# 3 IN 4 PAKISTANI HOUSEHOLDS USE PLASTIC BAGS TO GET GROCERIES AND OTHER ITEMS; ONLY 10% SAY THEY USE PAPER BAGS.

Generally, to get groceries or other items from the market, which of the following is used by your household?

SOURCE: GALLUP AND GILANI SURVEYS SAMPLE SIZE: 1866
Nationally Representative Sample covering both urban rural respondents across Pakistan's four provinces.

GALLUP PAKISTAN

Opinion Poll

**SOCIAL BEHAVIOR**

**Others**

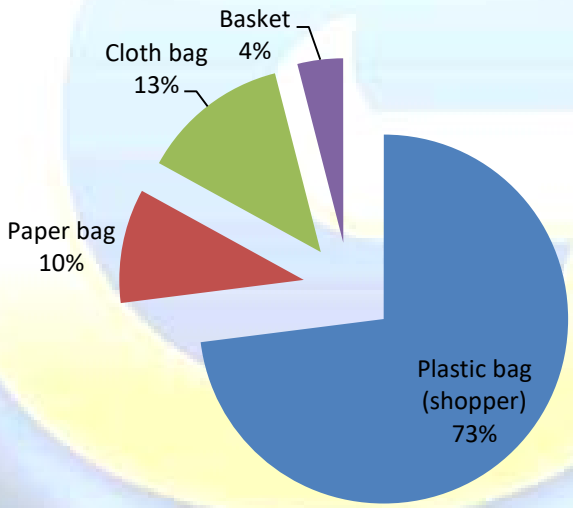
## 3 in 4 Pakistani households use plastic bags to get groceries and other items; only 10% say they use paper bags. (GRF POLL)

Islamabad, January 13, 2017

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 3 in 4 Pakistani households use plastic bags to get groceries and other items; only 10% say they use paper bags.

A nationally representative sample of men and women from across the four provinces was asked, "Generally, to get groceries or other items from the market, which of the following is used by your household?" In response to this question, 73% said plastic bag (shopper), 10% said paper bag, 13% said cloth bag and 4% said basket.

**Question: "Generally, to get groceries or other items from the market, which of the following is used by your household?"**




*Source: Gilani Research Foundation Poll (GRF Poll)*
*Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association*
*(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)*

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1866 men and women in rural and urban areas of all four provinces of the country, during October 10– October 17, 2016. Error margin is estimated to be approximately ± 2-3 per cent at 95% confidence level.

***Opinion Poll from Gallup Pakistan***
*The Pakistani Affiliate of Gallup International*

GILANI RESEARCH FOUNDATION

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***Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.***

*Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.*

*If you have any further questions regarding this poll, please feel free to contact us.*

*Best Regards,*

*Ms. Fatima Idrees*
*Phone: +92-51-2655630*
*E-mail:* fatima.idrees@gilanifoundation.com

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