



Opinion Poll
ECONOMY
General

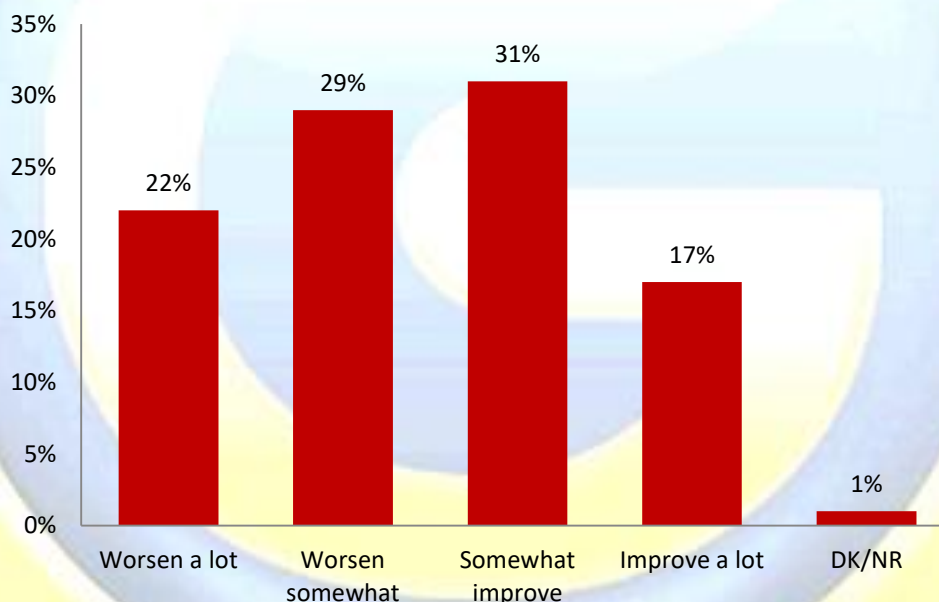
Nearly half (48%) Pakistanis upbeat on Economic and Business climate in Pakistan in the coming year. (GRF POLL)

Islamabad, October 10, 2016

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, nearly half (48%) Pakistanis upbeat on Economic and Business climate in Pakistan in the coming year.

A nationally representative sample of men and women from across the four provinces was asked, “Keeping in mind your country's business and economic conditions, to what extent do you think Pakistan’s business or economic conditions will improve during the next 12 months?” In response to this question, 22% said that they believe that economic and business conditions will worsen a lot, 29% said that they will worsen somewhat, 31% said that they will somewhat improve, and 17% said that they will improve a lot. 1% did not know or did not wish to respond.

Question: “Keeping in mind your country's business and economic conditions, to what extent do you think Pakistan’s business or economic conditions will improve during the next 12 months?”



Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1835 men and women in rural and urban areas of all four provinces of the country, during August 1 – August 8, 2016. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International

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Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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of Gallup Pakistan
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