



Public Opinion in Pakistan in the Year 2001

FESTIVAL AND EVENTS

Independence Day

(2001-2016) Increased public participation in 14th August ceremonies over the past 15 years.

Islamabad, October 13, 2016

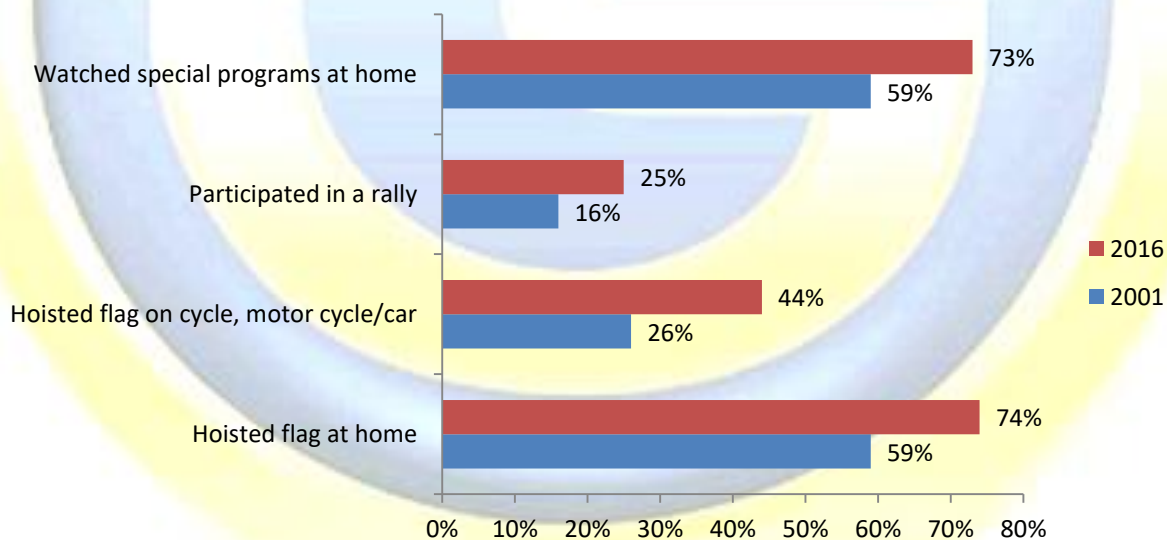
According to a Gallup Pakistan National Survey conducted in the year 2001 (15 years ago) respondents were asked, “If you had the opportunity to participate in the 14th August ceremonies this year, which of these ceremonies did you participate in?” To this, 59% said they participated in hoisting flag at home, 26% said they hoisted flag on cycle, motor cycle/car, 16% said they participated in a rally, while 59% said they watched special programs on television.

Comparative Picture: The question was asked again in 2016 to enable a concrete comparison. In 2016, 74% said they participated in hoisting flag at home, 44% said they hoisted flag on cycle, motor cycle/car, 25% said they participated in a rally, while 73% said they watched special programs on television.

According to public opinion, there has been a 15% increase in the proportion of people who participated in hoisting flag at home, a 18% increase in the proportion who hoisted flag on cycle, motor cycle/car, a 9% increase in the proportion of people who participated in a rally and a 14% increase in the proportion of people who watched special programs on the television. These trends indicate an increased public participation in 14th August ceremonies over the past 15 years.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision making in Pakistan.

Question: “If you had the opportunity to participate in the 14th August ceremonies this year, which of these ceremonies did you participate in?”



Source: Gallup and Gilani Surveys
The Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan and is Director of Gallup Pakistan History Project explains the aim of the Project as follows: ‘Gallup Pakistan has been polling in Pakistan since 1979 (over 35 years). During this time millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan’s History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues. For more information about Gallup History Project, please contact caf@gallup.com.pk.’

Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



Thursday, October 13 2016

(2 Pages including this)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

Ms. Fatima Idrees

Phone: +92-51-2655630

E-mail: fatima.idrees@gilanifoundation.com

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



of Gallup Pakistan
(1980-2015)