



Opinion Poll
MEDIA
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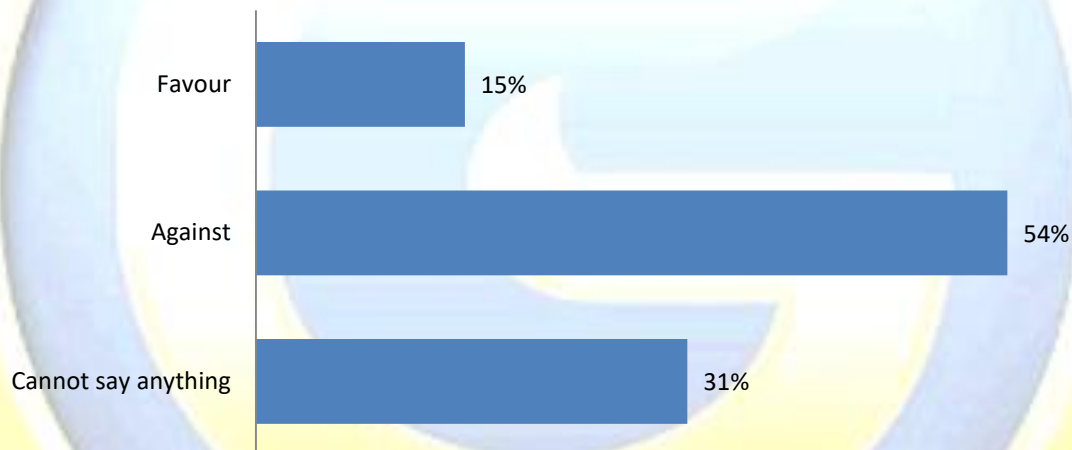
More than half Pakistanis (54%) oppose Indian artists working in Pakistani movies and dramas. (GRF POLL)

Islamabad, January 26, 2017

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, more than half Pakistanis (54%) oppose Indian artists working in Pakistani movies and dramas.

A nationally representative sample of men and women from across the four provinces was asked, “Some people are against the working of Indian artists in Pakistani movies and dramas, while others are in favour. What is your opinion on this?” In response to this question, 15% are in favour of Indian artists working in Pakistani movies and channels, while 54% are against it and 31% said they cannot say anything.

Question: “Some people are against the working of Indian artists in Pakistani movies and dramas, while others are in favour. What is your opinion on this?”



Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1843 men and women in rural and urban areas of all four provinces of the country, during October 24– October 31, 2016. Error margin is estimated to be approximately ± 2 -3 per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International

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Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

Ms. Fatima Idrees
Phone: +92-51-2655630
E-mail: fatima.idrees@gilanifoundation.com

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of Gallup Pakistan
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