

MORE THAN HALF PAKISTANIS (56%) CLAIM NOT TO REMEMBER THEIR BIRTHDAY.

YES
44%



NO
56%

“Do you usually remember your birthday or not?”



Opinion Poll
FESTIVAL and EVENTS
Birthday

More than half Pakistanis (56 %) claim not to remember their birthday. (GRF POLL)

Islamabad, January 20, 2017

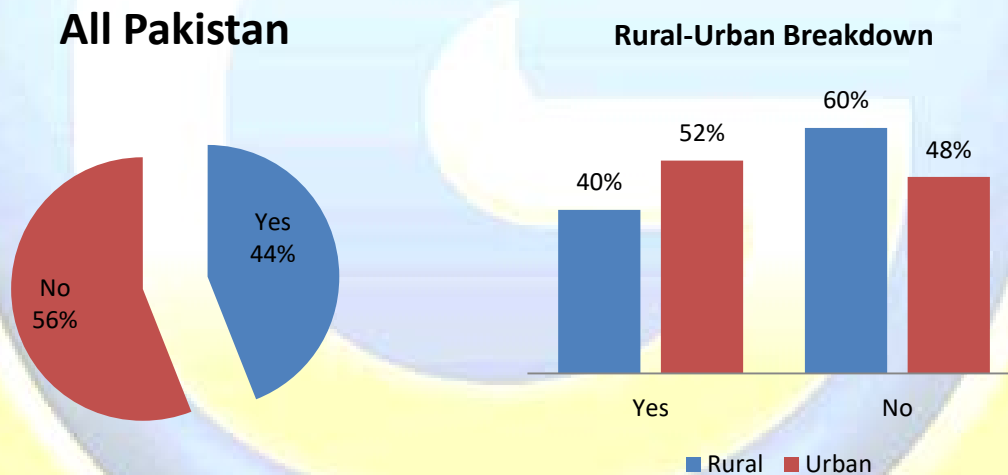
According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, more than half Pakistanis (56%) claim not to remember their birthday.

A nationally representative sample of men and women from across the four provinces was asked, “Do you usually remember your birthday or not?” In response to this question, 44% said yes, while 56% said no.

Rural-Urban Breakdown:

In rural areas, 40% said yes, while 60% said no. In urban areas, 52% said yes, 48% said no.

Question: “Do you usually remember your birthday or not?”



Source: Gilani Research Foundation Poll (GRF Poll)

Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1866 men and women in rural and urban areas of all four provinces of the country, during October 10– October 17, 2016. Error margin is estimated to be approximately ± 2 -3 per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International



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(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2017



of Gallup Pakistan
(1980-2017)