 45% of global respondents fear that unemployment might rise in their country in 2011. As opposed to this 27% believe it might fall while 23% expect the employment conditions to remain the same as in the current year. The remaining 5% did not give an answer.

OVERALL HOPE & DESPAIR: Globally 42% take an Optimistic outlook; 19% are Gloomy

Finally in response to an overall question: Would you say 2011 will be better, worse or the same as 2010, a good proportion of the world takes an Optimistic outlook with 42% saying they expect it to be better, while 19% think it will be worse, and 32% believe the situation will remain unchanged. The remaining 5% did not give an answer

LINKS FOR FURTHER INFORMATION: The following information will soon be uploaded (by December 24) following which you can click on a country name and get access to:

- 1- Trend data for the respective country. It would give results to the Global Barometer (1977-2010) for all years when the survey was carried out in that country.
- 2- Basic Country Profile including Population, Per Capita Income and Map.

SURVEY METHODOLOGY: Findings are based on responses from more than 64,000 scientifically selected cross-section of Men and Women from all socio-economic classes from across the globe. The interviews were conducted by leading pollsters in all of G7 countries, the 4 BRIC nations and another 42 countries spanning all parts of Asia, Africa, Latin America and Australasia.

The error margin for national samples is generally $\pm 3-5\%$ at 95% confidence level. Field Work was carried out in October-December, 2010. Details on Field Work modes are provided in Methods Report. A separate detailed Statistical Report including the procedure to calculate Net Hope and Despair is available upon request.

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Notes:

- 1- Per Capita Income is based on World Bank Estimates for 2009, with only one exception where it is for 2008 (Switzerland)
- 2- * Included in this are 5% who did not give a specific response.

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49% Pakistanis Were Against Two Public Sector Holidays In A Week , 28% In Favor: GILANI POLL/GALLUP PAKISTAN

Islamabad, December 24, 2010

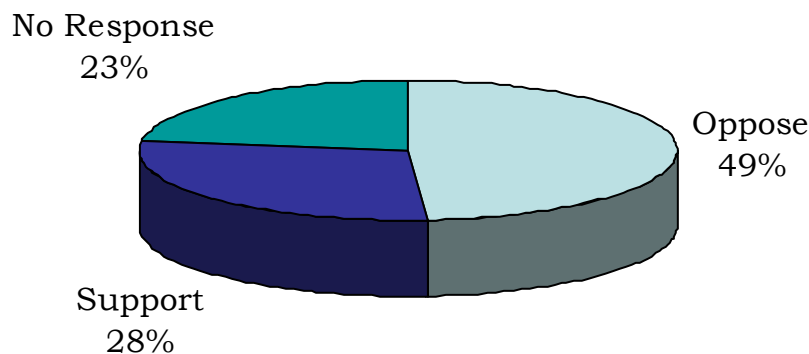
According to a Gilani Research Foundation survey carried out by Gallup Pakistan, almost half of all Pakistanis (49%) opposed two public sector holidays in a week where as 28% support them. A considerable 23% gave no response.



In a survey, a nationally representative sample of men and women from across the country were asked the following question: *“Recently the government has abolished two holidays for government institutions. Do you support or oppose two public sector holidays in a week?”* Forty nine percent (49%) said they were against two public sector holidays in a week while 28% were in favour. 23% gave no response.

A detailed analysis of the recent data showed that relatively more urbanites (34%) were against two holidays in a week as compared to their urban counter parts (25%).

“Recently the government has abolished two holidays for government institutions. Do you support or oppose two public sector holidays in a week?”



Source: 30 Years of Gallup and Gilani Surveys (1980-2010)
 the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

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December 2010

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**A year to thank,
share and reinvent
Gallup & Gilani: 1980-2010**



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