

DEC 8, 2016

MAJORITY PAKISTANIS (62%) SAY THAT THEY LIVE THEIR LIFE WITH AN AIM. FOR 48% PAKISTANIS MAKING THEIR PARENTS HAPPY IS THEIR LIFE'S AIM; 38% SAY TO BE A BETTER HUMAN BEING.

Kindly tell us are you living your life with an aim, or living your life the way it is without an aim?

38%
LIVING WITHOUT AN AIM

62%
LIVING WITH AN AIM

SOURCE: GALLUP AND GILANI SURVEYS SAMPLE SIZE: 1846
Nationally Representative Sample covering both urban rural respondents across Pakistan's four provinces.

GALLUP
PAKISTAN



Opinion Poll
SOCIAL BEHAVIOR
Others

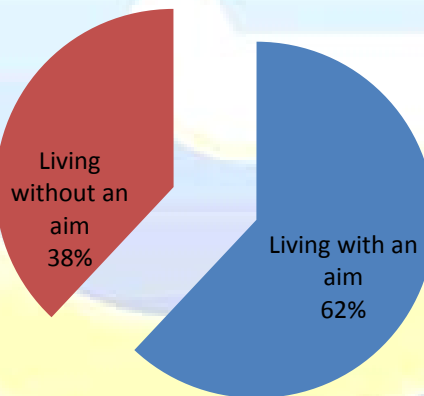
Majority Pakistanis (62 %) say that they live their life with an aim. For 48 % Pakistanis making their parents happy is their life's aim; 38 % say to be a better human being. (GRF POLL)

Islamabad, December 8, 2016

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, majority Pakistanis (62%) say that they live their life with an aim. For 48% Pakistanis making their parents happy is their life's aim; 38% say to be a better human being.

A nationally representative sample of men and women from across the four provinces was asked, "Kindly tell us are you living your life with an aim, or living your life the way it is without an aim?" In response to this question, 62% said they are living their life with an aim, 38% said they are living without an aim.

Question: "Kindly tell us are you living your life with an aim, or living your life the way it is without an aim?"

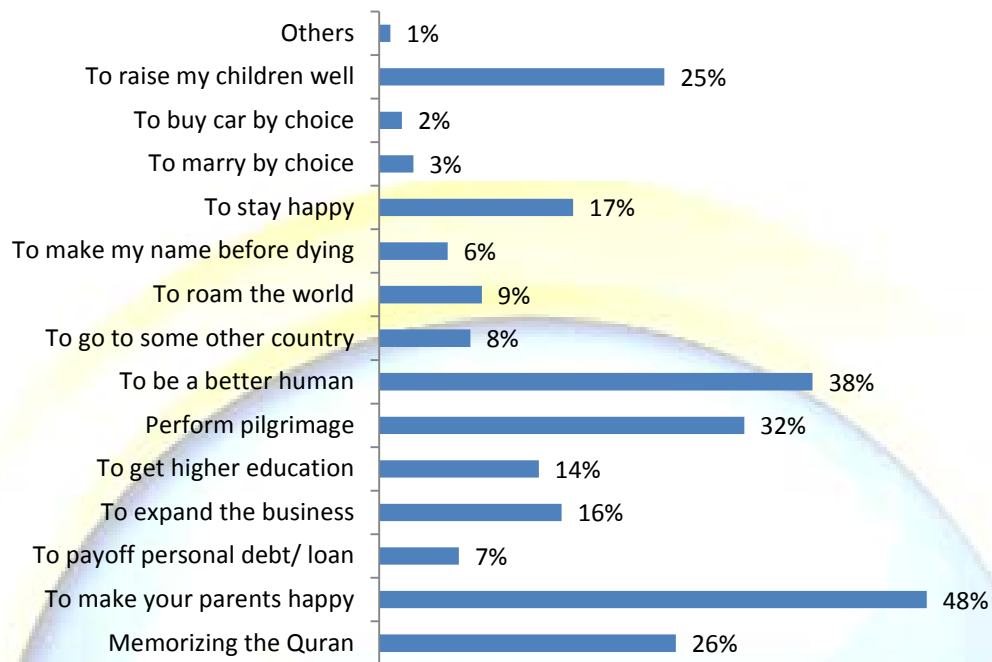


Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Those who responded they live with an aim (1220) were further asked, "If living for an aim, please tell what is the aim of your life?" In response to this question, 26% said to memorize the Quran, 48% said to make their parents happy, 7% said to payoff personal debt/loan, 16% said to expand the business, 14% said to get higher education, 32% said to perform pilgrimage, 38% to be a better human, 8% said to go to some other country, 9% said to roam the world, 6% said to make my name before dying, 17% said to stay happy, 3% said to marry by choice, 2% said to buy car by choice, 25% said to raise my children well, 1% said others.



Question: “If living for an aim, please tell what is the aim of your life?” (multiple response allowed)



The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1846 men and women in rural and urban areas of all four provinces of the country, during September 5 – September 12, 2016. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



Thursday, December 8, 2016

(4 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2016



of Gallup Pakistan
(1980-2016)