

DEC 16, 2016

52% PAKISTANIS PREFER MODERATELY SPICY FOOD; 22% PREFER VERY SPICY FOOD.

Some people like very spicy food while others like less spicy food. What do you like?

22%



Very Spicy Food

52%



Moderately spicy food

26%



Less spicy food



Opinion Poll
SOCIAL BEHAVIOR
Eating Habits/ Cooking Habits

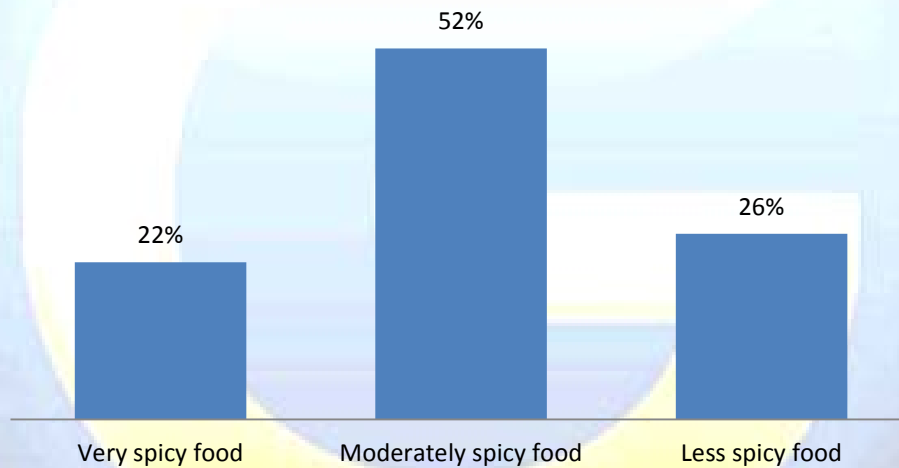
52 % Pakistanis prefer moderately spicy food; 22 % prefer very spicy food. (GRF POLL)

Islamabad, December 16, 2016

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 52% Pakistanis prefer moderately spicy food, 22% prefer very spicy food.

A nationally representative sample of men and women from across the four provinces was asked, “Some people like very spicy food while others like less spicy food. What do you like?” In response to this question, 22% said very spicy food, 52% said moderately spicy food and 26% said less spicy food.

Question: “Some people like very spicy food while others like less spicy food. What do you like?”



Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1851 men and women in rural and urban areas of all four provinces of the country, during September 12 – September 19, 2016. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



Friday, December 16, 2016

(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2016



of Gallup Pakistan
(1980-2016)