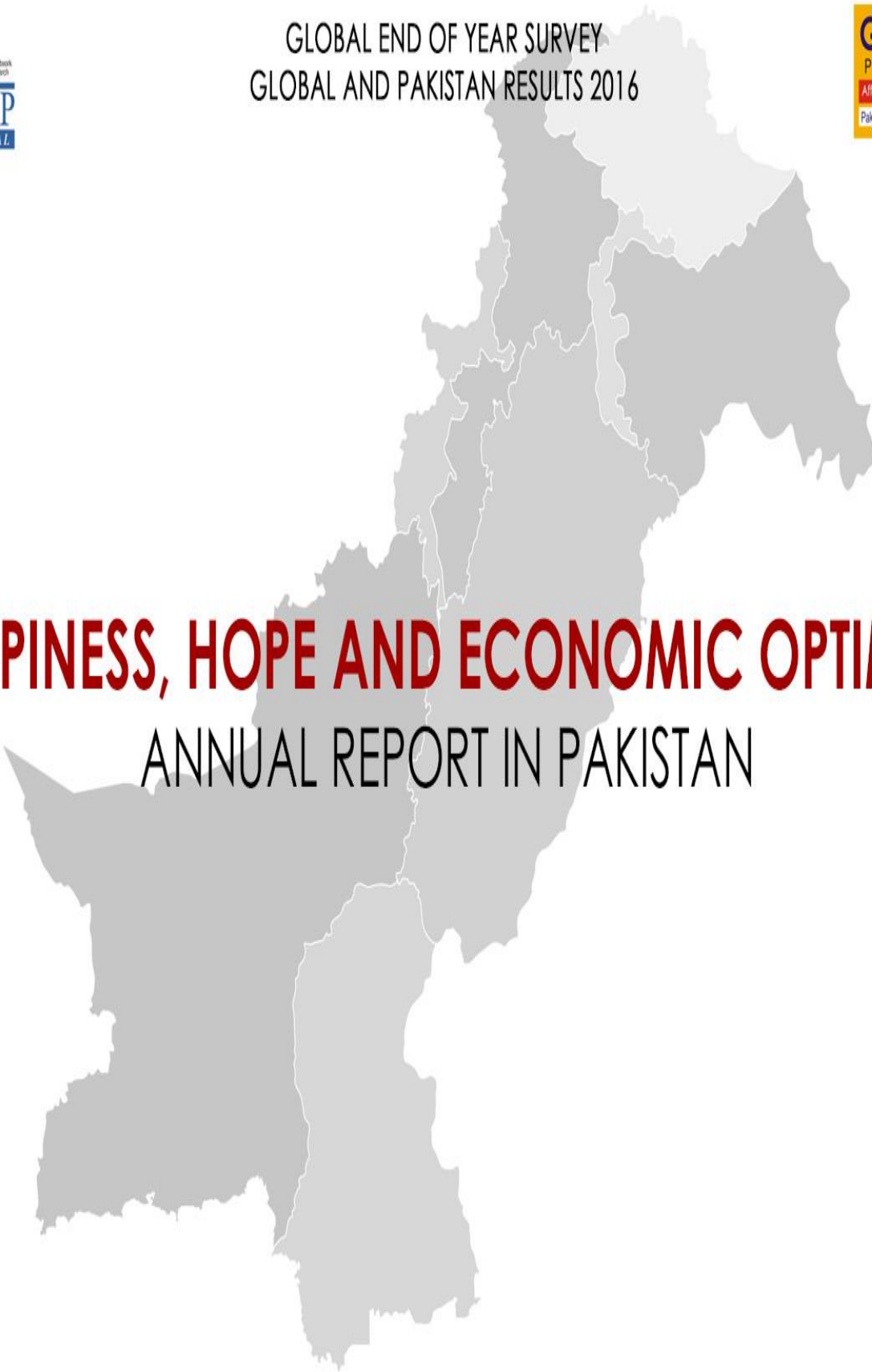




GLOBAL END OF YEAR SURVEY
GLOBAL AND PAKISTAN RESULTS 2016

A large, light gray map of Pakistan is centered in the background of the page, showing the outlines of its provinces and territories.

HAPPINESS, HOPE AND ECONOMIC OPTIMISM

ANNUAL REPORT IN PAKISTAN

December 30, 2016

WIN/Gallup International's annual global End of Year survey has revealed a world of conflicting hopes, levels of happiness and despair. In this 40th edition, 66541 people from 66 countries across the globe were asked for their views and expectations on three main indicators i.e. hope, economic optimism and happiness.

ABOUT THE END OF YEAR SURVEY (EOY) 2016:

This press release is based on the responses to three questions published in the 40th End of Year Survey (EOY), by WIN/Gallup International, the world's leading association in market research and polling. The WIN/Gallup International survey is an annual tradition initiated by and designed under the chairmanship of Dr. George Gallup in 1977. It has been conducted every year since then. This year it was carried out by the WIN/Gallup.

International Association in 66 countries around the world and draws on the outlook, expectations, views and beliefs of a sample of 66541 people from 66 countries across the globe. This particular press release consolidates information from three questions on hope, economic optimism and happiness.

The questions are:

- Q1. In general, do you personally feel very happy, happy, neither happy nor unhappy, unhappy or very unhappy about your life?
- Q2. As far as you are concerned, do you think that 2017 will be better, worse or the same as 2016?
- Q3. Compared to this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same for your country?

SAMPLE SIZE AND MODE OF FIELD WORK:

A total of 66541 people were interviewed globally. In each country a representative sample of around 1000 men and women was interviewed either face to face (25 countries; n=29211), via telephone (13 countries; n=10754), online (25 countries; n=23947) or through mixed methods (3 countries; n=2629). The field work was conducted during October-December 2016. The margin of error for the survey is between +/-3-5% at 95% confidence level.

ABOUT WIN/GALLUP INTERNATIONAL:

WIN/Gallup International is the leading association in market research and polling (registered and headquartered in Zürich/Switzerland and not related to Gallup Inc., headquartered in Washington D.C.) * and is made up of the **80** largest independent market research and polling firms in their respective countries.

For more than 60 years WIN/Gallup International Members have demonstrated their expert ability to conduct multi-country surveys on a comparable basis and deliver the highest quality. Their Members are leading national institutes with a profound local knowledge of research methods and techniques, statistical sources, customs and culture differences of its own country and carefully selected by the Association Board. With only one Member agency per country, Members work together on a daily basis to share knowledge, new research techniques and tools, as well as to

provide the most appropriate solutions to international research projects and service our clients to the best of our abilities.

The accumulated expertise of the Association is formidable - they have internationally renowned experts in public opinion, Third World issues, advertising, and media research as well as in commercial fields such as IT/telecommunications, healthcare, retail, economics, corporate research and so on. Members are at the leading edge of technical and methodological developments, which have impacted on not only the research industry but also the whole commercial world.



Disclaimer: Gallup International Association or its members are not related to Gallup Inc., headquartered in Washington D.C which is no longer a member of Gallup International Association. Gallup International Association does not accept responsibility for opinion polling other than its own. We require that our surveys be credited fully as Gallup International (not Gallup or Gallup Poll). For further details see website: www.wingia.com

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KEY FINDINGS AND SYNOPSIS OF END OF YEAR SURVEY PAKISTAN

1. Happiness:

Global Results: 68% respondents claim to be happy about their lives; 9% claim to be unhappy.

Pakistan's Results: 77% Pakistanis claim to be happy; 6% claim to be unhappy.

Pakistan's Comparison with Other Regional Countries: Average Net Happiness is higher than India and Afghanistan but lower than Bangladesh.

Pakistan's Comparison with Other Regions: Average Net Happiness is higher than average net score of Aspiring, Emerging and Prosperous regions.

2. Hope

Global Results: 52% are hopeful of a better year ahead; 15% are not hopeful.

Pakistan's Results: 53% Pakistanis are optimistic of 2017; 28% are pessimistic.

Pakistan's Comparison with Other Regional Countries: Pakistan's net score is higher than Afghanistan but lower than India and Bangladesh.

Pakistan's Comparison with Other Regions: Pakistan's net score is higher than average net score of Prosperous countries however lower than net score of Emerging countries and Aspiring countries.

3. Economic Optimism

Global Results: 42% of the world is optimistic about economic outlook for 2017; 22% is pessimistic.

Pakistan's Results: 56% Pakistanis are optimistic about Pakistan's economic prosperity in 2017; 26% are pessimistic.

Pakistan's Comparison with Other Regional Countries: Pakistan's net optimism is higher than Afghanistan but lower than Bangladesh and India.

Pakistan's Comparison with Other Regions: Pakistan's net optimism is higher than Aspiring, Emerging and Prosperous regions.

1. Happiness

Global Results: 68% respondents claim to be happy about their lives; 9% claim to be unhappy.

In order to gauge levels of happiness, respondents all across the world were asked the following question, "In general, do you personally feel very happy, neither happy nor unhappy, unhappy or very unhappy about your life?" 68% of the world said that they feel happy about their lives which is lower than those who claimed to be happy in 2015 (66%). 22% said they feel neither happy nor unhappy and 9% said they feel unhappy. 1% did not respond. Net happiness (happy minus unhappy) globally is 59% and out of the 66 countries, Fiji is the happiest in the world (at 89% net happiness) followed by China, Philippines, Vietnam and Indonesia while Iraq is the least happy (<1 % net happiness).

Fig. 1

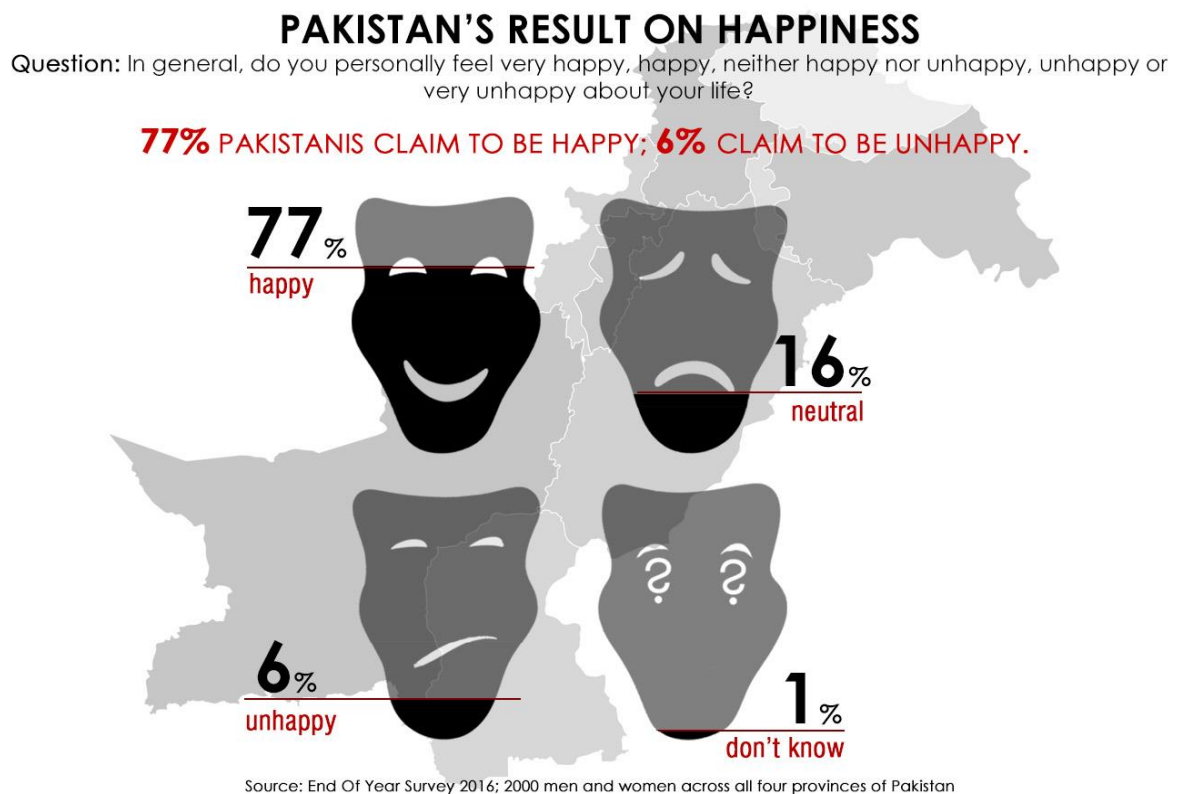


Source: End Of Year Survey 2016; 66541 men and women across 66 countries surveyed

Pakistan's Results: 77% Pakistanis claim to be happy; 6% claim to be unhappy.

Pakistan's results have revealed an optimistic picture with net happiness of 71% which is higher than the global net happiness of 59%. 77% Pakistanis said that they are happy, 16% said that they are neutral (i.e. neither happy nor unhappy) and 6% said they are unhappy. 1% did not respond. A direct comparison with the global results shows that Pakistan's figure for happiness (77%) is higher than the global figure (68%) however a lower percentage of Pakistanis claim to be neutral (16%) than those globally (22%). Furthermore, the figure of unhappiness is also lower in Pakistan (6%) than globally (9%).

Fig. 2

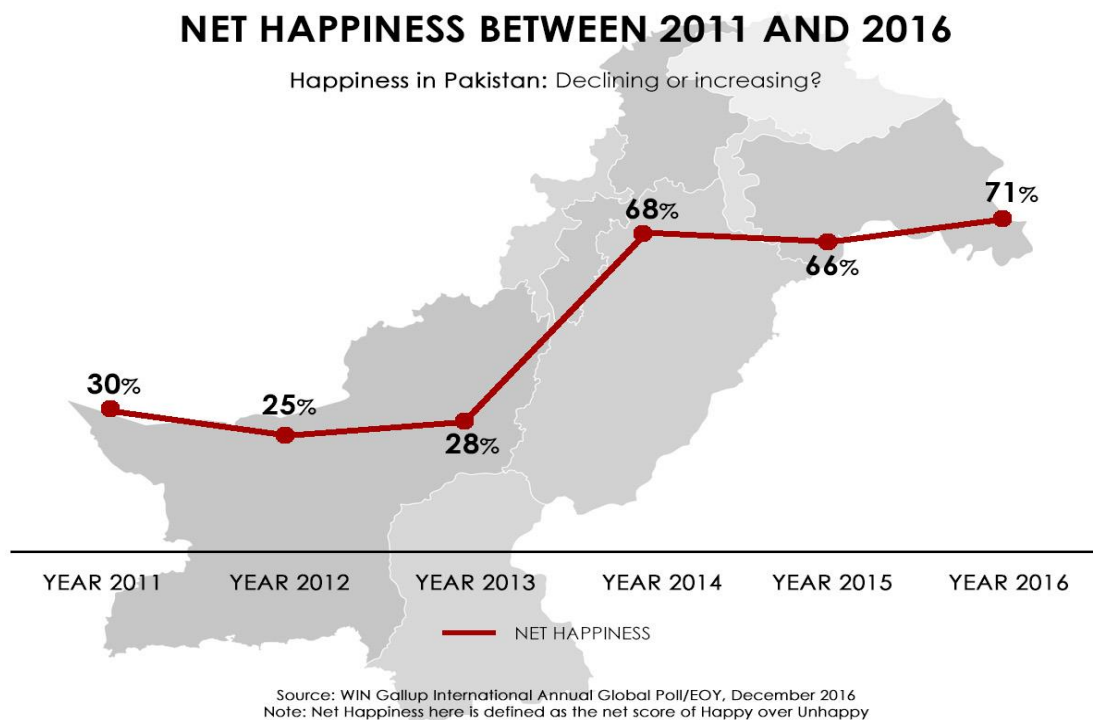


Happiness in Pakistan: Declining or increasing?

A comparison of Pakistan's results with the previous year show a rise on the happiness index. In 2015, 66% respondents had claimed to be happy with their lives which is 5% lower than the present figure (71% in 2016). Those who claimed to be neutral (i.e. neither happy nor unhappy) were less in 2016 (16%) than in 2015 (29%) whereas those who claimed to be unhappy this year (6%) were more than those who said the same in 2015 (4%). Net happiness in the year 2016 was thus higher at 71% than in 2015 at 66%.

The happiness indicator was also tested in 2011, 2012 and 2013. A comparison of their results with Pakistan's current results shows a marked increase in happiness from the year 2013 onwards. Net happiness for instance decreased from 30% in 2011 to 25% in 2012 after which it slightly rose to 28% in 2013. By the year 2014 however, this figure had taken a huge leap with net happiness at 68% and slightly dropped to 66% towards the end of 2015.

Fig. 3



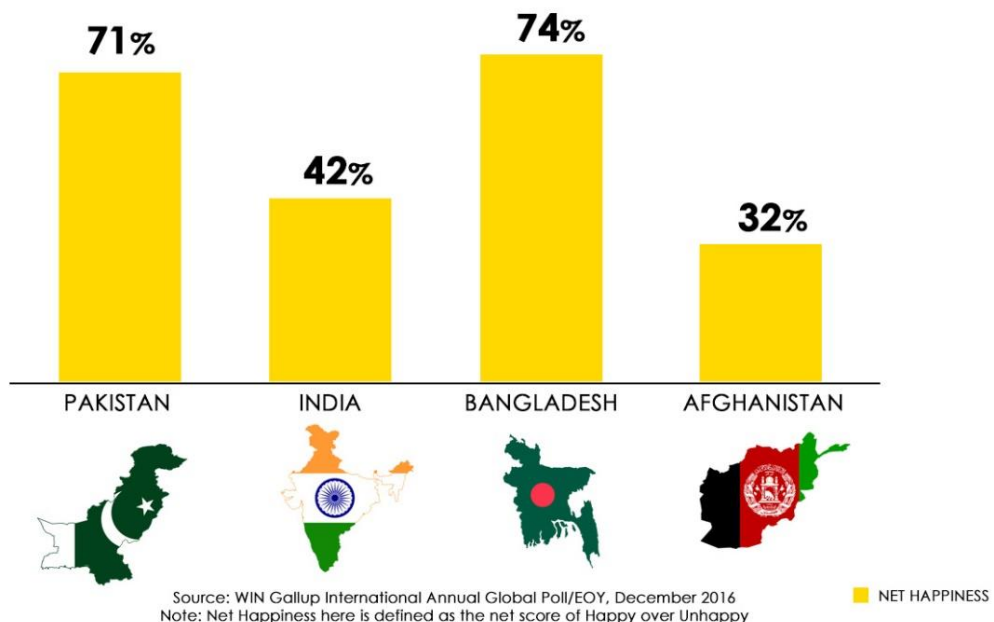
Pakistan's Comparison with Other Regional Countries: Average Net Happiness higher than India and Afghanistan, lower than Bangladesh.

In order to enable a holistic analysis, Pakistan's results are also compared to average results in West and South Asian region (India, Bangladesh, Afghanistan, Turkey and Israel). Based on net happiness, Pakistan has fared much better at 71% than the average net happiness of South and West Asian countries at 46%. With regards to some specific countries, Pakistan has higher level of happiness than India, which has a net happiness figure of 42%, and much higher than Afghanistan with net happiness of 32%. However the figure is lower than Bangladesh which has net happiness of 74% in 2016 (compared with 71% in Pakistan).

Fig. 4

PAKISTAN'S COMPARISON WITH OTHER REGIONAL COUNTRIES

Pakistan's Comparison with Other Regional Countries:
Average Net Happiness higher than India and Afghanistan, lower than Bangladesh



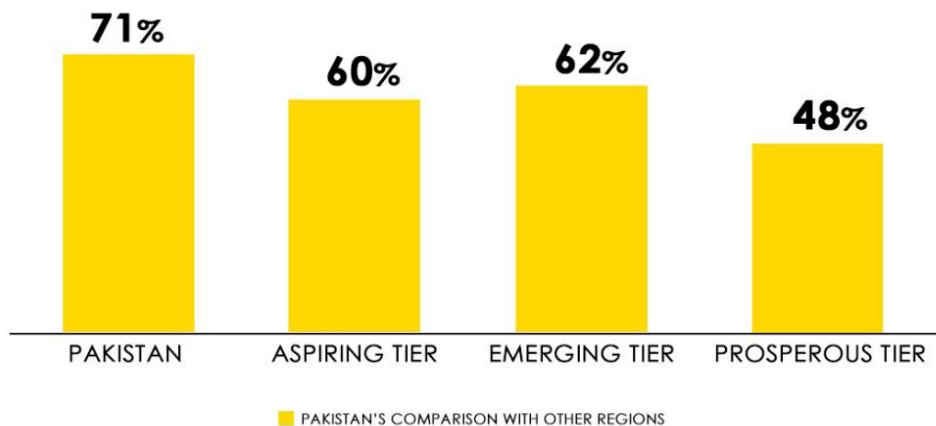
Pakistan's Comparison with Other Regions: Average Net Happiness is higher than average net score of Aspiring, Emerging and Prosperous regions.

For the purpose of this press release, a further global classification was done to group countries on the basis of their socio-economic status. These categories include 'Prosperous' (including G7 countries and EU countries) 'Emerging' (including G20 other than G7 and EU countries) and 'Aspiring' (including all others). Within that, the 'Emerging' category has the highest net happiness figure at 62% followed by 'Aspiring' tier at 60% and 'Prosperous' tier at the lowest rung of the ladder at 48%. Pakistan's comparison with the 'aspiring' category thus shows that its net happiness level is 11% greater than the average net happiness of 'Aspiring' tier (at 60%).

Fig. 5

PAKISTAN'S COMPARISON WITH OTHER REGIONS

AVERAGE NET HAPPINESS IS **HIGHER** THAN AVERAGE NET SCORE OF ASPIRING, EMERGING AND PROSPEROUS REGIONS



Source: WIN Gallup International Annual Global Poll/EOY, December 2016
Note: Net Happiness here is defined as the net score of Happy over Unhappy

Prosperous Tier: (Original G7 + EU Europe)
Emerging Tier: (G20 excluding G7+ EU Europe)
Aspiring Tier: (All other countries)

2. Hope

Global Results: 52% are hopeful of a better year ahead; 15% are not hopeful.

Respondents across the world were also asked questions to gauge their level of hopefulness for the following year. They were asked “As far as you are concerned, do you think that 2017 will be better, worse or the same as 2016?” According to the global results, the optimists led pessimists by 37%. 52% believed that 2017 would be better than 2016, whereas 15% said that 2017 would be worse. 27% are neutral in this regard i.e. they believe that 2017 would be neither good nor bad. 6% did not respond. Out of the 66 countries, Ghana and Bangladesh were the most hopeful (net hope at 76%) followed by Ivory Coast at 72% and Fiji at 62%. The bottom most tier included Italy at -42%, Hong Kong at -35%, South Korea at -31% and Greece at -30%.

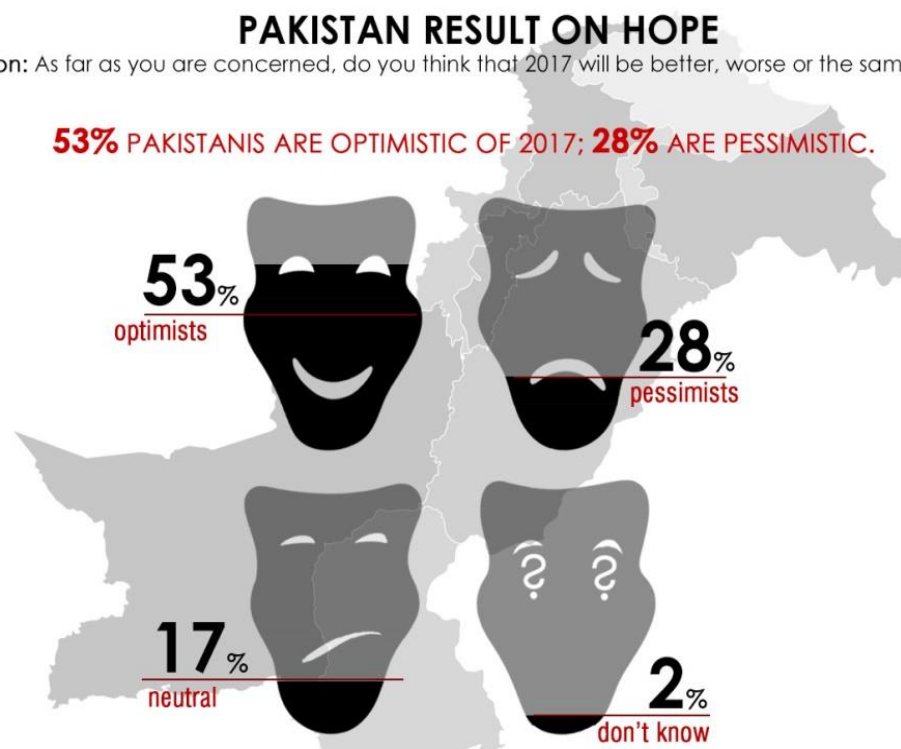
Fig. 6



Pakistan's Results: 53% Pakistanis are optimistic of 2017; 28% are pessimistic.

In 2016, Pakistan has declined on the index, falling from the 10th most optimistic country to the 24th most optimistic country globally. This level of hope for the upcoming year has a net figure of 25% in which 53% think that the year 2017 would be better than 2016 and 28% think that 2017 would be worse. 17% were neutral and 2% did not respond. A comparison of this with the global results shows that Pakistan – with a net optimism level of 25% - has performed worse than the average global statistic (37%).

Fig. 7



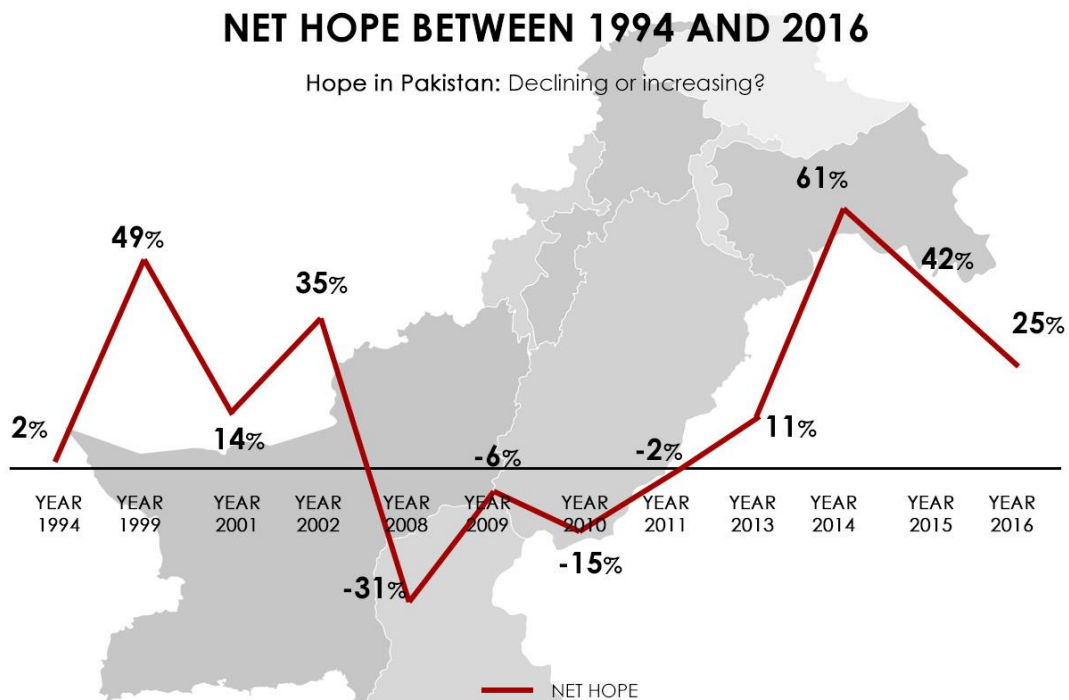
Source: End Of Year Survey 2016; 2000 men and women across all four provinces of Pakistan

Hope in Pakistan: Declining or rising?

Pakistanis are less hopeful about the future of their country than a year ago. In 2015, net hope was 42% compared to 25% in 2016. There is also a 1% decrease in respondents who said they are hopeful about the new-year followed by a 16% marked increase in those who are pessimistic about the year 2017.

This indicator has been regularly measured since decades showing varying levels of hope and despair among the Pakistani masses. Twenty years ago in 1994, net hope was at a low 2% after which it steadily rose every year reaching its peak at 49% in the year 1999. This net figure then dropped to 14% in 2001 and then rose again to 35% in 2002. After this, net level of hope dropped at each interval reaching an all-time low at -31% in 2008. In 2009, net hope was -6%, in 2010 it was -15% and -2% in 2011. Thereafter it rose to 17% in 2013 and a sweeping 61% in 2014 and dropped to 42% in the subsequent year.

Fig. 8



Source: WIN Gallup International Annual Global Poll/EOY, December 2016
Note: Net Hope here is defined as the net score of Optimists over Pessimists

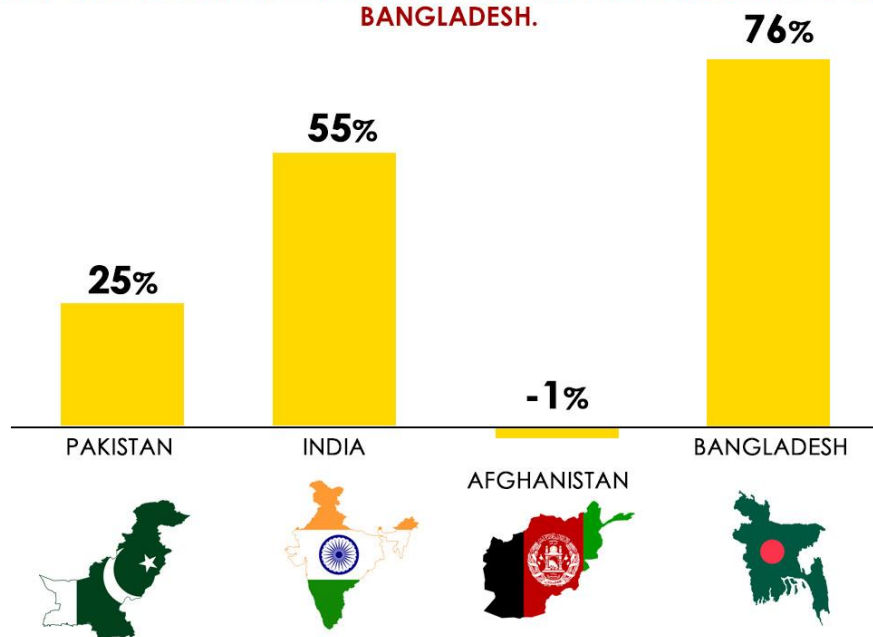
Pakistan's Comparison with Other Regional Countries: Pakistan's net score higher than Afghanistan but lower than India and Bangladesh.

Pakistan's comparison with its region has indicated lower net levels of hope with respect to the average net score of West and South Asia. Thus while the entire region has a net score of 51%, Pakistan's score is significantly lower at 25%. With regards to specific countries, Pakistan's score is higher than Afghanistan (-1%) however it is lower than both India (55%) and Bangladesh (76%).

Fig. 9

PAKISTAN'S COMPARISON WITH OTHER REGIONAL COUNTRIES

PAKISTAN'S NET SCORE HIGHER THAN AFGHANISTAN BUT LOWER THAN INDIA AND BANGLADESH.



Source: WIN Gallup International Annual Global Poll/EOY, December 2016
Note: Net Hope here is defined as the net score of Optimists over Pessimists

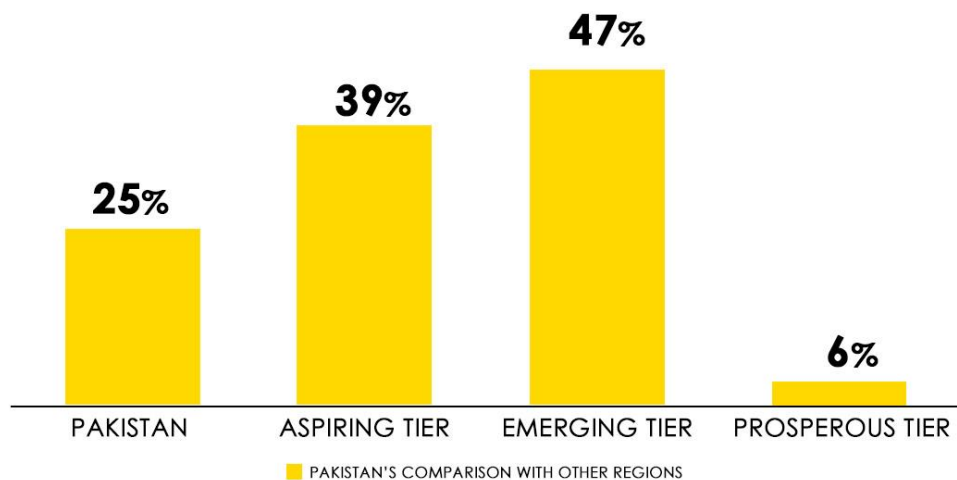
Pakistan's Comparison with Other Regions: Pakistan's net score higher than average net score of Prosperous countries however lower than net score of Aspiring and Emerging countries.

According to the T3 Classification (Prosperous, Emerging and Aspiring countries), Prosperous countries had the least net level of hope at 6%. This was followed by Aspiring countries at 39% and the highest average net score was 47% for Emerging countries. Thus a comparison of Pakistan's net hope (25%) with the average figure for Aspiring countries (39%) shows it to have performed worse on levels of optimism.

Fig. 10

PAKISTAN'S COMPARISON WITH OTHER REGIONS

PAKISTAN'S NET SCORE HIGHER THAN AVERAGE NET SCORE OF PROSPEROUS COUNTRIES
HOWEVER LOWER THAN NET SCORE OF ASPIRING AND EMERGING COUNTRIES



Source: WIN Gallup International Annual Global Poll/EOY, December 2016
Note: Pakistan is itself a part of the 'Aspiring Countries'

Prosperous Tier: (Original G7 + EU Europe)
Emerging Tier: (G20 excluding G7+ EU Europe)
Aspiring Tier: (All other countries)

3. Economic Optimism

Global Result: 42% of the world optimistic about economic outlook for 2017; 22% is pessimistic

The third indicator was to gauge levels of optimism regarding economic prosperity of the country. Respondents across the world were asked the following question, "Compared to this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same for your country?" According to the results, 42% of the world is optimistic about the economic outlook for the next year; 22% is pessimistic and 31% believes the economy will remain the same. The most optimistic country about economic prosperity is Ghana and Bangladesh (67% net optimistic), followed by Ivory Coast and India. In contrast, South Korea is the most pessimistic (-62% net optimistic country).

Fig. 11



Source: End Of Year Survey 2016; 66541 men and women across 66 countries surveyed

Pakistan's Result: 56% Pakistanis optimistic about Pakistan's economic prosperity in 2017; 26% pessimistic.

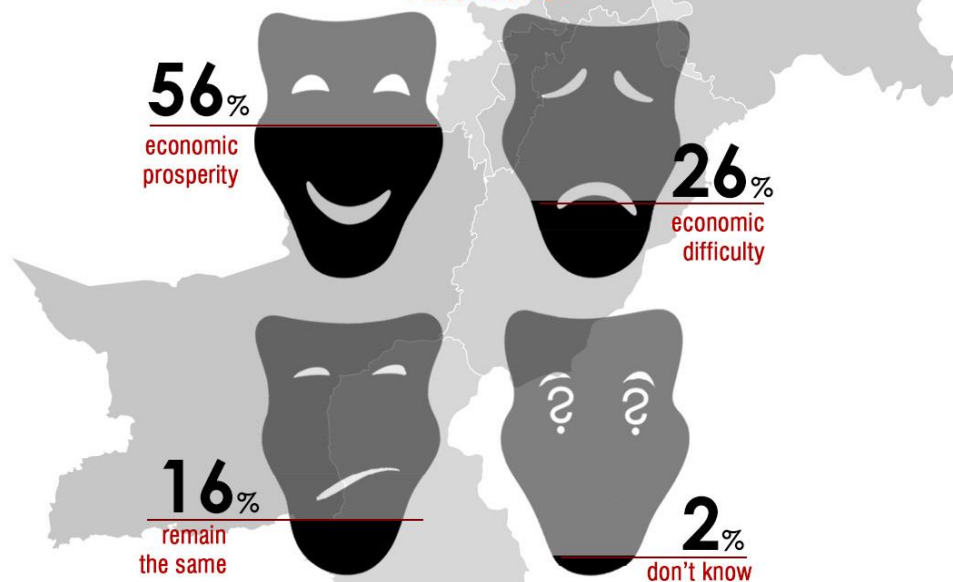
Regarding economic prosperity, Pakistanis have high levels of optimism with a net score of 30%. 56% Pakistanis said that they are optimistic about Pakistan's economic prosperity in the upcoming year. 26% on the other hand were pessimistic and 16% were neutral. 2% did not respond. This high level of net optimism is also greater than the global net statistic (20%) placing Pakistan at the 10th position in terms of economic optimism amongst 66 countries across the globe.

Fig. 12

PAKISTAN RESULT ON ECONOMIC PROSPERITY

Question: Compared to this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same for your country?

56% PAKISTANIS OPTIMISTIC ABOUT PAKISTAN'S ECONOMIC PROSPERITY IN 2017; 26% PESSIMISTIC.

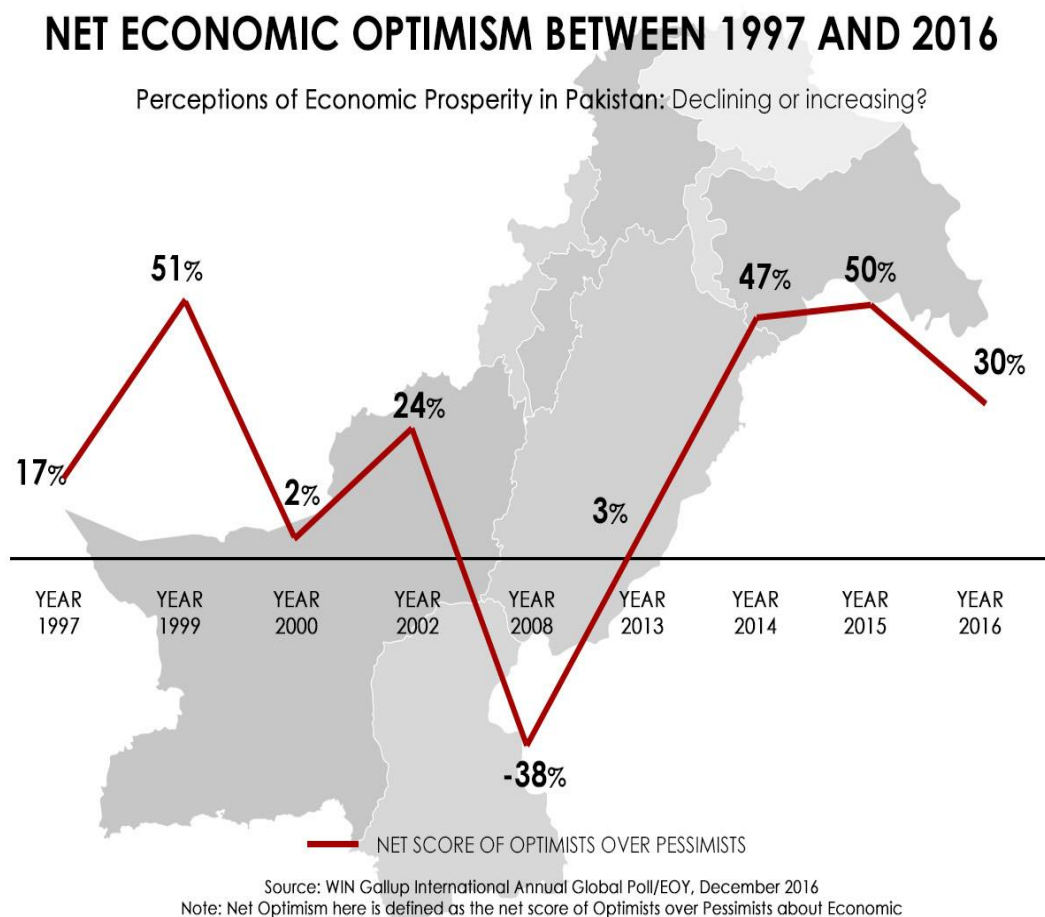


Source: End Of Year Survey 2016; 2000 men and women across all four provinces of Pakistan

Perceptions of Economic Prosperity in Pakistan: Declining or rising?

A trend analysis of public views about economic prosperity in the country indicates a turbulent trajectory since the year 1997. In 1997, net economic optimism was 17% which rose to 51% in 1999. This decreased drastically to 2% in 2000 after which it rose again to 24% in 2002. Economic optimism was modest between 2002 after which it fell drastically in 2007 and reached its lowest at -38% in 2008. This figure rose to 3% in 2013. From 2014 onwards however, net optimism about economic prosperity in the following year saw a significant upward leap to 47% in 2014 and 50% in 2015. In 2016, net economic optimism was 30%, a 20% decline compared to the previous year.

Fig. 13



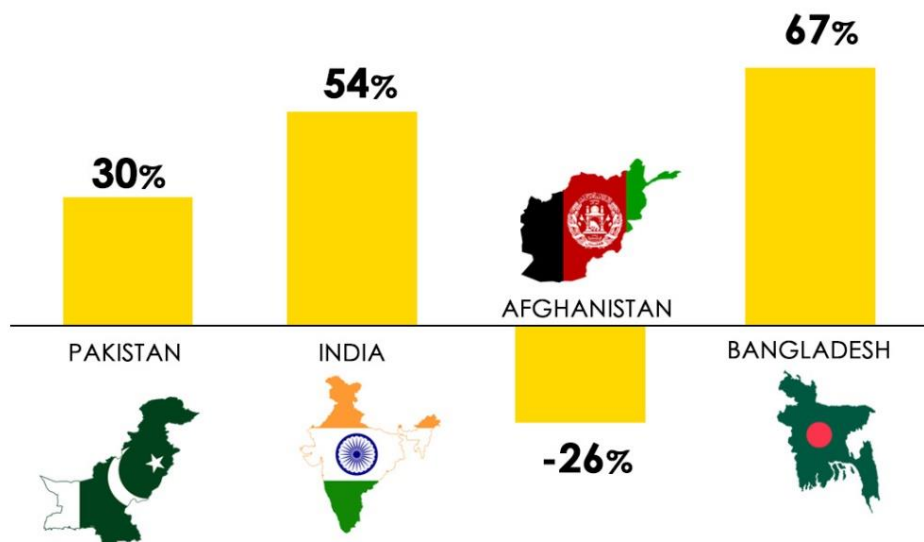
Pakistan's Comparison with Other Regional Countries: Pakistan's net optimism higher than Afghanistan but lower than Bangladesh and India.

Globally, West and South Asia have shown the most positive results regarding opinions on economic prosperity. 66% respondents claimed to be optimistic about economic prosperity in the following year while 18% claimed to be pessimistic about it and 11% were neutral. In this regard Pakistan has shown lower net positive perceptions (30%) than the South Asian region (48%). With regards to specific countries, Pakistan has shown higher net scores than Afghanistan (-26%) but lower than both Bangladesh (67%) and India (54%).

Fig. 14

PAKISTAN'S COMPARISON WITH OTHER REGIONAL COUNTRIES

PAKISTAN'S NET OPTIMISM HIGHER THAN AFGHANISTAN BUT LOWER THAN BANGLADESH AND INDIA.



Source: WIN Gallup International Annual Global Poll/EOY, December 2016
Note: Net Hope here is defined as the net score of Optimists over Pessimists

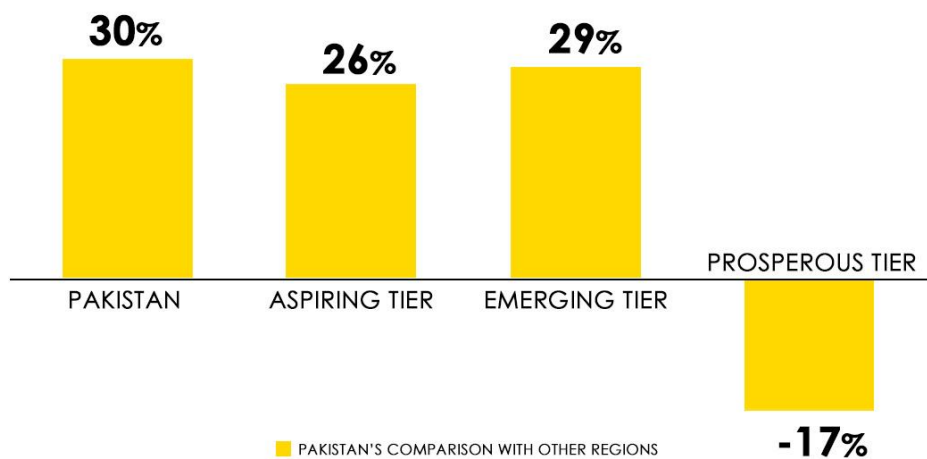
Pakistan's Comparison with Other Regions: Pakistan's net optimism higher than Aspiring, Emerging and Prosperous Countries.

According to the T3 classification (Prosperous, Emerging and Aspiring countries), Emerging countries have shown the most optimism with a net score of 29% followed by Aspiring countries with a net score of 26%. Prosperous countries have quite ironically, shown negative net scores at -17%, thus showing that they are not optimistic about economic prosperity in the upcoming year. Furthermore, Pakistan's comparison with other Aspiring countries have shown a positive trend with 26% being the average net score for Aspiring countries and 30% being the net optimism score for Pakistan.

Fig. 15

PAKISTAN'S COMPARISON WITH OTHER REGIONS

PAKISTAN'S NET OPTIMISM HIGHER THAN ASPIRING, EMERGING AND PROSPEROUS COUNTRIES



Source: WIN Gallup International Annual Global Poll/EOY, December 2016
Note: Pakistan is itself a part of the 'Aspiring Countries'

Prosperous Tier: (Original G7 + EU Europe)
Emerging Tier: (G20 excluding G7+ EU Europe)
Aspiring Tier: (All other countries)

As 2016 draws to a close, global results have shown a positive picture particularly with regards to levels of happiness across countries. The figure of happiness has slightly increased from 66% in 2015 to 68% in 2016, and is high compared to figures on the other two indicators i.e. hope and optimism regarding economic prosperity in the upcoming year. Furthermore, figures of net happiness have remained high across the different classifications (Prosperous 48%, Emerging 62% and Aspiring 60%). It is ironic however, that countries in the Prosperous tier have shown the least positive results on all three indicators. Thus despite their higher levels of income, standards of living and socio-economic status, Prospering countries continue to show low levels of satisfaction and contentment in personal lives. On the other hand, Emerging countries, which are on a positive economic and developmental trajectory, and Aspiring countries (typically also seen as the developing countries) have shown higher levels of hope and optimism about the future whether generally or economically. Current income levels, financial security and overall development in the country thus not seem to have a significant amount of bearing on feelings of life satisfaction among the common citizens.

With regards to Pakistan, it has continued to show high levels of happiness for the year 2016. This was followed by positive levels of optimism regarding economic prosperity and hope in the coming year, although lower than 2015.

EXHIBIT

EXHIBIT #1

	HOPE INDEX		ECONOMIC OPTIMISM INDEX		HAPPINESS INDEX	
TOP 10 OPTIMIST/HAPPY COUNTRIES (Starting from most optimistic/happiest) (Net score), showing positive minus negative	Bangladesh	+76%	Ghana	+67%	Fiji	+89%
	Ghana	+76%	Bangladesh	+67%	China	+79%
	Ivory Coast	+72%	Ivory Coast	+56%	Philippines	+79%
	Fiji	+62%	India	+54%	Vietnam	+78%
	China	+56%	Vietnam	+48%	Indonesia	+78%
	India	+55%	Philippines	+38%	Panama	+77%
	Brazil	+51%	Fiji	+34%	Papua New Guinea	+77%
	Philippines	+48%	China	+34%	Paraguay	+74%
	Vietnam	+48%	Papua New Guinea	+31%	Bangladesh	+74%
	Estonia	+47%	Pakistan	+30%	Argentina	+72%
TOP 10 PESSIMIST/UNHAPPY COUNTRIES (Starting from most pessimistic/unhappiest) (Net score), showing positive minus negative	Italy	-42%	South Korea	-62%	Iraq	Less than 1%
	Hong Kong	-35%	Hong Kong	-56%	Hong Kong	+14%
	South Korea	-31%	Greece	-53%	Greece	+21%
	Greece	-30%	Ukraine	-49%	Nigeria	+29%
	Mexico	-29%	Mexico	-49%	Turkey	+30%
	Bosnia & Herzegovina	-13%	Italy	-48%	Afghanistan	+31%
	Bulgaria	-5%	Belgium	-39%	Bulgaria	+33%
	Belgium	-5%	United Kingdom	-38%	Romania	+34%
	Austria	-3%	Austria	-38%	Israel	+34%
	Turkey	-2%	France	-34%	Albania	+35%

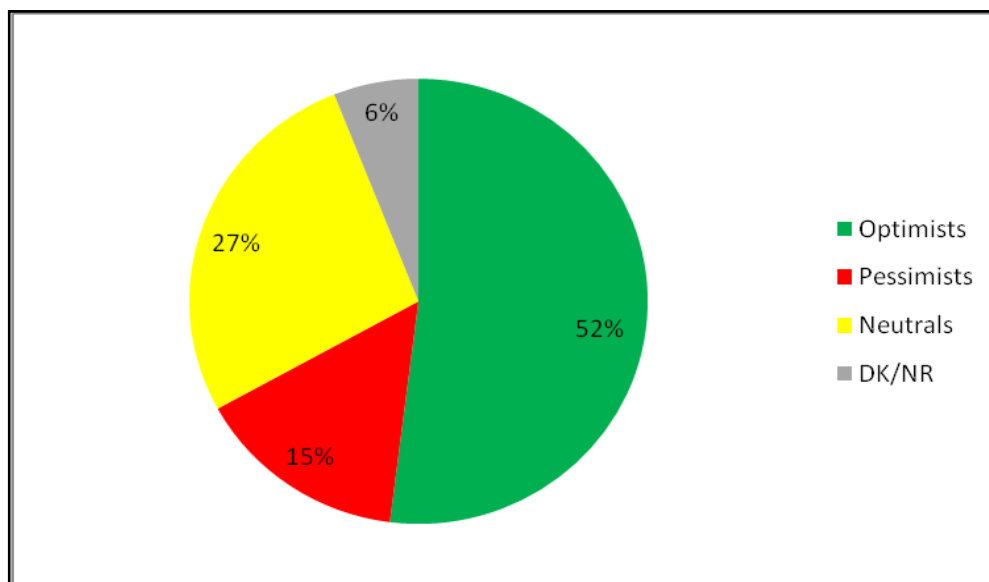
EXHIBIT # 2

The 3 Key Index Figures for 2017 are the following:

HOPE GLOBAL AVERAGE:

Optimists:	52%
Pessimists:	15%
Neutrals:	27%

Optimists lead Pessimists by 37%



HOPE IN PAKISTAN:

Optimists:	53%
Pessimists:	28%
Neutrals:	17%

Optimists lead Pessimists by 25%

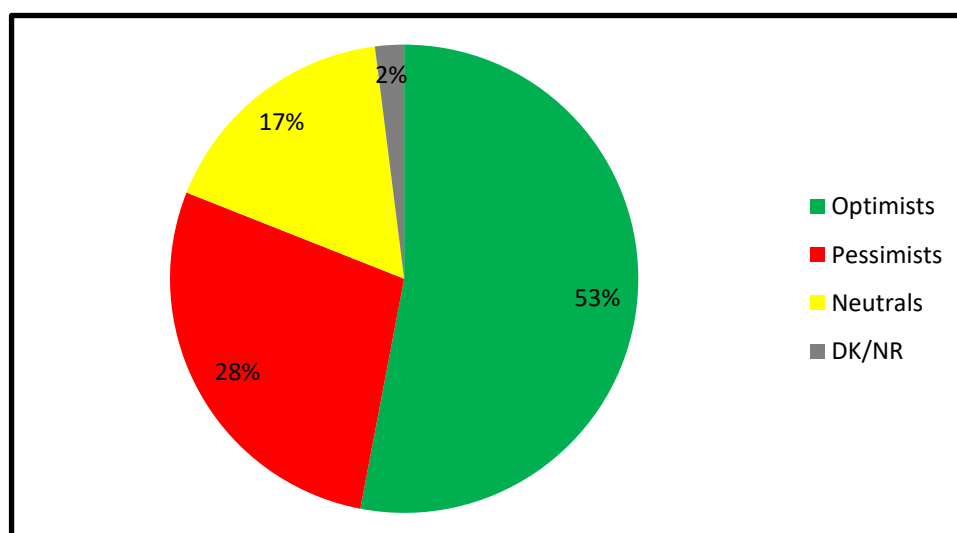
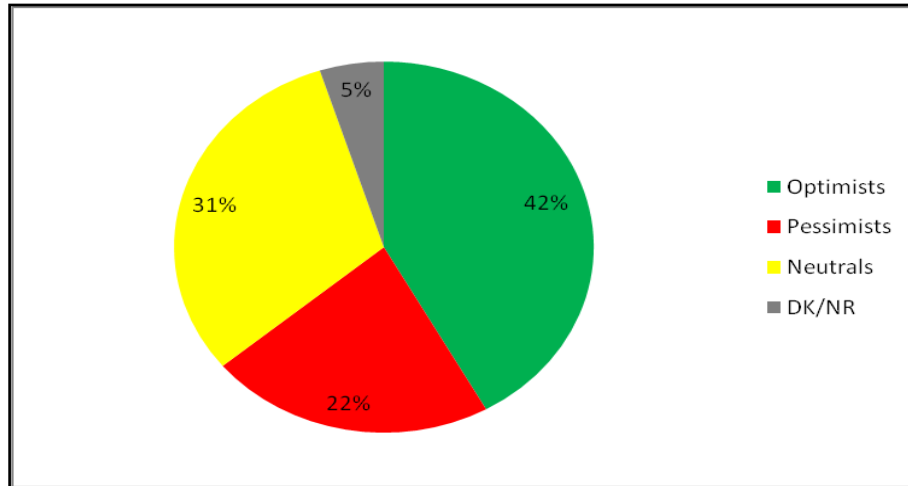


EXHIBIT # 3

ECONOMIC OPTIMISM GLOBAL AVERAGE:

Optimists:	42%
Pessimists:	22%
Neutrals:	31%

Optimists lead Pessimists by 20%



ECONOMIC OPTIMISM IN PAKISTAN:

Optimists:	56%
Pessimists:	26%
Neutrals:	16%

Optimists lead Pessimists by 30%

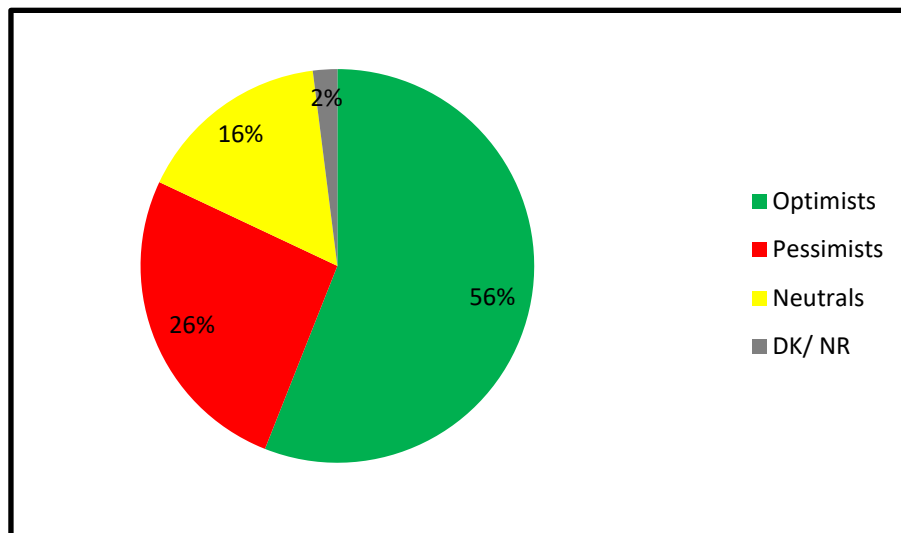
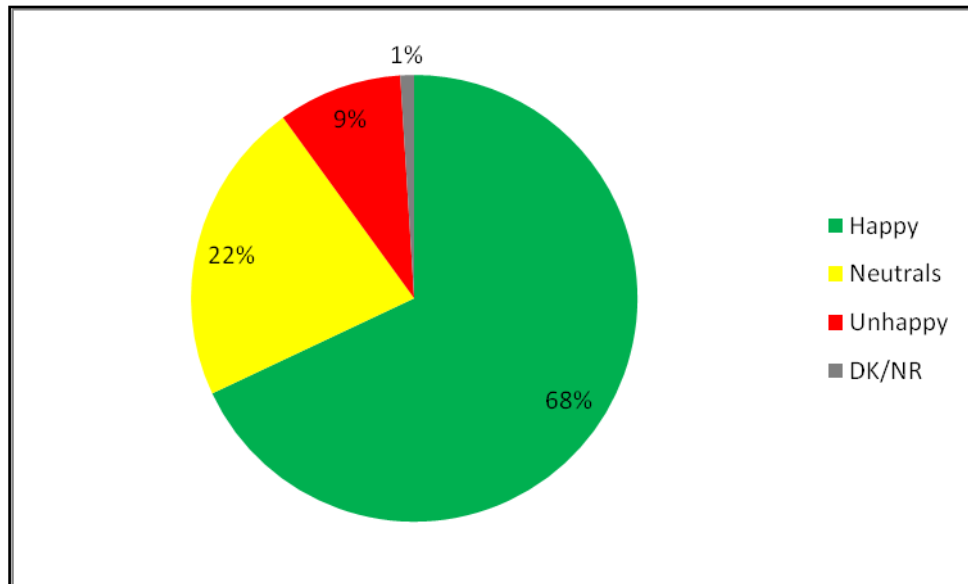


EXHIBIT # 4

HAPPINESS GLOBAL AVERAGE:

Happy:	68%
Neutrals:	22%
Unhappy:	9%

Happy People Lead Unhappy People by 59%



HAPPINESS IN PAKISTAN:

Happy:	77%
Neutrals:	16%
Unhappy:	9%

Happy People Lead Unhappy People by 71%

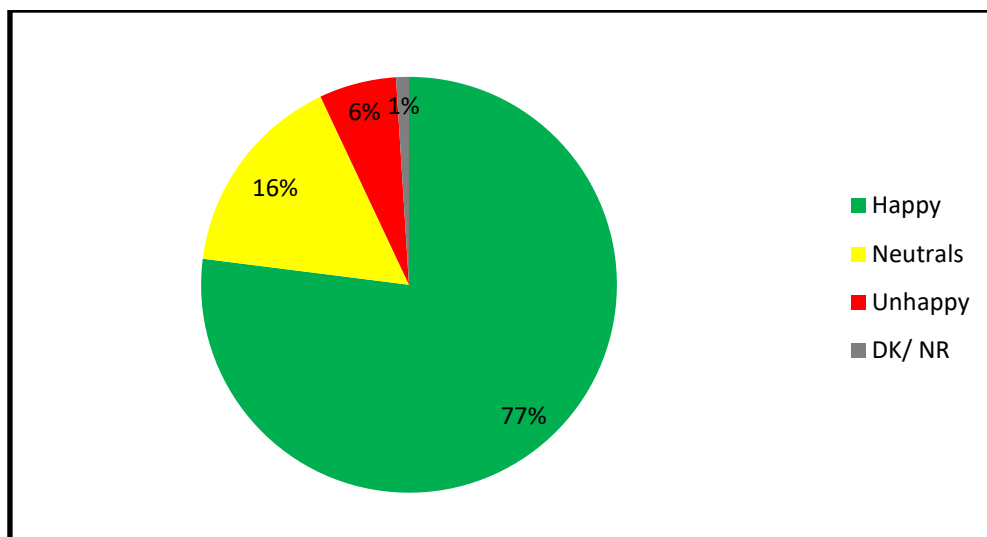


EXHIBIT #5

**DRIVERS OF NATIONAL OUTLOOK ON
ECONOMIC OPTIMISM AND PESSIMISM**

	Global Income (GNI) at PPP			Economic Outlook for 2017 Net Score
	Share in 2005	Share in 2015	Change in Share (2005-15)	
TIER ONE countries (G7 and EU)	50%	40%	-10%	-17%
TIER TWO (G20 other than Tier One countries)	32%	42%	+10%	+30%
TIER THREE All Other countries	18%	18%	Nil	+26%

- Note:** 1- Global GNI is based on the latest available Tables provided by the World Bank (databank.worldbank.org). The Purchasing Power Parity (PPP) based computations have been used for both years (2005-2015)
2- Approximations have been used within $\pm 1\%$.

Table # 1.1: HOPE INDEX FOR 2017 (Country Wise)

		Q1. As far as you are concerned, do you think that 2017 will be better, worse or the same as 2016?				Net Hope
		Optimists	Pessimists	Neutral*	Do not know / no response	Net Score of Optimists over Pessimists
		Row%	Row%	Row%	Row%	Row%
Global average		52%	15%	27%	6%	37%
Countries in Alphabetical order	Afghanistan	35%	36%	27%	2%	-1%
	Albania	47%	12%	37%	4%	35%
	Argentina	45%	23%	26%	6%	22%
	Armenia	34%	14%	42%	10%	20%
	Australia	29%	26%	38%	7%	3%
	Austria	23%	26%	46%	5%	-3%
	Azerbaijan	29%	14%	12%	45%	15%
	Bangladesh	86%	10%	3%	1%	76%
	Belgium	22%	27%	41%	10%	-5%
	Bosnia and Herzegovina	19%	32%	35%	14%	-13%
	Brazil	68%	17%	11%	4%	51%
	Bulgaria	21%	26%	40%	13%	-5%
	Canada	38%	24%	33%	5%	14%
	China	62%	6%	31%	1%	56%
	Congo	34%	22%	27%	17%	12%
	Czech Republic	27%	22%	47%	4%	5%
	Denmark	40%	7%	49%	4%	33%
	Ecuador	32%	27%	26%	15%	5%
	Estonia	53%	6%	31%	10%	47%
	Fiji	70%	8%	18%	4%	62%
	Finland	35%	22%	34%	9%	13%
	France	25%	27%	36%	12%	-2%
	Germany	31%	24%	42%	3%	7%
	Ghana	80%	4%	7%	9%	76%
	Greece	21%	51%	24%	4%	-30%
	Hong Kong	15%	50%	29%	6%	-35%
	Iceland	22%	11%	63%	4%	11%
	India	64%	9%	18%	9%	55%
	Indonesia	49%	11%	35%	5%	38%
	Iraq	52%	33%	12%	3%	19%
	Ireland	38%	21%	36%	5%	17%
	Israel	36%	20%	35%	9%	16%
	Italy	14%	56%	27%	3%	-42%
	Ivory Coast	78%	6%	8%	8%	72%
	Japan	20%	13%	41%	26%	7%
	Korea, Rep	11%	42%	45%	2%	-31%

(South)					
Kosovo	46%	13%	36%	5%	33%
Latvia	32%	22%	31%	15%	10%
Lebanon	43%	27%	27%	3%	16%
Lithuania	40%	18%	34%	8%	22%
Macedonia	39%	21%	31%	9%	18%
Mexico	17%	46%	35%	2%	-29%
Mongolia	39%	22%	37%	2%	17%
Nigeria	66%	21%	9%	4%	45%
Norway	41%	15%	39%	5%	26%
Pakistan	53%	28%	17%	2%	25%
Panama	42%	23%	30%	5%	19%
Papua New Guinea	52%	16%	24%	8%	36%
Paraguay	43%	12%	39%	6%	31%
Peru	57%	12%	23%	8%	45%
Philippines	52%	4%	39%	5%	48%
Poland	26%	26%	39%	9%	0%
Portugal	45%	14%	38%	3%	31%
Romania	40%	25%	29%	6%	15%
Russian Federation	33%	19%	38%	10%	14%
Serbia	30%	31%	37%	2%	-1%
Slovenia	35%	19%	41%	5%	16%
South Africa	56%	22%	14%	8%	34%
Spain	39%	22%	37%	2%	17%
Sweden	49%	10%	38%	3%	39%
Thailand	42%	13%	44%	1%	29%
Turkey	37%	39%	18%	6%	-2%
Ukraine	37%	34%	28%	1%	3%
United Kingdom	33%	29%	31%	7%	4%
United States	36%	25%	26%	13%	11%
Vietnam	60%	12%	26%	2%	48%

Optimists: 2017 will be Better
Pessimists: 2017 will be Worse
***Neutral:** 2017 will remain the same

**** ROUNDING OFF OF DECIMALS:** There may be a slight difference of 1% in some instances. Exact figures are available elsewhere.

Weighted according to Adult Population 18+

SOURCE: WIN/Gallup International Annual Global Poll/ EOY, December 2016

Table # 1.2: HOPE INDEX FOR 2017 (Region Wise)

		Q1. As far as you are concerned, do you think that 2017 will be better, worse or the same as 2016?						Net Hope
		Un weighted Count	Col%	Optimists	Pessimists	Neutral*	DK/NR	Net Score of Optimists over Pessimists
				Row%	Row%	Row%	Row%	
All Regions		66541	100	52%	15%	27%	6%	37%
	East Asia & Oceania	11442	41.16	55%	9%	33%	3%	46%
	Non-EU Europe	8382	4.69	34%	23%	35%	8%	11%
	EU Europe***	21357	10.19	29%	29%	36%	6%	0%
	Latin America	7544	7.12	49%	25%	21%	5%	24%
	MENA	2000	0.31	50%	32%	15%	3%	18%
	North America	2002	7.13	36%	25%	26%	13%	11%
	Sub-Saharan African	5423	3.16	65%	19%	10%	6%	46%
	West & South Asia	8391	26.23	63%	12%	17%	8%	51%
G-7		7175	100	30%	26%	32%	12%	4%
	United States of America	1001	40.52	36%	25%	26%	13%	11%
	Canada	1001	4.83	38%	24%	33%	5%	14%
	Germany	1006	11.62	31%	24%	42%	3%	7%
	France	1007	8.41	25%	27%	36%	12%	-2%
	United Kingdom	1004	8.55	33%	29%	31%	7%	4%
	Italy	995	8.38	14%	56%	27%	3%	-42%
	Japan	1161	17.69	20%	13%	41%	26%	7%
BRIC		5349	100	62%	9%	25%	4%	53%
	Brazil	1974	6.49	68%	17%	11%	4%	51%
	Russian Federation	1000	5.62	33%	19%	38%	10%	14%
	India	1225	37.01	64%	9%	18%	9%	55%
	China	1150	50.87	62%	6%	31%	1%	56%
G-20		20733	100	52%	14%	27%	7%	38%
	United States	1001	7.83	36%	25%	26%	13%	11%
	Canada	1001	0.93	38%	24%	33%	5%	14%
	Germany	1006	2.25	31%	24%	42%	3%	7%
	France	1007	1.63	25%	27%	36%	12%	-2%
	United Kingdom	1004	1.65	33%	29%	31%	7%	4%
	Italy	995	1.62	14%	56%	27%	3%	-42%
	Japan	1161	3.42	20%	13%	41%	26%	7%
	Argentina	978	0.96	45%	23%	26%	6%	22%
	Korea	1500	1.36	11%	42%	45%	2%	-31%
	Turkey	1013	1.71	37%	39%	18%	6%	-2%
	Australia	1253	0.58	29%	26%	38%	7%	3%

	China	1150	34.37	62%	6%	31%	1%	56%
	India	1225	25	64%	9%	18%	9%	55%
	Russian Federation	1000	3.8	33%	19%	38%	10%	14%
	Brazil	1974	4.38	68%	17%	11%	4%	51%
	South Africa	1645	1.03	56%	22%	14%	8%	34%
	Indonesia	1005	5.09	49%	11%	35%	5%	38%
	Mexico	815	2.38	17%	46%	35%	2%	-29%
	T3 Classification	66541	100	52%	15%	27%	6%	37%
.	Tier # 1 (Original G7 + EU Europe)	24520	20.1	31%	25%	33%	11%	6%
	Tier # 2 (G20 excluding G7+ EU Europe)	13558	65.62	58%	11%	26%	5%	47%
	Tier # 3 (All other countries)	28463	14.28	57%	18%	22%	3%	39%

East Asia & Oceania: Australia, China, Fiji, Hong Kong, Indonesia, Japan, Korea, Rep (South), Mongolia, Papua New Guinea, Philippines, Thailand and Vietnam.

Eastern Europe: Albania, Armenia, Azerbaijan, Bosnia and Herzegovina, Kosovo, Macedonia, Russian Federation, Serbia and Ukraine.

EU Europe: Austria, Belgium, Bulgaria, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Iceland, Ireland, Italy, Latvia, Lithuania, Norway, Poland, Portugal, Romania, Slovenia, Spain, Sweden and United Kingdom.

Latin America: Argentina, Brazil, Ecuador, Mexico, Panama, Paraguay and Peru.

MENA: Iraq and Lebanon.

North America: Canada and United States.

Sub-Saharan Africa: Congo, Ghana, Ivory Coast, Nigeria and South Africa.

West & South Asia: Afghanistan, Bangladesh, India, Israel, Pakistan and Turkey.

Optimists: 2017 will be better

Pessimists: 2017 will be worse

***Neutrals:** 2017 will remain the same

**** ROUNDING OFF OF DECIMALS:** There may be a slight difference of 1% in some instances. Exact figures are available elsewhere.

*****United Kingdom has been considered part of EU Europe for the purpose of this press release.**

Weighted according to Adult Population 18+

SOURCE: WIN/Gallup International Annual Global Poll/ EOY, December 2016

Table # 1.3: HOPE INDEX FOR 2017 (Demographics Wise)

		Q1. As far as you are concerned, do you think that 2017 will be better, worse or the same as 2016?						Net Hope
		Un-Weighted Count	Col%	Optimists	Pessimists	Neutral*	DK/NR	Net Score of Optimists over Pessimists
				Row%	Row%	Row%	Row%	
Gender		66541	100.00%	52%	15%	27%	6%	37%
D1. Gender	Male	33995	49.86%	53%	15%	26%	5%	38%
	Female	32546	50.14%	51%	15%	28%	6%	36%
Age		66541	100.00%	52%	15%	27%	6%	37%
D2A. Age.	Under 34	25522	44.01%	60%	12%	23%	5%	48%
	35 - 54	24758	36.77%	52%	16%	27%	5%	36%
	55+	16261	19.22%	35%	21%	36%	8%	14%
Monthly Household Income		66541	100.00%	52%	15%	27%	6%	37%
D3. Income	Low (Bottom quintile/20%)	10837	11.56%	45%	20%	25%	10%	25%
	Medium low (Second quintile/20%)	13238	17.98%	46%	16%	30%	7%	30%
	Medium (Third quintile/20%)	15376	19.31%	49%	19%	27%	5%	30%
	Medium high (Fourth quintile/20%)	10682	26.97%	55%	12%	29%	4%	42%
	High (Top quintile/20%)	7960	18.32%	62%	11%	23%	3%	51%
	Refused/Do not know/no answer	8448	5.85%	50%	15%	22%	12%	35%
Education		66541	100.00%	52%	15%	27%	6%	37%
D4. Education: Highest attained	No education/only basic education	4205	3.03%	58%	20%	15%	7%	38%
	Completed primary	8239	6.93%	41%	23%	31%	6%	18%
	Completed secondary school	28986	39.30%	46%	16%	32%	6%	29%
	Completed High level education (University)	18353	42.25%	59%	12%	23%	5%	47%
	Completed Higher level of education (Masters, PHD, etc.)	6049	8.22%	55%	16%	23%	6%	39%
	Refused/DNK/DNA	709	.26%	33%	25%	25%	17%	7%

Optimists: 2017 will be Better
Pessimists: 2017 will be Worse
***Neutral:** 2017 will remain the same

**** ROUNDING OFF OF DECIMALS:** *There may be a slight difference of 1% in some instances. Exact figures are available elsewhere.*

Weighted according to Adult Population 18+

SOURCE: WIN/Gallup International Annual Global Poll/ EOY, December 2016

Table # 2.1: ECONOMIC OPTIMISM INDEX 2017 (Country Wise)

		Q2. Compared to this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same for your country?				Net Economic Optimism
		Optimists	Pessimists	Neutral*	Do not know / no response	Net Score of Optimists over Pessimists
		Row%	Row%	Row%	Row%	
Global average		42%	22%	31%	5%	20%
Countries in Alphabetical order	Afghanistan	25%	51%	22%	2%	-26%
	Albania	39%	29%	30%	2%	10%
	Argentina	37%	31%	25%	7%	6%
	Armenia	34%	20%	37%	9%	14%
	Australia	12%	41%	39%	8%	-29%
	Austria	9%	47%	40%	4%	-38%
	Azerbaijan	20%	17%	16%	47%	3%
	Bangladesh	81%	14%	5%	0%	67%
	Belgium	10%	49%	26%	15%	-39%
	Bosnia and Herzegovina	18%	38%	41%	3%	-20%
	Brazil	41%	23%	31%	5%	18%
	Bulgaria	12%	33%	41%	14%	-21%
	Canada	16%	35%	42%	7%	-19%
	China	44%	10%	45%	1%	34%
	Congo	32%	27%	25%	16%	5%
	Czech Republic	23%	24%	49%	4%	-1%
	Denmark	26%	18%	50%	6%	8%
	Ecuador	29%	37%	26%	8%	-8%
	Estonia	11%	26%	54%	9%	-15%
	Fiji	49%	15%	33%	3%	34%
	Finland	13%	27%	54%	6%	-14%
	France	13%	47%	30%	10%	-34%
	Germany	13%	37%	47%	3%	-24%
	Ghana	73%	6%	13%	8%	67%
	Greece	6%	59%	30%	5%	-53%
	Hong Kong	8%	64%	24%	4%	-56%
	Iceland	19%	21%	43%	17%	-2%
	India	69%	15%	10%	6%	54%
	Indonesia	35%	18%	39%	8%	17%
	Iraq	35%	35%	27%	3%	0%
	Ireland	22%	31%	42%	5%	-9%
	Israel	21%	33%	39%	7%	-12%
	Italy	9%	57%	31%	3%	-48%
	Ivory Coast	69%	13%	12%	6%	56%
	Japan	8%	25%	43%	24%	-17%

Korea, Rep (South)	4%	66%	28%	2%	-62%
Kosovo	37%	13%	40%	10%	24%
Latvia	8%	42%	40%	10%	-34%
Lebanon	37%	30%	30%	3%	7%
Lithuania	18%	35%	42%	5%	-17%
Macedonia	33%	27%	31%	9%	6%
Mexico	7%	56%	37%	0%	-49%
Mongolia	35%	27%	37%	1%	8%
Nigeria	58%	28%	11%	3%	30%
Norway	26%	24%	43%	7%	2%
Pakistan	56%	26%	16%	2%	30%
Panama	23%	20%	54%	3%	3%
Papua New Guinea	53%	22%	21%	4%	31%
Paraguay	39%	14%	39%	8%	25%
Peru	49%	21%	23%	7%	28%
Philippines	48%	10%	39%	3%	38%
Poland	16%	36%	38%	10%	-20%
Portugal	27%	22%	47%	4%	5%
Romania	22%	22%	51%	5%	0%
Russian Federation	17%	31%	40%	12%	-14%
Serbia	23%	39%	35%	3%	-16%
Slovenia	32%	23%	40%	5%	9%
South Africa	29%	43%	19%	9%	-14%
Spain	27%	37%	34%	2%	-10%
Sweden	10%	23%	64%	3%	-13%
Thailand	28%	19%	51%	2%	9%
Turkey	23%	50%	23%	4%	-27%
Ukraine	13%	62%	24%	1%	-49%
United Kingdom	15%	53%	26%	6%	-38%
United States	28%	30%	30%	12%	-2%
Vietnam	60%	12%	25%	3%	48%

Optimists: 2017 will be a year of Economic Prosperity

Pessimists: 2017 will be a year of Economic Difficulty

***Neutral:** 2017 will remain the same

**** ROUNDING OFF OF DECIMALS:** There may be a slight difference of 1% in some instances. Exact figures are available elsewhere.

Weighted according to Adult Population 18+

SOURCE: WIN/Gallup International Annual Global Poll/ EOY, December 2016

Table # 2.2: ECONOMIC OPTIMISM INDEX 2017 (Region Wise)

		Q2. Compared to this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same for your country?						Net Economic Optimism
		Un weighted Count	Col%	Optimists	Pessimists	Neutral*	Do not know / no response	Net Score of Optimists over Pessimists
				Row%	Row%	Row%	Row%	
All Regions		66541	100	42%	22%	31%	5%	20%
	East Asia & Oceania	11442	41.16	39%	15%	43%	3%	24%
	Non-EU Europe	8382	4.69	17%	37%	36%	10%	-20%
	EU Europe***	21357	10.19	15%	42%	37%	6%	-27%
	Latin America	7544	7.12	31%	33%	32%	4%	-2%
	MENA	2000	0.31	36%	34%	27%	3%	2%
	North America	2002	7.13	27%	30%	32%	11%	-3%
	Sub-Saharan African	5423	3.16	52%	29%	13%	6%	23%
	West & South Asia	8391	26.23	66%	18%	11%	5%	48%
G-7		7175	100	18%	36%	35%	11%	-18%
	United States of America	1001	40.52	28%	30%	30%	12%	-2%
	Canada	1001	4.83	16%	35%	42%	7%	-19%
	Germany	1006	11.62	13%	37%	47%	3%	-24%
	France	1007	8.41	13%	47%	30%	10%	-34%
	United Kingdom	1004	8.55	15%	53%	26%	6%	-38%
	Italy	995	8.38	9%	57%	31%	3%	-48%
	Japan	1161	17.69	8%	25%	43%	24%	-17%
BRIC		5349	100	52%	14%	31%	3%	38%
	Brazil	1974	6.49	41%	23%	31%	5%	18%
	Russian Federation	1000	5.62	17%	31%	40%	12%	-14%
	India	1225	37.01	69%	15%	10%	6%	54%
	China	1150	50.87	44%	10%	45%	1%	34%
G-20		20733	100	42%	21%	32%	5%	21%
	United States	1001	7.83	28%	30%	30%	12%	-2%
	Canada	1001	0.93	16%	35%	42%	7%	-19%
	Germany	1006	2.25	13%	37%	47%	3%	-24%
	France	1007	1.63	13%	47%	30%	10%	-34%
	United Kingdom	1004	1.65	15%	53%	26%	6%	-38%
	Italy	995	1.62	9%	57%	31%	3%	-48%
	Japan	1161	3.42	8%	25%	43%	24%	-17%
	Argentina	978	0.96	37%	31%	25%	7%	6%
	Korea	1500	1.36	4%	66%	28%	2%	-62%
	Turkey	1013	1.71	23%	50%	23%	4%	-27%

	Australia	1253	0.58	12%	41%	39%	8%	-29%
	China	1150	34.37	44%	10%	45%	1%	34%
	India	1225	25	69%	15%	10%	6%	54%
	Russian Federation	1000	3.8	17%	31%	40%	12%	-14%
	Brazil	1974	4.38	41%	23%	31%	5%	18%
	South Africa	1645	1.03	29%	43%	19%	9%	-14%
	Indonesia	1005	5.09	35%	18%	39%	8%	17%
	Mexico	815	2.38	7%	56%	37%	0%	-49%
	T3 Classification	66541	100	42%	22%	31%	5%	20%
	Tier # 1 (Original G7 + EU Europe)	24520	20.1	18%	35%	36%	11%	-17%
	Tier # 2 (G20 excluding G7+ EU Europe)	13558	65.62	47%	18%	31%	4%	29%
	Tier # 3 (All other countries)	28463	14.28	50%	24%	23%	3%	26%

East Asia & Oceania: Australia, China, Fiji, Hong Kong, Indonesia, Japan, Korea, Rep (South), Mongolia, Papua New Guinea, Philippines, Thailand and Vietnam.

Eastern Europe: Albania, Armenia, Azerbaijan, Bosnia and Herzegovina, Kosovo, Macedonia, Russian Federation, Serbia and Ukraine.

EU Europe: Austria, Belgium, Bulgaria, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Iceland, Ireland, Italy, Latvia, Lithuania, Norway, Poland, Portugal, Romania, Slovenia, Spain, Sweden and United Kingdom.

Latin America: Argentina, Brazil, Ecuador, Mexico, Panama, Paraguay and Peru.

MENA: Iraq and Lebanon.

North America: Canada and United States.

Sub-Saharan Africa: Congo, Ghana, Ivory Coast, Nigeria and South Africa.

West & South Asia: Afghanistan, Bangladesh, India, Israel, Pakistan and Turkey.

Optimists: 2017 will be better

Pessimists: 2017 will be worse

***Neutrals:** 2017 will remain the same

**** ROUNDING OFF OF DECIMALS:** There may be a slight difference of 1% in some instances. Exact figures are available elsewhere.

*****United Kingdom has been considered part of EU Europe for the purpose of this press release.**

Weighted according to Adult Population 18+

SOURCE: WIN/Gallup International Annual Global Poll/ EOY, December 2016

Table # 2.3: ECONOMIC OPTIMISM INDEX 2017 (Demographics Wise)

		Q2. Compared to this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same for your country?						Net Economic Optimism
		Unweighted Count	Col%	Economic prosperity	Economic difficulty	Remain the same	I don't know / I prefer not to answer	Net Score of Optimists over Pessimists
				Row%	Row%	Row %	Row%	
Gender		66541	100.00%	42%	22%	31%	5%	20%
D1. Gender	Male	33995	49.86%	43%	21%	31%	5%	22%
	Female	32546	50.14%	40%	23%	31%	6%	17%
Age		66541	100.00%	42%	22%	31%	5%	20%
D2A. Age.	Under 34	25522	44.01%	53%	19%	23%	5%	34%
	35 - 54	24758	36.77%	39%	23%	34%	4%	16%
	55+	16261	19.22%	23%	29%	42%	6%	-6%
Monthly Household Income		66541	100.00%	42%	22%	31%	5%	20%
D3. Income	Low (Bottom quintile/20%)	10837	11.56%	38%	28%	26%	8%	10%
	Medium low (Second quintile/20%)	13238	17.98%	47%	25%	24%	4%	22%
	Medium (Third quintile/20%)	15376	19.31%	40%	26%	29%	5%	14%
	Medium high (Fourth quintile/20%)	10682	26.97%	41%	18%	38%	3%	23%
	High (Top quintile/20%)	7960	18.32%	43%	18%	35%	4%	25%
	Refused/Do not know/no answer	8448	5.85%	42%	22%	27%	9%	20%
Education		66541	100.00%	42%	22%	31%	5%	20%
D4. Education: Highest attained	No education/only basic education	4205	3.03%	53%	23%	19%	5%	30%
	Completed primary	8239	6.93%	33%	28%	33%	6%	5%
	Completed secondary school	28986	39.30%	35%	24%	35%	6%	11%
	Completed High level education (University)	18353	42.25%	47%	19%	29%	5%	28%

	Completed Higher level of education (Masters, PHD, etc.)	6049	8.22%	50%	25%	22%	3%	25%
	Refused/DNK/DN A	709	0.26%	24%	28%	30%	18%	-4%

Optimists: 2017 will be a year of Economic Prosperity

Pessimists: 2017 will be a year of Economic Difficulty

***Neutrals:** 2017 will remain the same

**** ROUNDING OFF OF DECIMALS:** There may be a slight difference of 1% in some instances. Exact figures are available elsewhere.

Weighted according to Adult Population 18+

SOURCE: WIN/Gallup International Annual Global Poll/ EOY, December 2016

Table # 3.1: HAPPINESS INDEX 2017 (Country Wise)

		Q3. In general, do you personally feel very happy, happy, neither happy nor unhappy, unhappy or very unhappy about your life?				Net Happiness
		Happy	Neutral*	Unhappy	Do not know / no response	Net Score of Happy Over Unhappy
		Row%	Row%	Row%	Row%	
Global average		68%	22%	9%	1%	59%
Countries in Alphabetical order	Afghanistan	48%	36%	16%	0%	32%
	Albania	49%	35%	14%	2%	35%
	Argentina	77%	18%	5%	0%	72%
	Armenia	65%	30%	4%	1%	61%
	Australia	58%	27%	14%	1%	44%
	Austria	65%	28%	6%	1%	59%
	Azerbaijan	61%	26%	5%	8%	56%
	Bangladesh	80%	14%	6%	0	74%
	Belgium	55%	35%	9%	1%	46%
	Bosnia and Herzegovina	59%	30%	11%	0%	48%
	Brazil	70%	18%	11%	1%	59%
	Bulgaria	43%	45%	10%	2%	33%
	Canada	62%	25%	12%	1%	50%
	China	81%	17%	2%	0	79%
	Congo	56%	32%	10%	2%	46%
	Czech Republic	48%	43%	8%	1%	40%
	Denmark	61%	32%	5%	2%	56%
	Ecuador	74%	21%	4%	1%	70%
	Estonia	52%	40%	5%	3%	47%
	Fiji	91%	7%	2%	0	89%
	Finland	50%	36%	12%	2%	38%
	France	49%	45%	6%	0%	43%
	Germany	61%	24%	15%	0%	46%
	Ghana	68%	5%	26%	1%	42%
	Greece	34%	52%	13%	1%	21%
	Hong Kong	36%	42%	22%	0%	14%
	Iceland	76%	16%	6%	2%	70%
	India	61%	19%	19%	1%	42%
	Indonesia	79%	17%	1%	3%	78%
	Iraq	38%	25%	37%	0%	Less than 1%
	Ireland	61%	27%	12%	0%	49%
	Israel	54%	25%	20%	1%	34%
	Italy	45%	47%	7%	1%	38%
	Ivory Coast	62%	18%	20%	0%	42%
	Japan	59%	29%	4%	8%	55%
	Korea, Rep (South)	49%	42%	9%	0%	40%

Kosovo	56%	30%	11%	3%	45%
Latvia	49%	38%	9%	4%	40%
Lebanon	63%	11%	26%	0	37%
Lithuania	54%	36%	8%	2%	46%
Macedonia	52%	36%	10%	2%	42%
Mexico	76%	19%	4%	0.01	72%
Mongolia	73%	24%	3%	0	70%
Nigeria	59%	10%	30%	0.01	29%
Norway	69%	17%	13%	1%	56%
Pakistan	77%	16%	6%	1%	71%
Panama	82%	12%	5%	1%	77%
Papua New Guinea	82%	13%	5%	0%	77%
Paraguay	77%	17%	3%	3%	74%
Peru	69%	26%	4%	1%	65%
Philippines	82%	15%	3%	0%	79%
Poland	67%	25%	7%	1%	60%
Portugal	57%	35%	7%	1%	50%
Romania	59%	16%	25%	0%	34%
Russian Federation	56%	33%	5%	6%	51%
Serbia	48%	42%	10%	0%	38%
Slovenia	59%	34%	6%	1%	53%
South Africa	56%	23%	19%	2%	37%
Spain	59%	30%	10%	1%	49%
Sweden	60%	33%	6%	1%	54%
Thailand	67%	28%	4%	0.01	63%
Turkey	46%	37%	16%	1%	30%
Ukraine	50%	43%	6%	1%	44%
United Kingdom	60%	27%	13%	0%	47%
United States	62%	24%	14%	0%	48%
Vietnam	79%	20%	1%	0	78%

Happy: Happy+ Very Happy

Unhappy: Unhappy + Very Unhappy

***Neutral:** Neither happy nor unhappy

**** ROUNDING OFF OF DECIMALS:** There may be a slight difference of 1% in some instances. Exact figures are available elsewhere.

Weighted according to Adult Population 18+

SOURCE: WIN/Gallup International Annual Global Poll/ EOY, December 2016

Table # 3.2: HAPPINESS INDEX 2017 (Regions Wise)

		Q3. In general, do you personally feel very happy, happy, neither happy nor unhappy, unhappy or very unhappy about your life?						Net Happiness
		Un weighted Count	Col%	Happy	Neutral*	Unhappy	DK/NR	Net Score of Happy Over Unhappy
				Row%	Row%	Row%	Row%	
All Regions		66541	100	68%	22%	9%	1%	59%
	East Asia & Oceania	11442	41.16	78%	19%	2%	1%	75%
	Non-EU Europe	8382	4.69	54%	35%	6%	5%	49%
	EU Europe	21357	10.19	56%	33%	11%	1%	45%
	Latin America	7544	7.12	73%	19%	8%	1%	65%
	MENA	2000	0.31	43%	22%	35%	0%	8%
	North America	2002	7.13	62%	24%	14%	1%	48%
	Sub-Saharan African	5423	3.16	60%	14%	26%	1%	34%
	West & South Asia	8391	26.23	63%	19%	17%	0%	46%
G-7		7175	100	59%	29%	11%	2%	48%
	United States of America	1001	40.52	62%	24%	14%	1%	48%
	Canada	1001	4.83	62%	25%	12%	1%	50%
	Germany	1006	11.62	61%	24%	15%	0%	46%
	France	1007	8.41	49%	45%	6%	0%	42%
	United Kingdom	1004	8.55	60%	27%	13%	1%	47%
	Italy	995	8.38	45%	47%	7%	0%	38%
	Japan	1161	17.69	59%	29%	4%	7%	55%
BRIC		5349	100	72%	19%	9%	1%	63%
	Brazil	1974	6.49	70%	18%	11%	1%	59%
	Russian Federation	1000	5.62	56%	33%	5%	6%	51%
	India	1225	37.01	61%	19%	19%	0%	42%
	China	1150	50.87	81%	17%	2%		80%
G-20		20733	100	69%	21%	9%	1%	60%
	United States	1001	7.83	62%	24%	14%	1%	48%
	Canada	1001	0.93	62%	25%	12%	1%	50%
	Germany	1006	2.25	61%	24%	15%	0%	46%
	France	1007	1.63	49%	45%	6%	0%	42%
	United Kingdom	1004	1.65	60%	27%	13%	1%	47%
	Italy	995	1.62	45%	47%	7%	0%	38%
	Japan	1161	3.42	59%	29%	4%	7%	55%
	Argentina	978	0.96	77%	18%	5%	0%	72%
	Korea	1500	1.36	49%	42%	9%	0%	39%
	Turkey	1013	1.71	46%	37%	16%	0%	30%
	Australia	1253	0.58	58%	27%	14%	1%	44%

	China	1150	34.37	81%	17%	2%	0%	80%
	India	1225	25	61%	19%	19%	0%	42%
	Russian Federation	1000	3.8	56%	33%	5%	6%	51%
	Brazil	1974	4.38	70%	18%	11%	1%	59%
	South Africa	1645	1.03	56%	23%	19%	2%	37%
	Indonesia	1005	5.09	79%	17%	1%	3%	77%
	Mexico	815	2.38	76%	19%	4%		72%
	T3 Classification	66541	100	68%	22%	9%	1%	59%
	Tier # 1 (Original G7 + EU Europe)	24520	20.1	58%	29%	11%	2%	48%
	Tier # 2 (G20 excluding G7+ EU Europe)	13558	65.62	71%	19%	9%	1%	62%
	Tier # 3 (All other countries)	28463	14.28	69%	20%	10%	0%	60%

East Asia & Oceania: Australia, China, Fiji, Hong Kong, Indonesia, Japan, Korea, Rep (South), Mongolia, Papua New Guinea, Philippines, Thailand and Vietnam.

Eastern Europe: Albania, Armenia, Azerbaijan, Bosnia and Herzegovina, Kosovo, Macedonia, Russian Federation, Serbia and Ukraine.

EU Europe: Austria, Belgium, Bulgaria, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Iceland, Ireland, Italy, Latvia, Lithuania, Norway, Poland, Portugal, Romania, Slovenia, Spain, Sweden and United Kingdom.

Latin America: Argentina, Brazil, Ecuador, Mexico, Panama, Paraguay and Peru.

MENA: Iraq and Lebanon.

North America: Canada and United States.

Sub-Saharan Africa: Congo, Ghana, Ivory Coast, Nigeria and South Africa.

West & South Asia: Afghanistan, Bangladesh, India, Israel, Pakistan and Turkey.

Optimists: 2017 will be better

Pessimists: 2017 will be worse

***Neutrals:** 2017 will remain the same

**** ROUNDING OFF OF DECIMALS:** There may be a slight difference of 1% in some instances. Exact figures are available elsewhere.

*****United Kingdom** has been considered part of EU Europe for the purpose of this press release.

Weighted according to Adult Population 18+

SOURCE: WIN/Gallup International Annual Global Poll/ EOY, December 2016

Table # 3.3: HAPPINESS INDEX 2017 (Demographics Wise)

		Q3. In general, do you personally feel very happy, happy, neither happy nor unhappy, unhappy or very unhappy about your life?						Net Happiness
		Unweighted Count	Col%	Happy	Neutral*	Unhappy	DK/NR	Net Scope of Happy Over Unhappy
				Row%	Row%	Row%	Row%	
Gender		66541	100.00%	68%	22%	9%	1%	59%
D1. Gender	Male	33995	49.86%	67%	22%	10%	1%	57%
	Female	32546	50.14%	69%	21%	9%	1%	60%
Age		66541	100.00%	68%	22%	9%	1%	59%
D2A. Age.	Under 34	25522	44.01%	70%	20%	10%	0%	60%
	35 - 54	24758	36.77%	69%	22%	9%	0%	60%
	55+	16261	19.22%	65%	25%	9%	1%	56%
Monthly Household Income		66541	100.00%	68%	22%	9%	1%	59%
D3. Income	Low (Bottom quintile/20%)	10837	11.56%	52%	27%	19%	2%	33%
	Medium low (Second quintile/20%)	13238	17.98%	61%	23%	16%	0%	45%
	Medium (Third quintile/20%)	15376	19.31%	67%	23%	10%	0%	57%
	Medium high (Fourth quintile/20%)	10682	26.97%	77%	19%	4%	0%	73%
	High (Top quintile/20%)	7960	18.32%	78%	18%	3%	1%	75%
	Refused/Do not know/no answer	8448	5.85%	58%	25%	14%	3%	44%
Education		66541	100.00%	68%	22%	9%	1%	59%
D4. Education: Highest attained	No education/only basic education	4205	3.03%	56%	20%	23%	1%	33%
	Completed primary	8239	6.93%	63%	26%	10%	1%	53%
	Completed secondary school	28986	39.30%	67%	21%	10%	2%	57%
	Completed High level education (University)	18353	42.25%	71%	21%	7%	1%	64%

	Completed Higher level of education (Masters, PHD, etc.)	6049	8.22%	70%	23%	7%	0%	63%
	Refused/DNK/DNA	709	0.26%	39%	41%	11%	9%	28%

Happy: Happy+ Very Happy

Unhappy: Unhappy + Very Unhappy

***Neutral:** Neither happy nor unhappy

**** ROUNDING OFF OF DECIMALS:** There may be a slight difference of 1% in some instances. Exact figures are available elsewhere.

Weighted according to Adult Population 18+

SOURCE: WIN/Gallup International Annual Global Poll/ EOY, December 2016

Methodology Sheet

	Country	Company Name	Methodology	Sample	Coverage	Field Dates
1	AFGHANISTAN	ACSOR-Surveys	Face to Face	2787	National	November 04 – 12, 2016
2	ALBANIA	Be Research LLC	Face to Face	1035	National	November 05 - 14, 2016
3	ARGENTINA	Voices! Research & Consultancy	Face to Face	978	National	October 20 - November 1, 2016
4	ARMENIA	MPG LLC (Marketing Professional Group)	Face to Face	1104	National	November 02 - 16, 2016
5	AUSTRALIA	Colmar Brunton	Online	1253	National	December 05 - 08, 2016
6	AUSTRIA	Österreichisches Gallup Institut	Online	968	National	November 14 - 15, 2016
7	AZERBAIJAN	SIAR Research and Consulting Group	CATI	507	National	October 20 - December 02, 2016
8	BANGLADESH	SRGB (SRG Bangladesh Limited)	CATI	1000	National	November 10 - 30, 2016
9	BELGIUM	iVOX	Online	1000	National	November 28 - December 4, 2016
10	BOSNIA & HERZEGOVINA	Mareco Index Bosnia	CATI	1000	National	November 07 - 27, 2016
11	BRAZIL	IBOPE Inteligência	Face to Face	1974	National	November 10 - 14, 2016
12	BULGARIA	Gallup International / TNS BBSS	Face to Face	820	National	November 24 - 31, 2016
13	CANADA	Leger	Online	1001	National	November 02 - 16, 2016
14	CHINA (Wisdom Asia)	WisdomAsia	Online	1150	Urban	November 5 - 14, 2016
15	CONGO	Target	Face to Face	1000	National	November 01 - 15, 2016
16	CZECH REPUBLIC	MARECO Ltd. Praha	Face to Face	1000	National	October 17 - November 7, 2016
17	DENMARK	DMA/Research	Online	1002	National	November 18 - 28, 2016
18	ECUADOR	CEDATOS	Face to Face	733	National	November 08 - 15 2016
19	ESTONIA	Baltmi Estonia Ltd	Online	483	National	November 21 - 28, 2016
20	FIJI	Tebbutt Research	CATI	512	National	November, 2016
21	FINLAND	Taloustutkimus Oy	Online	1005	National	October - November, 2016
22	FRANCE	BVA	Online	1007	National	November 25 - 30, 2016
23	GERMANY	Produkt + Markt	Online	1006	National	November, 2016
24	GHANA	Positive Insights	Face to Face	969	National	November 15 - 24, 2016
25	GREECE	Alternative Research Solutions	Online	1004	National	November, 2016
26	HONG KONG	CSG (Consumer Search Group)	Online	496	Urban	October 24 - November 4, 2016
27	ICELAND	Gallup Iceland	Online	1065	National	October 19 – November 02, 2016
28	INDIA*	DataPrompt International See note below regarding TEAM C VOTER's support on	CATI	1225	National	December 01 - 06, 2016

		this poll				
29	INDONESIA	Deka	Face to Face	1005	Urban	November, 2016
30	IRAQ	IACSS	CATI	1000	Urban	November 15 - December 11, 2016
31	IRELAND	Red C Research and Marketing	Online	1005	National	November 03 - 08, 2016
32	ISRAEL	Palestinian Center for Public Opinion (PCPO)	CATI	366	National	November, 2016
33	ITALY	DOXA	Face to Face	995	National	November 21 - 29, 2016
34	IVORY COAST	EMC – Etudes de marche et conseils	Face to Face	1000	National	November 14 - 27, 2016
35	JAPAN	NRC (Nippon Research Center)	Face to Face	1161	National	November 02- 14, 2016
36	KOREA	Gallup Korea	Face to Face	1500	National	November, 2016
37	KOSOVO	Index Kosova	Face to Face	1031	National	November 23 - 29, 2016
38	LATVIA	SKDS	Online	1001	National	November 21 - 26, 2016
39	LEBANON	REACH	CATI	1000	National	November, 2016
40	LITHUANIA	BALTMi Ltd	Online	475	National	November 18 - 25, 2016
41	MACEDONIA	BRIMA	Face to Face	1202	National	November 25 - December 1, 2016
42	MEXICO	BRAIN	F2F / TAPI	815	National	October 28 - November 12, 2016
43	MONGOLIA	MMCG	CATI	1021	National	November 21 - 01 December, 2016
44	NIGERIA	Market Trends International	Online	809	National	November 09 - 19, 2016
45	NORWAY	Faktum Markedsanalyse As	CATI / F2F / Online	970	National	November 02 - 23, 2016
46	PAKISTAN	Gallup Pakistan	Face to Face	2000	National	October 24 - November 20, 2016
47	PANAMA	Dichter & Neira	Face to Face	1200	National	November, 2016
48	PAPUA NEW GUINEA	Tebbutt Research	CATI	1044	National	November, 2016
49	PARAGUAY	INSTITUTO DE COMUNICACION Y ARTE - ICA	F2F/CATI	844	National	November, 2016
50	PERU	DATUM Internacional	Face to Face	1000	National	November 25 - December 05, 2016
51	PHILIPPINES	PSRC (Philippines Survey & Research Center Inc.)	Face to Face	1000	National	November 04 - 23, 2016
52	POLAND	MARECO POLSKA	Face to Face	1014	National	October 28 - November 14, 2016
53	PORTUGAL	Marktest	Online	1007	National	November 14 - 21, 2016
54	ROMANIA	TNS CSOP	CATI	466	National	November, 2016
55	RUSSIA	Romir	Face to Face	1000	Urban	November 14 - 21, 2016
56	SERBIA	TNS Medium Gallup	Face to Face	1003	National	October 22 -31, 2016
57	SLOVENIA	Mediana	Online	1013	National	November, 2016

58	SOUTH AFRICA	Freshly Ground Insights (FGI)	Online	1645	National	October 25 - November 03, 2016
59	SPAIN	Instituto DYM	Online	1013	National	October 28 - November 07, 2016
60	SWEDEN	CMA Research	Online	1034	National	November 11 - 24, 2016
61	THAILAND	Infosearch co.ltd	CATI	600	National	November 7-27, 2016
62	TURKEY	Barem	CATI	1013	National	October 25 - November 22, 2016
63	UK	ORB International (Opinion Research Business)	Online	1004	National	November, 2016
64	UKRAINE	Romir Ukraine	Online	500	Urban	November 14 - 21, 2016
65	USA	Leger USA	Online	1001	National	November 02 -15, 2016
66	VIETNAM	Indochina Research	Face to Face	700	Urban	October 20 - November 15, 2016

NOTES:

1. **INDIA*:** We are grateful to our Friendly Company in India, TEAM C VOTER for their support on this poll. (Contact Details: Yashwant Deshmukh Email ID: yashwantdeshmukh@gmail.com)
2. **GLOBAL AND REGIONAL WEIGHTS USED TO PRODUCE AVERAGES:** Whenever any data refers to Global or Regional average, the average was computed by weighting the national samples included in the group, population proportionate to size (pps), according to the share of each country in the adult, age18+ population.

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