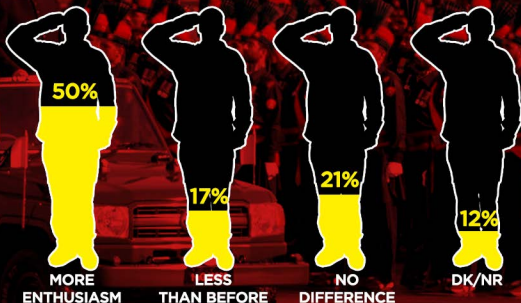


DEC 20, 2016

MAJORITY PAKISTANIS (50%) BELIEVE THAT DEFENCE DAY WAS CELEBRATED WITH MORE ENTHUSIASM THIS YEAR COMPARED TO PREVIOUS YEARS.

Some people think that Defence Day was celebrated with more enthusiasm this year compared to the previous two three years. Others say that there is no difference. In your opinion was Defence Day celebrated with more enthusiasm or not?



SOURCE: GALLUP AND GILANI SURVEYS. SAMPLE SIZE: 1851
Nationally Representative Sample covering both urban rural respondents across Pakistan's four provinces.



Opinion Poll
FESTIVALS and EVENTS
Defence Day

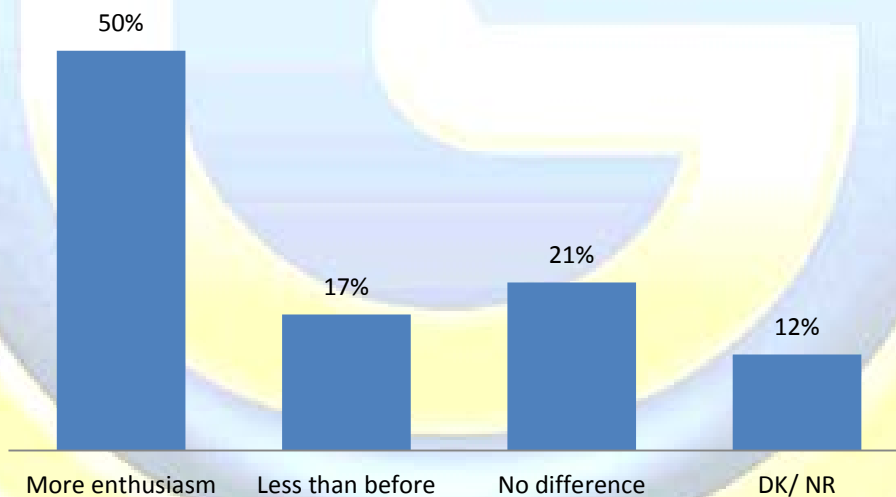
Majority Pakistanis (50 %) believe that Defence Day was celebrated with more enthusiasm this year compared to previous years. (GRF POLL)

Islamabad, December 20, 2016

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, majority Pakistanis (50%) believe that Defence Day was celebrated with more enthusiasm this year compared to previous years.

A nationally representative sample of men and women from across the four provinces was asked, “Some people think that Defence Day was celebrated with more enthusiasm this year compared to the previous two three years. Others say that there is no difference. In your opinion was Defence Day celebrated with more enthusiasm or not?” In response to this question, 50% said with more enthusiasm, 17% said less than before, 21% said there was no difference. 12% did not know or did not wish to respond.

Question: “Some people think that Defence Day was celebrated with more enthusiasm this year compared to the previous two three years. Others say that there is no difference. In your opinion was Defence Day celebrated with more enthusiasm or not?”



Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1851 men and women in rural and urban areas of all four provinces of the country, during September 12– September 19, 2016. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International

Tuesday, December 20, 2016

(3 Pages, English version Only)



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2016



of Gallup Pakistan
(1980-2016)