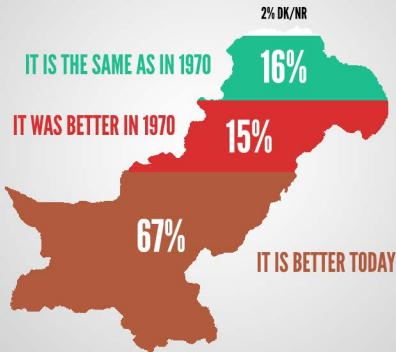


OCT 24/2016

67% PAKISTANIS SAY THAT THEIR FAMILY'S FINANCIAL SITUATION IS BETTER TODAY THAN IN 1970.

Think about your family's financial situation in 1970 and tell us whether you think your family's financial situation is better today compared to 1970, or was better in 1970, or is just the same?



SOURCE: GALLUP AND GILANI SURVEYS SAMPLE SIZE: 1817
Nationally Representative Sample covering both urban rural respondents across Pakistan's four provinces.



Opinion Poll
ECONOMY
General

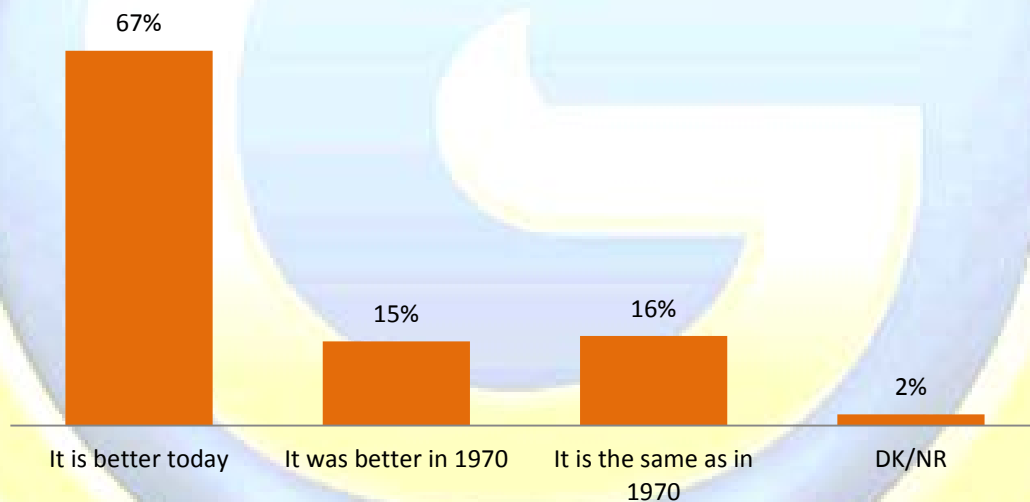
67 % Pakistanis say that their family's financial situation is better today than in 1970. (GRF POLL)

Islamabad, October 24, 2016

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 67% Pakistanis say that their family's financial situation is better today than in 1970.

A nationally representative sample of men and women from across the four provinces was asked, "Think about your family's financial situation in 1970 and tell us whether you think your family's financial situation is better today compared to 1970, or was it better in 1970, or is it just the same?" In response to this question, 67% said it is better today, 15% said that it was better in 1970, while 16% said that it is the same as in 1970. 2% did not or did not wish to respond.

Question: "Think about your family's financial situation in 1970 and tell us whether you think your family's financial situation is better today compared to 1970, or was better in 1970, or is just the same?"



Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1817 men and women in rural and urban areas of all four provinces of the country, during August 8 – August 15, 2016. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International



Monday, October 24, 2016
(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

Ms. Fatima Idrees
Phone: +92-51-2655630
E-mail: fatima.idrees@gilanifoundation.com

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Daily Gilani Poll
2016



of Gallup Pakistan
(1980-2016)