

Cyberletter

Gilani Weekly Poll

Special Edition to Celebrate 30 Years

November 2010

Week # 45 (2010)

Opinion Polls Released during
November 10th, 2010– November 12th, 2010

In this Issue

Hair Dye	...Page 3
Dengue Virus	Page 4
Marriage and Age	...Page 7

From The Editor

Dear Reader,

Gilani Research Team now brings to you a collection of daily polls releases in the form of a weekly digest, which gives you the opportunity to read opinions of the Pakistani public on various socio-political issues.

We hope it will be of interest to you and your readers.

If you have any further questions in this regard, please feel free to contact us.

Ms. Fatima Idrees
Group Manager

Ms. Aleena Aziz
Phone: +92-51-2655630
Research Executive
E-mail: aleena.aziz@gallup.com.pk

56% Believe That White Hair Should Be Dyed November 10, 2010



A recent Gilani poll conducted by Gallup Pakistan shows more than half of all Pakistanis (56%) support the dyeing of white hair as opposed to 41% who believe that white hair should be left white.

[Click for details](#)

Majority (71%) Is Aware Of Dengue Virus, 73% Of Whom Believe It Is Spread Through Mosquito Bite November 11, 2010



A recent Gilani poll conducted by Gallup Pakistan shows that 71% of all Pakistanis are familiar of dengue virus, 27% of whom believe that someone in their locality or city has suffered from dengue fever. 73% of the aware believe that this virus is transmitted through mosquito bites.

[Click for details](#)



WWW.TWITTER.COM



WWW.FACEBOOK.COM



WWW.BLOGSPOT.COM

Almost Half Of All Pakistanis Believe That Ideal Age Of Marriage Of A Boy Is Between 21 To 25 Years And Of A Girl Is Between 19 To 22 Years

November 12, 2010



According to a Gilani Research Foundation survey carried out by Gallup Pakistan, 45% of all Pakistanis believe that ideal age of marriage of a boy is between 21 to 25 years and 46% are of the opinion that the most suitable age for a girl to get married is between 19 to 22 years.

[Click for details](#)

Gilani Research Foundation is a not for profit public service project to provide social science research to students academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion in Pakistan and established Gallup Pakistan in 1980. Current Dr. Gilani, who hold a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan (www.gallup.com.pk)

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

56% Believe That White Hair Should Be Dyed: GILANI POLL/GALLUP PAKISTAN

Islamabad, November 10, 2010

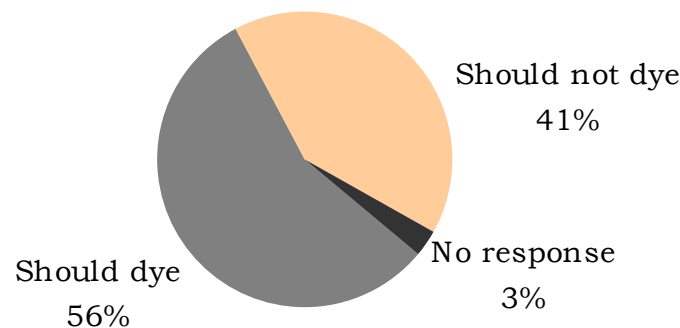
According to a Gilani Research Foundation survey carried out by Gallup Pakistan, more than half of all Pakistanis (56%) support the dyeing of white hair as opposed to 41% who believe that white hair should be left white.



In a survey, a nationally representative sample of men and women from across the country were asked the following question: "Mostly people dye their hair when they start turning white while others leave them white. Do you think white hair should be dyed or left that way?" Fifty six percent (56%) favored the dying of white hair where as 41% said that they should not be dyed and left like that. 3% gave no response.

The findings of the survey revealed that relatively more urbanites (67%) favor dyeing white hair as compared to their rural counterparts (50%). Interestingly the survey did not find any significant difference in opinion by gender. Thus at least in theory, around 40% of both men and women do not favor dying of hair.

"Mostly people dye their hair when they start turning white while others leave them white. Do you think white hair should be dyed or left that way?"



Source: Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2703 men and women in rural and urban areas of all four provinces of the country, during October 2010. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

Majority (71%) Have Heard Or Read About Dengue Virus, 73% Of Whom Believe It Is Spread Through Mosquito Bite: GILANI POLL/GALLUP PAKISTAN

Islamabad, November 11, 2010

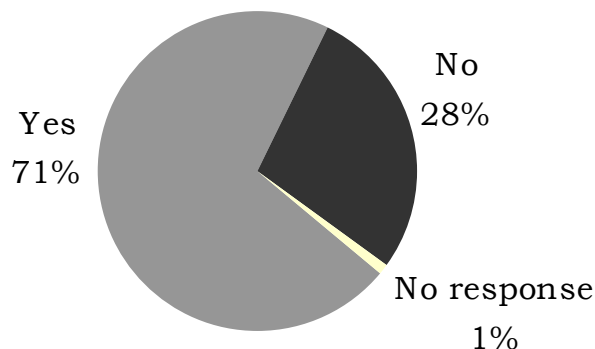
According to a Gilani Research Foundation survey carried out by Gallup Pakistan, 71% of all Pakistanis have heard or read about dengue virus, 27% of whom believe that someone in their locality or city has suffered from dengue fever. 73% of the aware believe that this virus is transmitted through mosquito bites.



In a survey, a nationally representative sample of men and women from across the country were asked the following question: *"Have you heard or read about dengue virus?"* Seventy one percent (71%) said that they had heard or read about dengue virus as opposed to 28% who were not aware of the virus. 1% gave no response.

A detailed analysis of the survey revealed that relatively more urbanites (88%) were aware of dengue virus as compared to their rural counterparts (63%). At the same time more males (77%) were familiar with the concept of this virus as compared to the females (65%).

"Have you heard or read about dengue virus?"

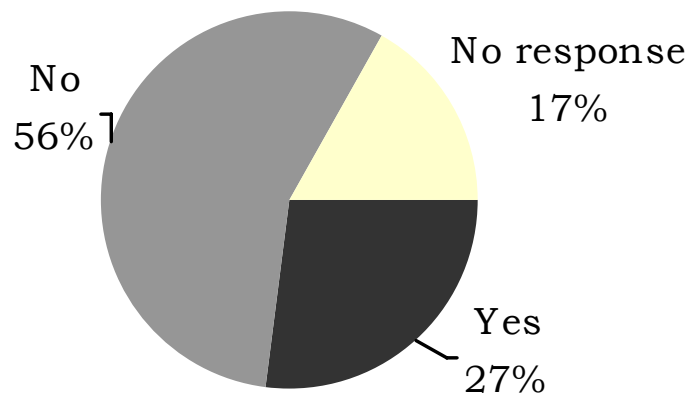


Source: Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

Continued.....

In a follow up question, a nationally representative sample of men and women from across the country were asked the following question: *"Has anyone in your area or city suffered from dengue fever?"* Twenty seven percent (27%) replied in affirmative while 56% claimed that no such case has occurred in their area or city. 17% were unsure and gave no response.

"Has anyone in your area or city suffered from dengue fever?"



Source: Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

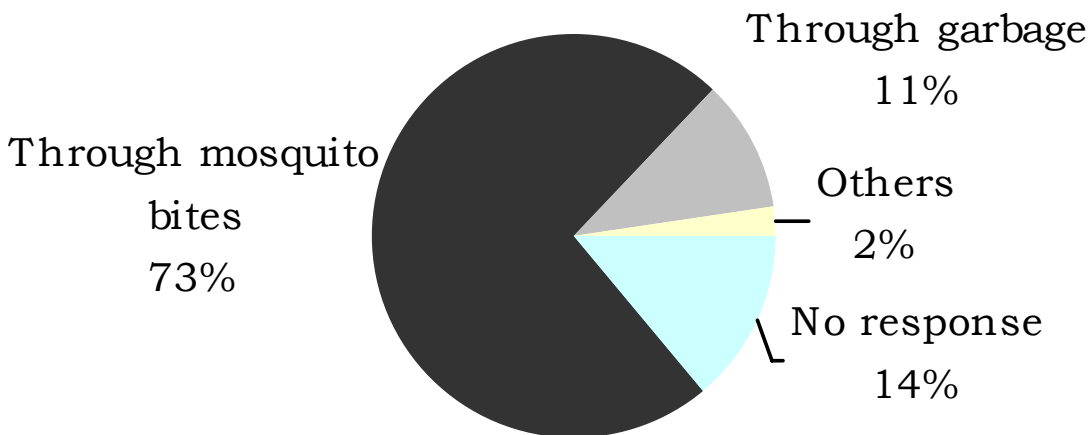
In another follow up question, a nationally representative sample of men and women from across the country were asked the following question: *"How do you think dengue virus is spread?"* Seventy three percent (73%) believed that it spread through mosquito bites, 11% thought that it spread through garbage and 2% gave other responses. 14% were unsure and gave no response.

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

Continued.....

Continued.....

"How do you think dengue virus is spread?"



Source: Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

Comments:

Please note that the term 'aware of dengue virus' is used here for those who have only heard or read about dengue virus. Knowledge about the manifestations of dengue fever, its treatment, complications and prevention has not been asked. A more detailed study is needed on this issue to assess the awareness about this disease. 27% say they have a dengue fever patient in their vicinity. The figure should not be taken as an incidence of the disease at all. Such data can be obtained from health department.

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2716 men and women in rural and urban areas of all four provinces of the country, during October 2010. Error margin is estimated to be approximately + 2-3 per cent at 95% confidence level.

Almost Half Of All Pakistanis Believe That Ideal Age Of Marriage Of A Boy Is Between 21 To 25 Years And Of A Girl Is Between 19 To 22 Years: GILANI POLL/GALLUP PAKISTAN

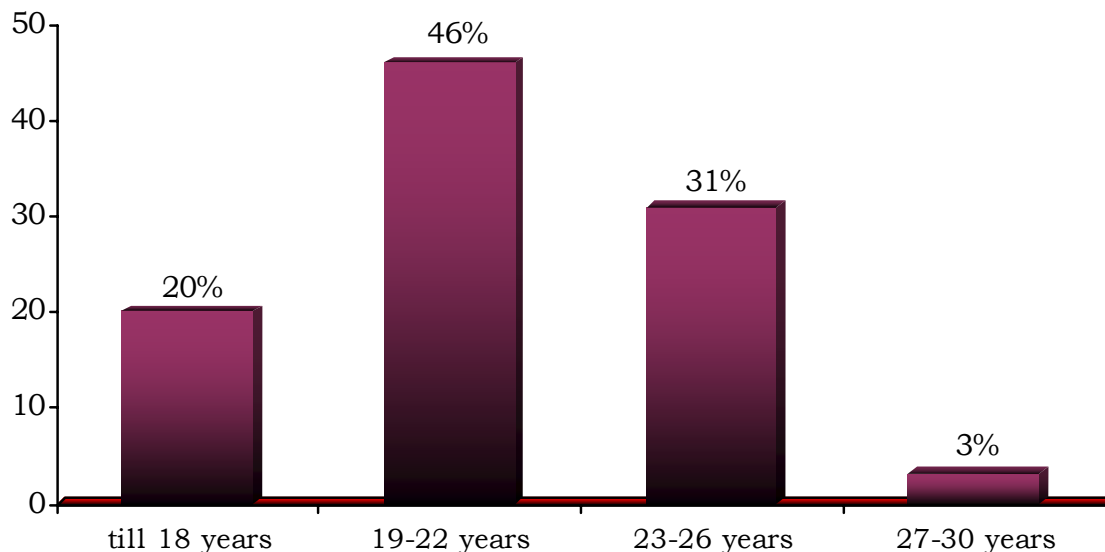
Islamabad, November 12, 2010

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, 45% of all Pakistanis believe that ideal age of marriage of a boy is between 21 to 25 years and 46% are of the opinion that the most suitable age for a girl to get married is between 19 to 22 years.



In a survey, a nationally representative sample of men and women from across the country were asked the following question: *"In your opinion what is the ideal age for a girl to get married?"* Twenty percent (20%) believed that up to 18 years is the ideal age of a girl to get married, 46% assumed 19 to 22 years, 31% 23 to 26 years while only 3% said that a girl should get married between the age of 27 to 30 years.

"In your opinion what is the ideal age for a girl to get married?"



Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

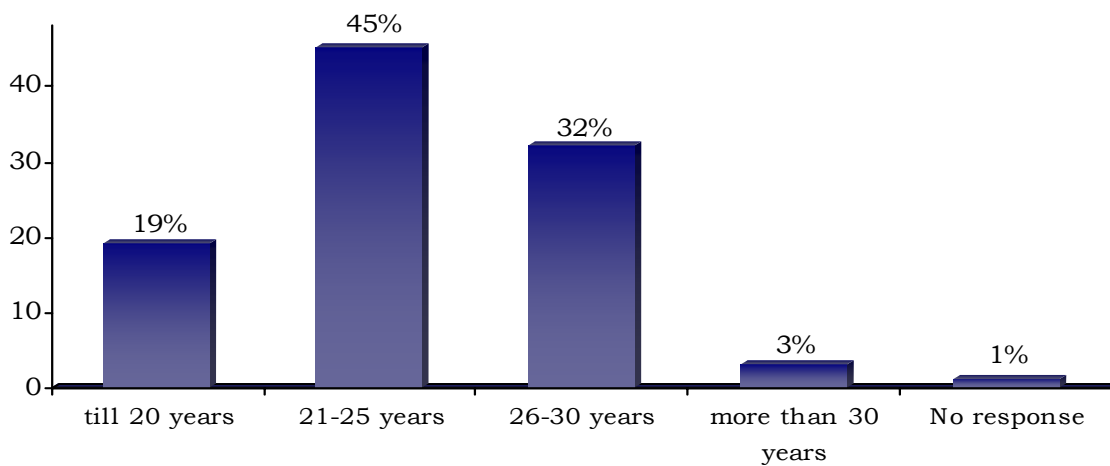
Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

Continued.....

Continued.....

In a survey, a nationally representative sample of men and women from across the country were asked the following question: *"In your opinion what is the ideal age for a boy to get married?"* Nineteen percent (19%) believed that up to 20 years is the best age of a boy to get married, 45% thought 21 to 25 years, 32% 26 to 30 years while only 3% said that a boy should get married after 30 years. 1% gave no response.

"In your opinion what is the ideal age for a boy to get married?"



Source: Gilani Poll conducted by Gallup Pakistan,
 the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2716 men and women in rural and urban areas of all four provinces of the country, during October 2010. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

November 2010 Edition: Weekly Cyberletter Pakistan
Produced by: Gallup Pakistan Jointly with Gilani Research Foundation

November 2010

Please send all correspondence to:

Cyberletter Editorial Team,

Email: cyberletter@gallup.com.pk

Join us on **Facebook**



Blog



and

Twitter



**A year to thank,
share and reinvent
Gallup & Gilani: 1980-2010**



Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com