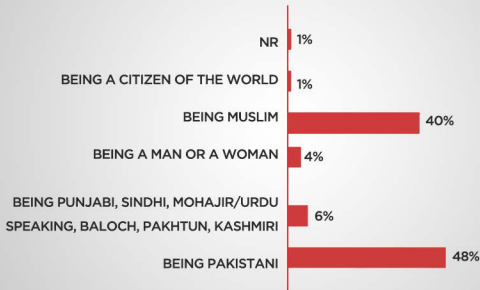


OCT 19 2016

48% PAKISTANIS SAY THAT THEIR PAKISTANI IDENTITY IS MOST IMPORTANT TO THEM, WHILE 40% SAY THAT BEING MUSLIM IS THEIR MOST IMPORTANT IDENTITY.

Please think about the following identities and tell which of these identities is most important to you?





Opinion Poll
SOCIAL BEHAVIOR
Others

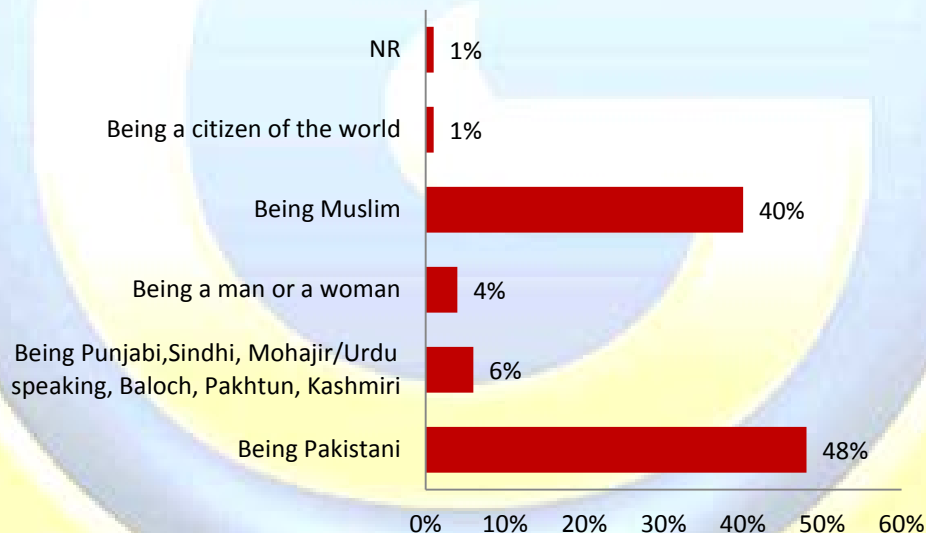
48 % Pakistanis say that their Pakistani identity is most important to them, while 40 % say that being Muslim is their most important identity. (GRF POLL)

Islamabad, October 19, 2016

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 48% Pakistanis say that their Pakistani identity is most important to them, while 40% say that being Muslim is their most important identity.

A nationally representative sample of men and women from across the four provinces was asked, “Please think about the following identities and tell which of these identities is most important to you?” In response to this question, 48% said that being Pakistani was their most important identity, 40% said being Muslim, 6% said being Punjabi, Sindhi, Mohajir/Urdu speaking, Baloch, Pakhtun, Kashmiri, 4% said being a man or a woman, while 1% said being a citizen of the world. 1% did not respond.

Question: “Please think about the following identities and tell which of these identities is most important to you?”



Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1817 men and women in rural and urban areas of all four provinces of the country, during August 8 – August 15, 2016. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International



Wednesday, October 19, 2016

(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2016



of Gallup Pakistan
(1980-2016)