

DEC 2, 2016

MAJORITY PAKISTANIS (75%) SERVE JUICE AND SOFT DRINKS TO GUESTS IN SUMMERS.

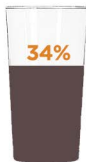
In summers what do you usually serve to guests?



Tea



Juice
(of any sort)



Soft Drinks
(Pepsi, 7 UP, etc)



Others



Opinion Poll
SOCIAL BEHAVIOR
Eating Habits/ Cooking Habits

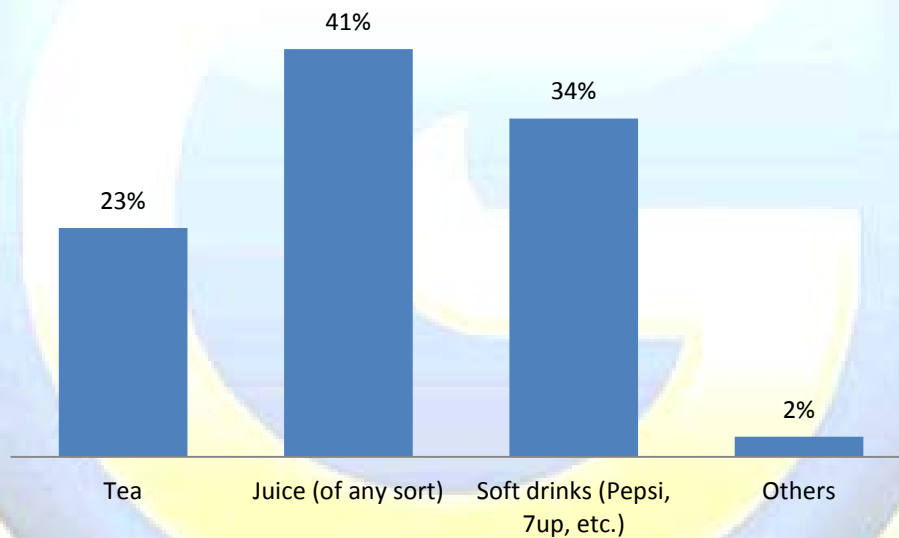
Majority Pakistanis (75%) serve juice and soft drinks to guests in summers. (GRF POLL)

Islamabad, December 2, 2016

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, majority Pakistanis (75%) serve juice and soft drinks to guests in summers.

A nationally representative sample of men and women from across the four provinces were asked, “In summers what do you usually serve to guests?” In response to this question, 23% said tea, 41% said juice, 34% said soft drinks, 2% said others.

Question: “In summers what do you usually serve to guests?”



Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1892 men and women in rural and urban areas of all four provinces of the country, during August 29 – September 5, 2016. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International



Friday, December 2, 2016

(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Disclaimer: *Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com*



Daily Gilani Poll
2016



of Gallup Pakistan
(1980-2016)