



Opinion Poll
SOCIAL
Social Behavior Others

Almost half (48 %) Pakistanis claim to have silky hair; more men than women claim to have silky hair. (GRF POLL)

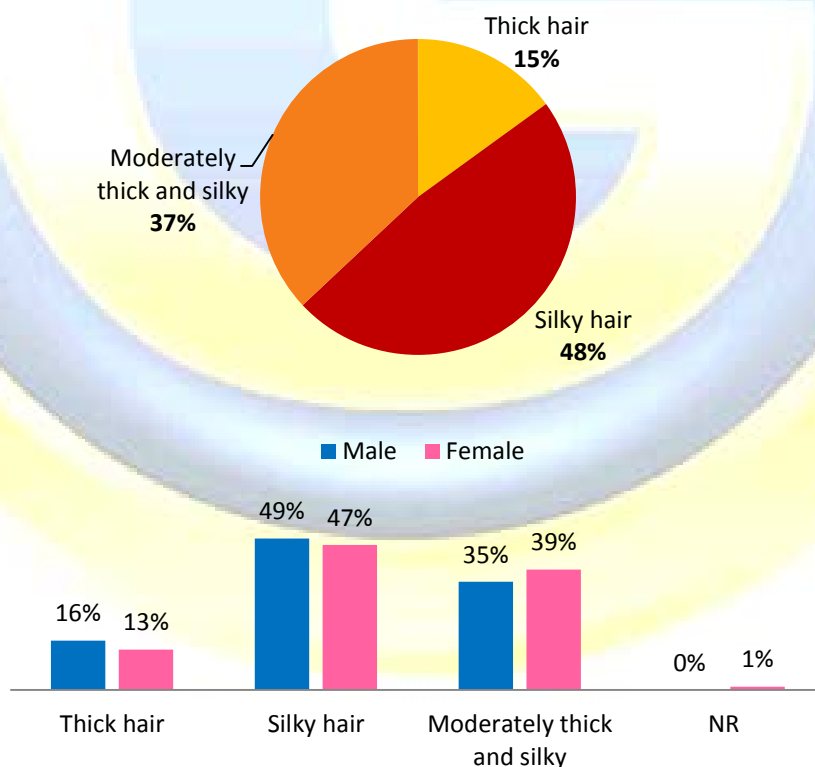
Islamabad, July 29, 2016

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 48% Pakistanis claim to have silky hair.

A nationally representative sample of men and women from across the four provinces was asked, “Some people have thick hair; some have silky hair, while others have neither thick nor silky hair. Under which category would you list yourself?” In response to this question, 48% respondents claimed to have silky hair, 15% respondents claimed to have thick hair, while 37% respondents claimed to neither have thick nor silky hair.

According to a gender breakdown, there isn’t a significant difference between the type of hair men and women have. 16% male and 13% female respondents claim to have thick hair, while 49% male and 47% female claim to have silky hair. Another 35% males and 39% females claim to have moderately thick and silky hair. 1% females did not respond.

Question: Some people have thick hair; some have silky hair, while others have neither thick nor silky hair. Under which category would you list yourself?



Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1842 men and women in rural and urban areas of all four provinces of the country, during May 23 - May 30, 2016. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International



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Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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of Gallup Pakistan
(1980-2016)

