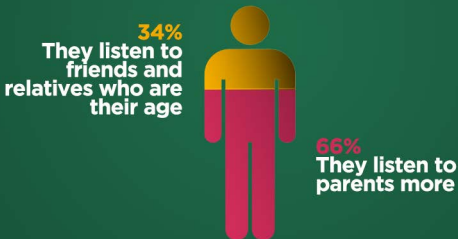


NOV 9, 2016

NEARLY 2/3RD PAKISTANIS (66%) THINK THAT THEIR PARENT'S ADVICE IS MORE IMPORTANT THAN THAT OF FRIENDS AND RELATIVES WHO ARE THEIR AGE FELLOWS.

Some people think that these days in our society children give more importance to the advice and opinion of friends and relatives who are their age fellows than their parents, while other people say that such is not the case and children give more importance to the advice of their parents as opposed to friends and relatives who are their age fellows. What is your opinion on this?





Opinion Poll
SOCIAL BEHAVIOR
Family

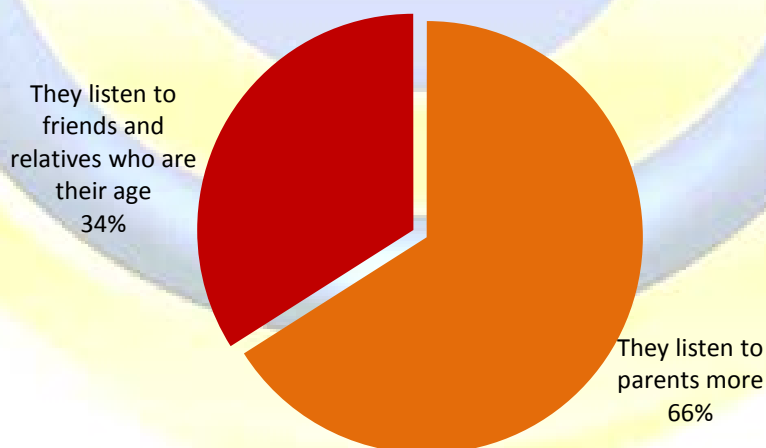
Nearly 2/3rd Pakistanis (66 %) think that their parent's advice is more important than that of friends and relatives who are their age fellows. (GRF POLL)

Islamabad, November 9, 2016

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, nearly 2/3rd Pakistanis (66%) think that their parent's advice is more important than that of friends and relatives who are their age fellows.

A nationally representative sample of men and women from across the four provinces was asked, "Some people think that these days in our society children give more importance to the advice and opinion of friends and relatives who are their age fellows than their parents, while other people say that such is not the case and children give more importance to the advice of their parents as opposed to friends and relatives who are their age fellows. What is your opinion on this?" In response to this question, 66% said they give more importance to the advice of their parents as opposed to friends and relatives who are their age fellows. 34% said they give more importance to the advice and opinion of friends and family who are their age fellows than their parents.

Question: "Some people think that these days in our society children give more importance to the advice and opinion of friends and relatives who are their age fellows than their parents, while other people say that such is not the case and children give more importance to the advice of their parents as opposed to friends and relatives who are their age fellows. What is your opinion on this?"



Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1817 men and women in rural and urban areas of all four provinces of the country, during August 8 – August 15, 2016. Error margin is estimated to be approximately ± 2 -3 per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International



Wednesday, November 9, 2016

(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2016



of Gallup Pakistan
(1980-2016)