



Public Opinion in Pakistan in the Year 2000

FESTIVAL AND EVENTS

Independence Day

(2000-2016) 29% increase in the proportion of people who celebrated Independence Day with greater fervor. GILANI POLL/GALLUP PAKISTAN

Islamabad, October 10, 2016

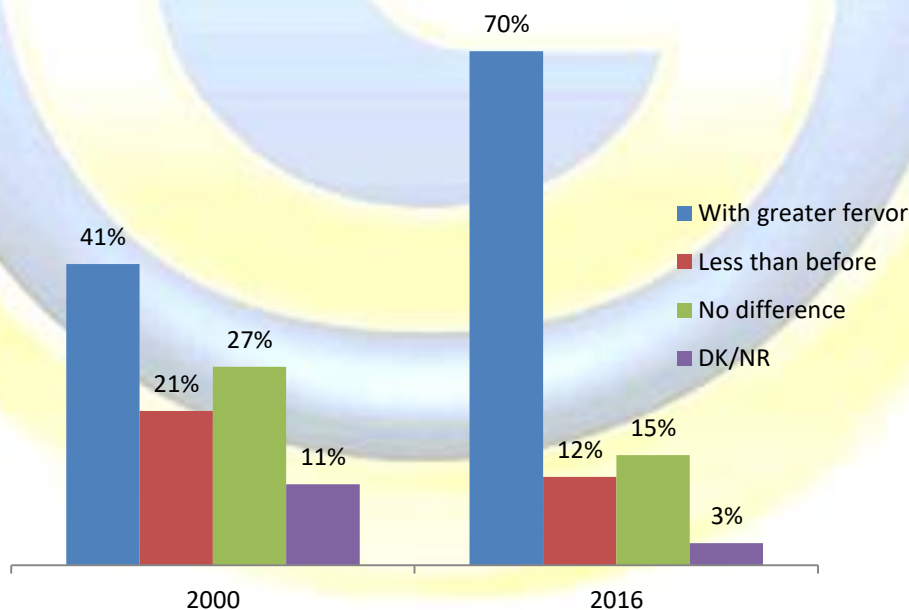
According to a Gallup Pakistan National Survey conducted in the year 2000 (16 years ago) respondents were asked, “Some people think that Independence Day has been celebrated with greater fervor this year compared to the past two to three years. Others think that there is not much difference. In your opinion was Independence Day this year celebrated with greater fervor or not?” To this, 41% said with greater fervor, 21% said less than before, while 27% said there was no difference. 11% did not know or did not wish to respond.

Comparative Picture: The question was asked again in 2016 to enable a concrete comparison. In 2016, 70% said with greater fervor, 12% said less than before, while 15% said there was no difference. 3% did not know or did not wish to respond.

According to public opinion, there has been a 29% increase in the proportion of people who celebrated Independence Day with greater fervor, a 9% decrease in the proportion of people who celebrated Independence Day with lesser fervor and a 12% decrease in the proportion of people who say there is no difference.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision making in Pakistan.

Question: Some people think that Independence Day has been celebrated with greater fervor this year compared to the past two to three years. Others think that there is not much difference. In your opinion was Independence Day this year celebrated with greater fervor or not?



Source: Gallup and Gilani Surveys
The Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan and is Director of Gallup Pakistan History Project explains the aim of the Project as follows: ‘Gallup Pakistan has been polling in Pakistan since 1979 (over 35 years). During this time millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan’s History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues. For more information about Gallup History Project, please contact caf@gallup.com.pk.’

Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



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(2 Pages including this)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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of Gallup Pakistan
(1980-2015)