

DEC 9, 2016

SATISFACTION WITH LIFE: A SIGNIFICANT MAJORITY OF PAKISTANIS (83%) SAY THEY HAVE BEEN SUCCESSFUL (VERY OR SOMEWHAT) IN REACHING THEIR LIFE'S AIM.

Kindly tell us that up till now to what extent have you been successful in reaching your life's aim?



SOURCE: GALLUP AND GILANI SURVEYS SAMPLE SIZE: 1846
Nationally Representative Sample covering both urban rural respondents across Pakistan's four provinces.



Opinion Poll
SOCIAL BEHAVIOR
Others

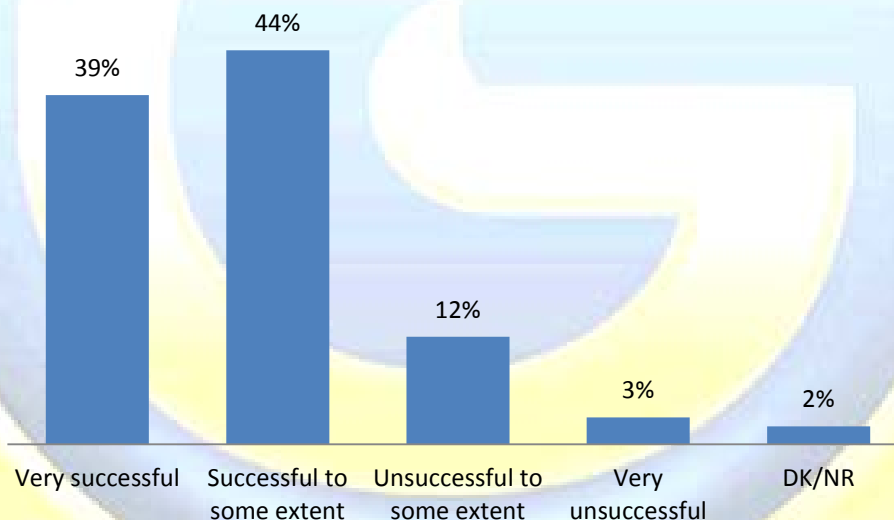
Satisfaction with life: A significant majority of Pakistanis (83 %) say they have been successful (very or somewhat) in reaching their life's aim. (GRF POLL)

Islamabad, December 9, 2016

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, a significant majority of Pakistanis (83%) say they have been successful (very or somewhat) in reaching their life's aim.

A nationally representative sample of men and women from across the four provinces was asked, "Kindly tell us that up till now to what extent have you been successful in reaching your life's aim?" In response to this question, 39% said very successful, 44% said successful to some extent, 12% said unsuccessful to some extent, 3% said very unsuccessful. 2% did not know or did not wish to respond.

Question: "Kindly tell us that up till now to what extent have you been successful in reaching your life's aim?"



Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1846 men and women in rural and urban areas of all four provinces of the country, during September 5 – September 12, 2016. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



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(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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2016



of Gallup Pakistan
(1980-2016)