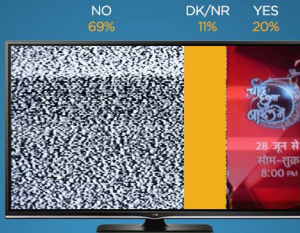


1/5 TH PAKISTANIS SAY THAT INDIAN CONTENT IS STILL AVAILABLE ON TV SETS IN THEIR AREA.



“Due to the recent tension between India and Pakistan, PEMRA, the media regulatory authority in Pakistan has intensified the restriction against India channels and Indian dramas and has imposed a complete ban on all satellite television and FM radio channels in the country to air Indian content. Despite the ban, some cable operators are still giving coverage to Indian channels. Are Indian channels being aired in your house or area?”



Opinion Poll
MEDIA
Foreign Media

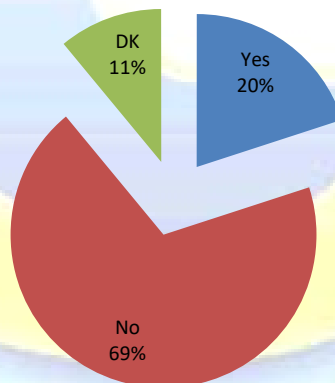
1/5th Pakistanis say that Indian content is still available on TV sets in their area. (GRF POLL)

Islamabad, January 23, 2017

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 1/5th Pakistanis say that Indian content is still available on TV sets in their area. (GRF POLL)

A nationally representative sample of men and women from across the four provinces was asked, “Due to the recent tension between India and Pakistan, PEMRA, the media regulatory authority in Pakistan has intensified the restriction against India channels and Indian dramas and has imposed a complete ban on all satellite television and FM radio channels in the country to air Indian content. Despite the ban, some cable operators are still giving coverage to Indian channels. Are Indian channels being aired in your house or area?” In response to this question, 20% said yes, 69% said no, while 11% did not know.

Question: “Due to the recent tension between India and Pakistan, PEMRA, the media regulatory authority in Pakistan has intensified the restriction against India channels and Indian dramas and has imposed a complete ban on all satellite television and FM radio channels in the country to air Indian content. Despite the ban, some cable operators are still giving coverage to Indian channels. Are Indian channels being aired in your house or area?”



Source: Gilani Research Foundation Poll (GRF Poll)

Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1843 men and women in rural and urban areas of all four provinces of the country, during October 24– October 31, 2016. Error margin is estimated to be approximately $\pm$ 2-3 per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International



Monday, January 23, 2017
(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

Ms. Fatima Idrees
Phone: +92-51-2655630
E-mail: fatima.idrees@gilanifoundation.com

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Daily Gilani Poll
2017



of Gallup Pakistan
(1980-2017)