



Public Opinion in Pakistan in the Year 2002

FESTIVALS and EVENTS

Basant

(2002-2016) 4% increase in public support for celebrating Basant Festival. GILANI POLL/GALLUP PAKISTAN

Islamabad, November 18, 2016

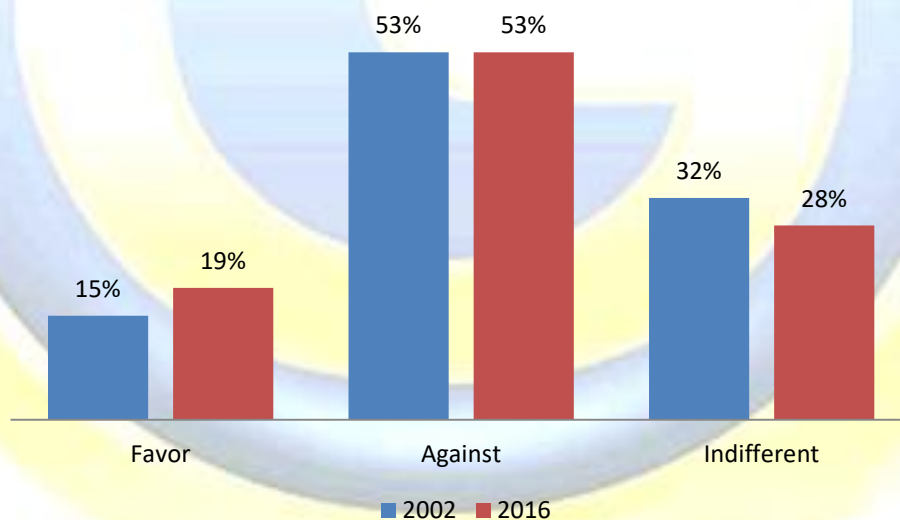
According to a Gallup Pakistan National Survey conducted in the year 2002 (14 years ago) respondents were asked, “Some people are in favor of celebrating Basant Festival, while some are against it, whereas some argue that it makes no difference, whoever wants to celebrate should celebrate. What is your opinion?” To this, 15% said they favor celebrating Basant, 53% said they are against celebrating it, 32% said they are indifferent.

Comparative Picture: The question was asked again in 2016 to enable a concrete comparison. In 2016, 19% said they favor celebrating Basant, 53% said they are against celebrating it, 28% said they are indifferent.

According to public opinion, there has been a 4% increase in the proportion of Pakistanis who favor celebrating Basant, no change in the proportion of Pakistanis who are against celebrating Basant and a 4% decrease in the proportion of Pakistani who are indifferent to celebrating Basant.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision making in Pakistan.

Question: “Some people are in favor of celebrating Basant Festival, while some are against it, whereas some argue that it makes no difference, whoever wants to celebrate should celebrate. What is your opinion?”



Source: Gallup and Gilani Surveys
The Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan and is Director of Gallup Pakistan History Project explains the aim of the Project as follows: ‘Gallup Pakistan has been polling in Pakistan since 1979 (over 35 years). During this time millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan’s History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues. For more information about Gallup History Project, please contact caf@gallup.com.pk.’

Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



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(2 Pages including this)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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of Gallup Pakistan
(1980-2016)