

DEC 15, 2016

NEARLY 1/3 RD PAKISTANIS (30%) HAVE SPECIAL BREAKFAST ON HOLIDAYS.

**In most households special breakfast is made on holidays.
Please tell do you have something special for breakfast or the
routine breakfast on holidays?**



30%
**Special
breakfast**

70%
**Routine
everyday
breakfast**



Opinion Poll
SOCIAL BEHAVIOR
Eating Habits/ Cooking Habits

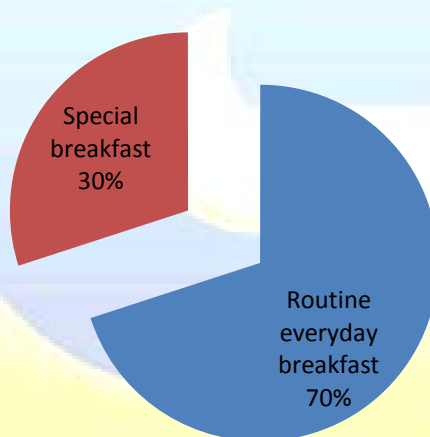
Nearly 1 / 3rd Pakistanis (30 %) have special breakfast on holidays. (GRF POLL)

Islamabad, December 15, 2016

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, nearly 1/3rd Pakistanis (30%) have special breakfast on holidays.

A nationally representative sample of men and women from across the four provinces was asked, “In most households special breakfast is made on holidays. Please tell do you have something special for breakfast or the routine breakfast on holidays?” In response to this question, 70% said routine everyday breakfast, 30% said special breakfast.

Question: “In most households special breakfast is made on holidays. Please tell do you have something special for breakfast or the routine breakfast on holidays?”



Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1851 men and women in rural and urban areas of all four provinces of the country, during September 12 – September 19, 2016. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International

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(3 Pages, English version Only)



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2016



of Gallup Pakistan
(1980-2016)