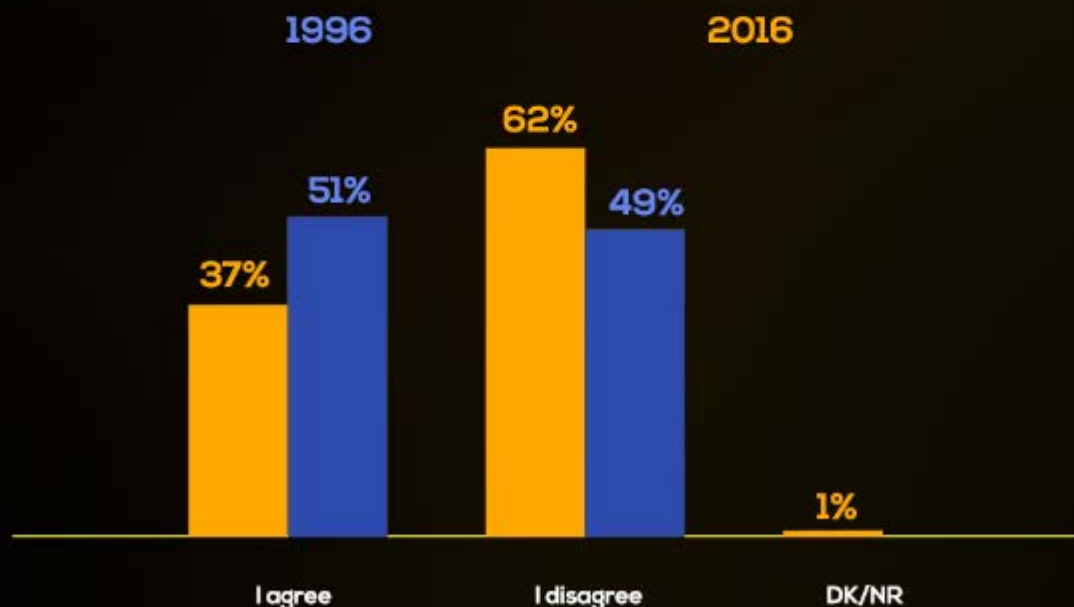


14% INCREASE BETWEEN 1996 AND 2016 IN THE NUMBER OF PEOPLE WHO FAVOR HIGHER TAXES WHEN PROMPTED ON SOME PAKISTANIS BEING EXTRAVAGANT.

"Certain people say that the majority of Pakistan is extravagant, which is why it is important to impose high taxes on them, whereas some people disagree with it. Please tell if you agree or disagree with this?"





Public Opinion in Pakistan in the Year 1996

GOVERNMENT POLICY

Taxes

(1996-2016) 14% increase between 1996 and 2016 in the number of people who favor higher taxes when prompted on some Pakistanis being extravagant. GILANI POLL/GALLUP PAKISTAN

Islamabad, September 1, 2016

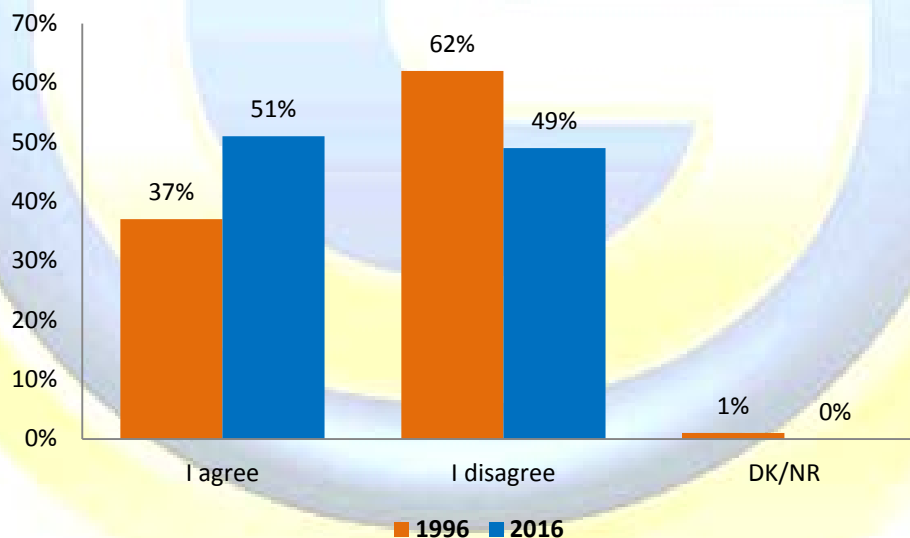
According to a Gallup Pakistan National Survey conducted in the year 1996 (20 years ago) respondents were asked if they agreed or disagreed to the statement that Pakistanis are extravagant, which is why high taxes should be imposed on them. 37% said that they agreed, while 62% said that they disagreed to the statement. 1% did not know or did not wish to respond.

Comparative Picture: The question was asked again in 2016 to enable a concrete comparison. In 2016, 51% said they agreed that Pakistanis were extravagant, which is why high taxes should be imposed on them, while 49% said that they disagreed.

According to public opinion, there has been a 14% increase in the number of people who are in favor of high taxes because they think Pakistanis are extravagant. There has been a corresponding 13% decrease in the number of people who disagree with the statement.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision making in Pakistan.

Question: “Certain people say that the majority of Pakistan is extravagant, which is why it is important to impose high taxes on them, whereas some people disagree with it. Please tell if you agree or disagree with this?”



Source: Gallup and Gilani Surveys
The Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan and is Director of Gallup Pakistan History Project explains the aim of the Project as follows: ‘Gallup Pakistan has been polling in Pakistan since 1979 (over 35 years). During this time millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan’s History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues. For more information about Gallup History Project, please contact caf@gallup.com.pk.’

Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



Thursday, September 1, 2016

(3 Pages including this)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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of Gallup Pakistan
(1980-2015)