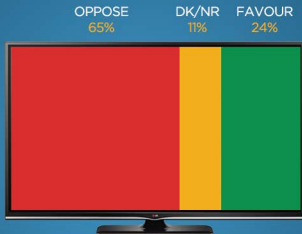


MAJORITY PAKISTANIS (65%) OPPOSE AIRING OF INDIAN CONTENT ON PAKISTANI MEDIA CHANNELS.



Some people are in favour of airing Indian channels and dramas, while others oppose. Personally, do you favour or oppose airing of Indian content?



Opinion Poll
MEDIA
Foreign Media

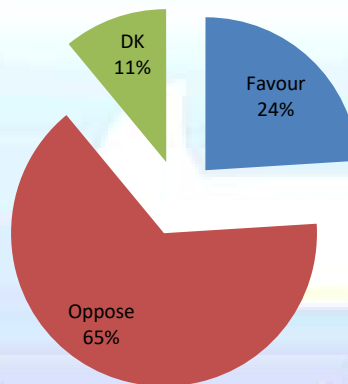
Majority Pakistanis (65 %) oppose airing of Indian content on Pakistani media channels. (GRF POLL)

Islamabad, January 24, 2017

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, majority Pakistanis (65%) oppose airing of Indian content on Pakistani media channels.

A nationally representative sample of men and women from across the four provinces was asked, “Some people are in favour of airing Indian channels and dramas, while others oppose. Personally, do you favour or oppose airing of Indian content?” In response to this question, 24% favour airing of Indian content, whereas 65% oppose for the same. 11% did not know or did not wish to respond.

Question: “Some people are in favour of airing Indian channels and dramas, while others oppose. Personally, do you favour or oppose airing of Indian content?”



Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1843 men and women in rural and urban areas of all four provinces of the country, during October 24– October 31, 2016. Error margin is estimated to be approximately ± 2 -3 per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International



Tuesday, January 24, 2017
(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2017



of Gallup Pakistan
(1980-2017)