



Public Opinion in Pakistan in the Year 2001

FESTIVALS and EVENTS

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(2001-2016) Nationally, kite flying remains a consistently low interest sport over the last 15 years. GILANI POLL/GALLUP PAKISTAN

Islamabad, November 16, 2016

According to a Gallup Pakistan National Survey conducted in the year 2001 (15 years ago) respondents were asked, “How much do you like kite flying personally?” To this, 9% said very much, 22% said a little, 68% said absolutely not. 1% did not know or did not wish to respond.

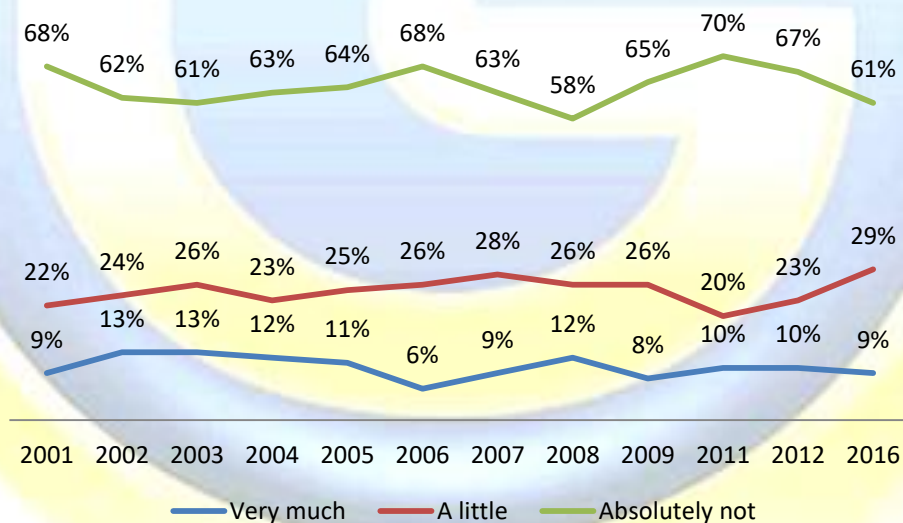
Comparative Picture: The question was asked again in 2016 to enable a concrete comparison. In 2016, 9% said very much, 29% said a little, 61% said absolutely not.

According to public opinion, there has been no change in the proportion of Pakistanis who like kite flying very much, a 7% increase in the proportion of Pakistanis who like kite flying a little and a 7% decrease in the proportion of Pakistanis who do not like kite flying absolutely.

This question is frequently asked almost every year. Analyzing the results for each year we find that kite flying remains a consistently low interest sport over the last 15 years.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision making in Pakistan.

Question: “How much do you like kite flying personally?”



Source: Gallup and Gilani Surveys
The Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan and is Director of Gallup Pakistan History Project explains the aim of the Project as follows: ‘Gallup Pakistan has been polling in Pakistan since 1979 (over 35 years). During this time millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan’s History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues. For more information about Gallup History Project, please contact caf@gallup.com.pk.’

Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



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(2 Pages including this)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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of Gallup Pakistan
(1980-2016)