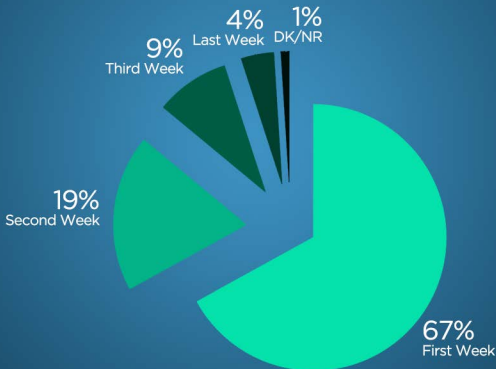


**PURCHASE OF MONTHLY GROCERY:
2/3 RD PAKISTANIS CLAIM TO BUY
MONTHLY GROCERY IN THE FIRST WEEK
OF THE MONTH, ONLY 4% SAY IN THE
LAST WEEK.**





Opinion Poll
SOCIAL BEHAVIOR
Other

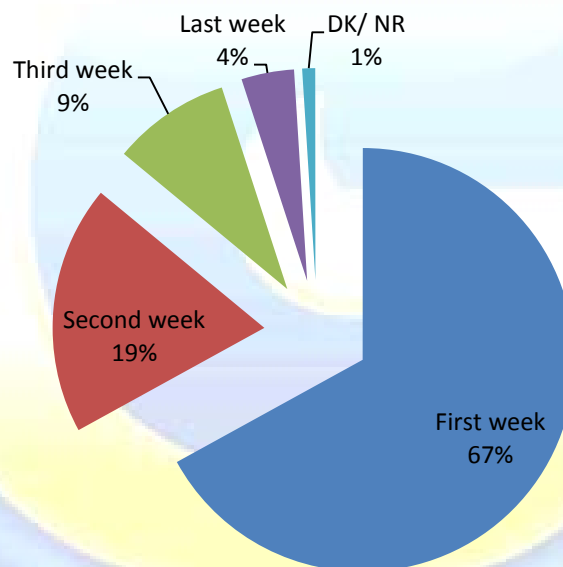
Purchase of monthly grocery: 2/3rd Pakistanis claim to buy monthly grocery in the first week of the month, only 4% say in the last week. (GRF POLL)

Islamabad, January 12, 2017

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 2/3rd Pakistanis claim to buy monthly grocery in the first week of the month, only 4% say in the last week.

A nationally representative sample of men and women from across the four provinces was asked, “Generally, are groceries bought in the first week of the month, the second, third or fourth week?” In response to this question, 67% said first week, 19% said second week, 9% said third week and 4% said last week. 1% did not know or did not wish to respond.

Question: “Generally, are groceries bought in the first week of the month, the second, third or last week?”



Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1866 men and women in rural and urban areas of all four provinces of the country, during October 10– October 17, 2016. Error margin is estimated to be approximately ± 2 -3 per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International



Thursday, January 12 2017
(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2017



of Gallup Pakistan
(1980-2017)