

DEC 19, 2016

MAJORITY PAKISTANIS (51%) BELIEVE THERE IS NO HARM IN CONSUMING OUT OF SEASON FRUITS AND VEGETABLES.

Now a days we mostly find out of season fruits and vegetables in the market. Some people think it is better to avoid them, while others think there is no harm in consuming them. In your opinion, is it right or wrong to consume out of season fruits and vegetables?

39%



It is wrong

10%



DK,NR

51%



It is right



Opinion Poll
SOCIAL BEHAVIOR
Eating Habits/ Cooking Habits

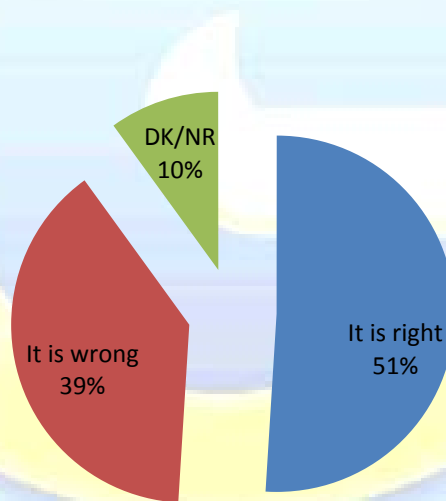
Majority Pakistanis (51 %) believe there is no harm in consuming out of season fruits and vegetables. (GRF POLL)

Islamabad, December 19, 2016

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, majority Pakistanis (51%) believe there is no harm in consuming out of season fruits and vegetables.

A nationally representative sample of men and women from across the four provinces was asked, “Nowadays we mostly find out of season fruits and vegetables in the market. Some people think it is better to avoid them, while others think there is no harm in consuming them. In your opinion, is it right or wrong to consume out of season fruits and vegetables” In response to this question, 51% said it is right, 39% said it is wrong. 10% did not know or did not wish to respond.

Question: “Nowadays we mostly find out of season fruits and vegetables in the market. Some people think it is better to avoid them, while others think there is no harm in consuming them. In your opinion, is it right or wrong to consume out of season fruits and vegetables?”



Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1851 men and women in rural and urban areas of all four provinces of the country, during September 12 – September 19, 2016. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International

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(3 Pages, English version Only)



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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2016



of Gallup Pakistan
(1980-2016)