

Cyberletter

Gilani Weekly Poll

Special Edition to Celebrate 30 Years

April 2010

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From the Editor

Dear Reader,

Gilani Research Team now brings to you a collection of daily polls in the form of a weekly cyberletter, which gives you the opportunity to read opinions of the Pakistani public on various socio-political issues.

Urdu version of these opinion polls are now also available on our website.

We hope it will be of interest to you.

If you have any further questions in this regard, please feel free to contact us.

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Week # 15 (2010)

Opinion Polls Released during
12th April – 16th April 2010

April 12, 2010

40% of all Pakistanis Say They Like Cloudy Weather:

A recent Gilani poll conducted by Gallup Pakistan shows that majority of all Pakistanis (40%) claim to prefer cloudy weather the most considering that this survey was conducted a few weeks ago just when the scorching heat of summer season had gradually begun. Others claim to prefer rainy weather (29%), snowy weather (18%), sunny days (11%) and 2% of the respondents claim to either prefer storms or gave no response. [Click for details](#)

April 13, 2010

Perceptions About Warming Food in a Microwave; 38% Believe it is Harmful for Health, 41% Say it is Not:

A recent Gilani poll conducted by Gallup Pakistan shows that perceptions about whether microwave is detrimental for health, are split between those who believe warming food in a microwave causes health problems (38%), and those who believe it does not harm health in any way (41%), whereas 21% claim to be unsure about their opinion on this topic. [Click for details](#)

April 14, 2010

24% Claim to Own a Bank Account; Only 15% Say They Are Not Satisfied With The Facilities Provided by Their Bank:

A recent Gilani poll conducted by Gallup Pakistan shows that only 24% of all Pakistani households claim that one or more persons in the household maintain a bank account. Regarding provision of facilities to them by their banks, only 15% say they are not very satisfied or not at all satisfied whereas 85% appear to be extremely or somewhat satisfied. It might show that the majority of account holders have low and very basic expectations from bank services. [Click for details](#)

April 15, 2010

Criteria of a Good Car; 61% Say a Good Car Gives Good Mileage, 27% Believe Availability of Many Different Features Makes a Car a Good Buy:

A recent Gilani poll conducted by Gallup Pakistan shows that more than half of all Pakistanis (61%) say that a good car is the one which is fuel efficient whereas 27% claim luxury cars with many different features and facilities available are good cars in their view. The remaining 12% of the respondents were unsure about their opinion. [Click for details](#)



A year to thank.
Share and reinvent
1980-2010



April 16, 2010

Views on Possible Water Shortage in the Coming Days; 65% Have Shown Concern About it:

A recent Gilani poll conducted by Gallup Pakistan shows that majority of all Pakistanis appear to be worried about the possible water shortage in the country caused by lack of rain in the past months; 65% claim that water shortage would affect their life at home to a great or at least some extent, 28% say it will have a very little or no affect on their life. The remaining 7% were not sure. [Click for details](#)

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on other issues see website www.gallup.com.pk

For any queries please contact:

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Gilani Research Foundation is a not for profit public service project to provide social science research to students academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion in Pakistan and established Gallup Pakistan in 1980. Current Dr. Gilani, who hold a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan (www.gallup.com.pk)

For more on Gallup International see www.gallup-international.com

If for any reason you wish to unsubscribe please send an email to isb@gallup.com.pk

40% of all Pakistanis Say They Like Cloudy Weather:

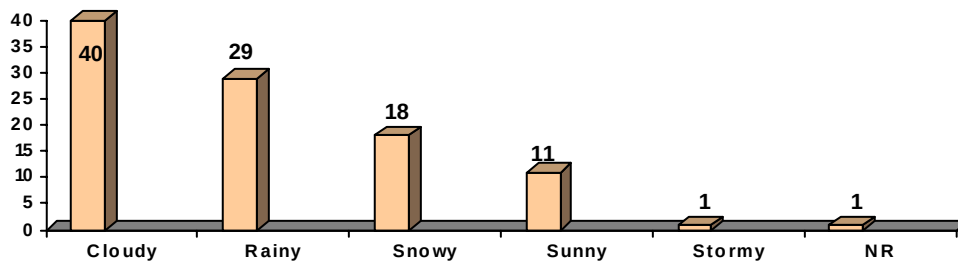
GILANI POLL/GALLUP PAKISTAN
 Islamabad, April 12, 2010

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, majority of all Pakistanis (40%) claim to prefer cloudy weather the most, considering that this survey was conducted a few weeks ago just when the scorching heat of summer season had gradually begun. Others claim to prefer rainy weather (29%), snowy weather (18%), sunny days (11%) and 2% of the respondents claim to either prefer storms or gave no response.

A nationally representative sample of men and women from across the country were asked *"It is a natural process that sometimes it is raining, or it is sunny, cloudy, snowy, or windy. From the list of different types of weather given below please tell us which one weather do you prefer the most?"* Forty percent (40%) said they like cloudy weather, 29% claimed they like it when it rains, 18% enjoy snow, 11% claimed to prefer sunny days, whereas the remaining 2% of the respondents either prefer stormy weather or gave no response.

The findings of the survey reveal no significant difference in opinion of people from across various demographics.

"It is a natural process that sometimes it is raining, or it is sunny, cloudy, snowy, or windy. From the list of different types of weather given below please tell us which one weather do you prefer the most?"



Source: Gilani Poll conducted by Gallup Pakistan,
 the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2756 men and women in rural and urban areas of all four provinces of the country, during March 2010. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Perceptions About Warming Food in a Microwave; 38% Believe it is Harmful for Health, 41% Say it is Not:

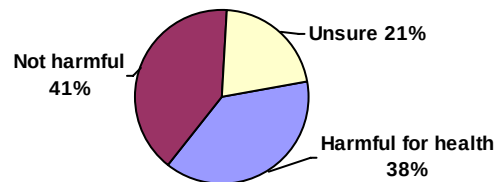
GILANI POLL/GALLUP PAKISTAN
 Islamabad, April 13, 2010

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, perceptions about whether microwave is detrimental for health, are split between those who believe warming food in a microwave causes health problems (38%), and those who believe it does not harm health in any way (41%), whereas 21% claim to be unsure about their opinion on this topic.

A nationally representative sample of men and women from across the country were asked *"Some people believe that warming food in a microwave is harmful for health whereas others believe that it does not harm one's health in any way. What is your view point?"* Thirty eight percent (38%) believe it is harmful for health while 41% believe it does not affect health in any way. The remaining 21% of the respondents were unsure.

The findings of the survey show that a proportionately higher percentage of ruralites (42%) as compared to their urban counterparts (31%) perceive microwave to harm people's health.

Some people believe that warming food in a microwave is harmful for health whereas others believe that it does not harm one's health in any way. What is your view point?"



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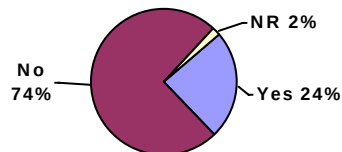
24% Claim to Own a Bank Account; Only 15% Say They Are Not Satisfied With The Facilities Provided by Their Bank:

GILANI POLL/GALLUP PAKISTAN
 Islamabad, April 14, 2010

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, only 24% of all Pakistani households claim that one or more persons in the household maintain a bank account. Regarding provision of facilities to them by their banks, only 15% say they are not very satisfied or not at all satisfied whereas 85% appear to be extremely or somewhat satisfied. It might show that the majority of account holders have low and very basic expectations from bank services.

A nationally representative sample of men and women from across the country were asked "Do you have any bank account or not?" Twenty four percent (24%) said they have a bank account whereas 74% said they do not, and 2% of the respondents gave no response.

"Do you have any bank account or not?"

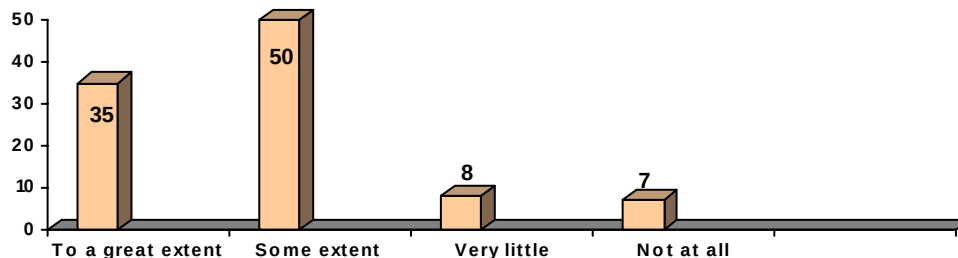


Source: Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

In a follow up question the respondents were asked "To what extent are you satisfied with the facilities provided by the bank where you maintain your bank account?" Thirty five percent (35%) said they are extremely satisfied, 50% claimed to be somewhat satisfied, 8% said they are not very satisfied, whereas 7% said they are not at all satisfied with the facilities provided to them by their banks.

The findings of the survey reveal no significant difference in opinion of people from across various demographics.

"To what extent are you satisfied with the facilities provided by the bank where you maintain your bank account?"



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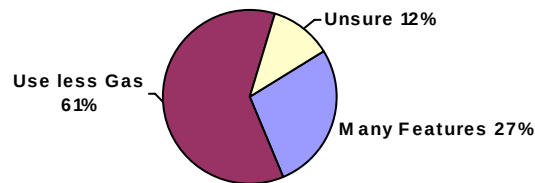
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 Islamabad, April 15, 2010

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, more than half of all Pakistanis (61%) say that a good car is the one which is fuel efficient whereas 27% claim luxury cars with many different features and facilities available in them are good cars in their view. The remaining 12% of the respondents were unsure about their opinion.

A nationally representative sample of men and women from across the country were asked *"Some people believe that a good car is the one which has a lot of different features and other facilities such as popular name, guaranteed parts, safety measures and etc, whereas others believe that a good car is the one which uses less gas and gives good mileage. What is your viewpoint?"* Twenty seven percent (27%) claimed to believe that a car with various features and facilities is a good car, while 61% believe that it is important for a good car to use less gas and give good mileage in return. The remaining 12% of the respondents were unable to give a response about cars.

"Some people believe that a good car is the one which has a lot of different features and other facilities such as popular name, guaranteed parts, safety measures and etc, whereas others believe that a good car is the one which uses less gas and gives good mileage. What is your viewpoint?"



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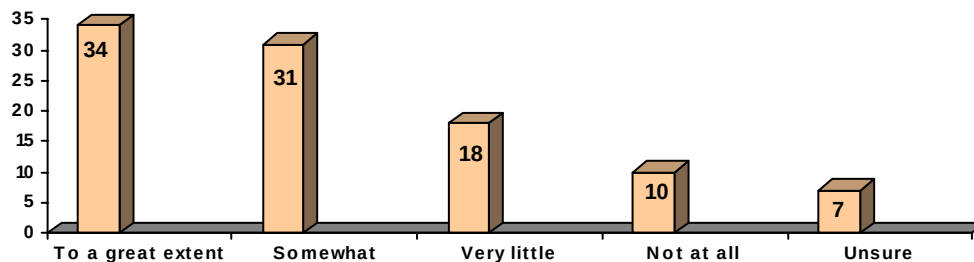
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According to a Gilani Research Foundation survey carried out by Gallup Pakistan, majority of all Pakistanis appear to be worried about the possible water shortage in the country caused by lack of rain in the past months; 65% claim that water shortage would affect their life at home to a great or at least some extent, 28% say it will have a very little or no affect on their life. The remaining 7% were not sure.

A nationally representative sample of men and women from across the country were asked *"Recently it is being heard that lack of rain in the past months has led to shortage of water. In your view to what extent would this water shortage affect your life at home?"* Thirty four percent (34%) said their lives will be affected to a great extent, 31% claimed to some extent, 18% said that their life at home would not be affected much due to water shortage, whereas 10% claimed it will not at all affect them in anyway. The remaining 7% of the respondents were unsure.

"Recently it is being heard that lack of rain in the past months has led to shortage of water. In your view to what extent would this water shortage affect your life at home?"



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