

NOV 7, 2016

A DOMINANT MAJORITY OF PAKISTANIS (82%) ARE AWARE THAT KARACHI IS THE MOST POPULOUS CITY IN PAKISTAN.

Kindly tell, which city has the most population in Pakistan?

82%
Right
Answer

16%
Wrong
Answer

2%
DK/NR

SOURCE: GALLUP AND GILANI SURVEYS SAMPLE SIZE: 1817

Nationally Representative Sample covering both urban rural respondents across Pakistan's four provinces.

GALLUP
PAKISTAN



Opinion Poll
DEMOGRAPHICS
Others

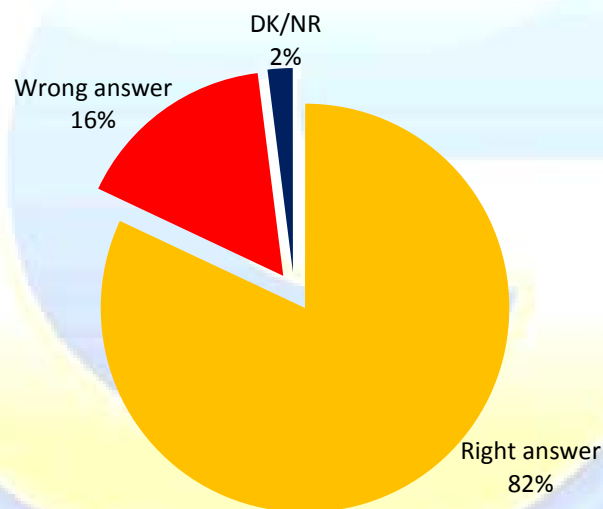
A dominant majority of Pakistanis (82 %) are aware that Karachi is the most populous city in Pakistan. GRF POLL)

Islamabad, November 7, 2016

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, a dominant majority Pakistanis (82%) are aware that Karachi is the most populous city in Pakistan.

A nationally representative sample of men and women from across the four provinces was asked, “Kindly tell, which city has the most population in Pakistan?” In response to this question, 82% gave the right answer, 16% gave the wrong answer. 2% did not know or did not wish to respond.

Question: “Kindly tell, which city has the most population in Pakistan?”



Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1817 men and women in rural and urban areas of all four provinces of the country, during August 8 – August 15, 2016. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International



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Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2016



of Gallup Pakistan
(1980-2016)