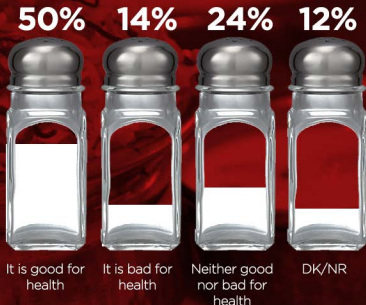


DEC 5, 2016

50% PAKISTANIS BELIEVE IODIZED SALT IS GOOD FOR HEALTH.

In your opinion, is iodine mixed salt good or bad for health?



SOURCE: GALLUP AND GILANI SURVEYS. SAMPLE SIZE: 1892
Nationally Representative Sample covering both urban rural respondents across Pakistan's four provinces.

GALLUP
PAKISTAN



Opinion Poll
SOCIAL BEHAVIOR
Eating Habits/ Cooking Habits

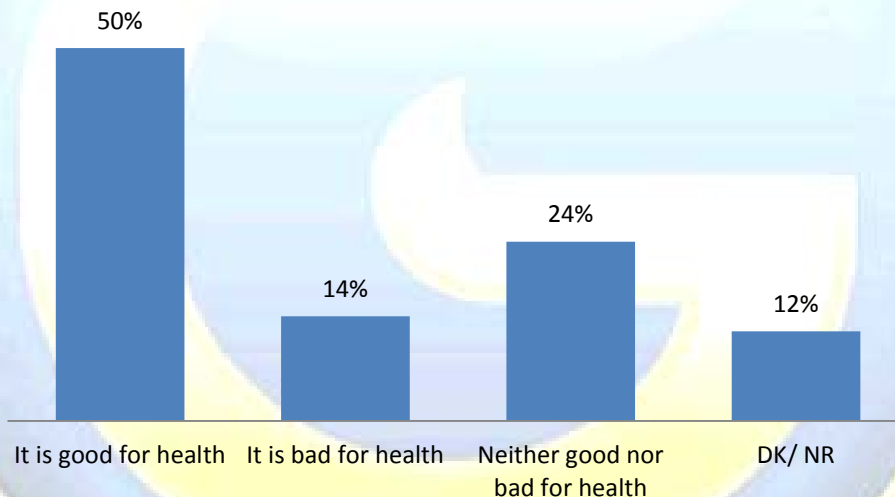
50 % Pakistanis believe iodized salt is good for health. (GRF POLL)

Islamabad, December 5, 2016

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 50% Pakistanis believe iodized salt is good for health.

A nationally representative sample of men and women from across the four provinces were asked, “In your opinion, is iodine mixed salt good or bad for health?” In response to this question, 50% said it is good for health, 14% said it is bad for health and 24% said neither good nor bad for health. 12% did not know or did not wish to respond.

Question: “In your opinion, is iodine mixed salt good or bad for health?”



Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1892 men and women in rural and urban areas of all four provinces of the country, during August 29 – September 5, 2016. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International



Monday, December 5, 2016
(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2016



of Gallup Pakistan
(1980-2016)