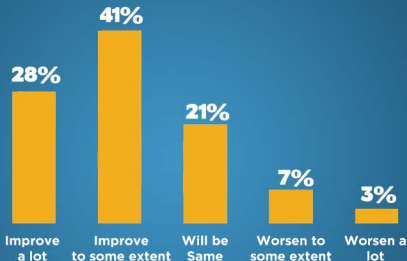


2 IN 3 PAKISTANIS (69%) BELIEVE THEIR HOUSEHOLD'S ECONOMIC SITUATION WILL IMPROVE (VERY MUCH OR SOMEWHAT) COMPARED TO THEIR ANCESTORS.



Please think with reference to your future economic situation, and tell us do you think your economic situation will be better or worse compared to your ancestors. Some people say their households economic situation will improve compared to their ancestors, while according to some it will worsen. What is your opinion?



Opinion Poll
SOCIAL BEHAVIOR
Future Perspective

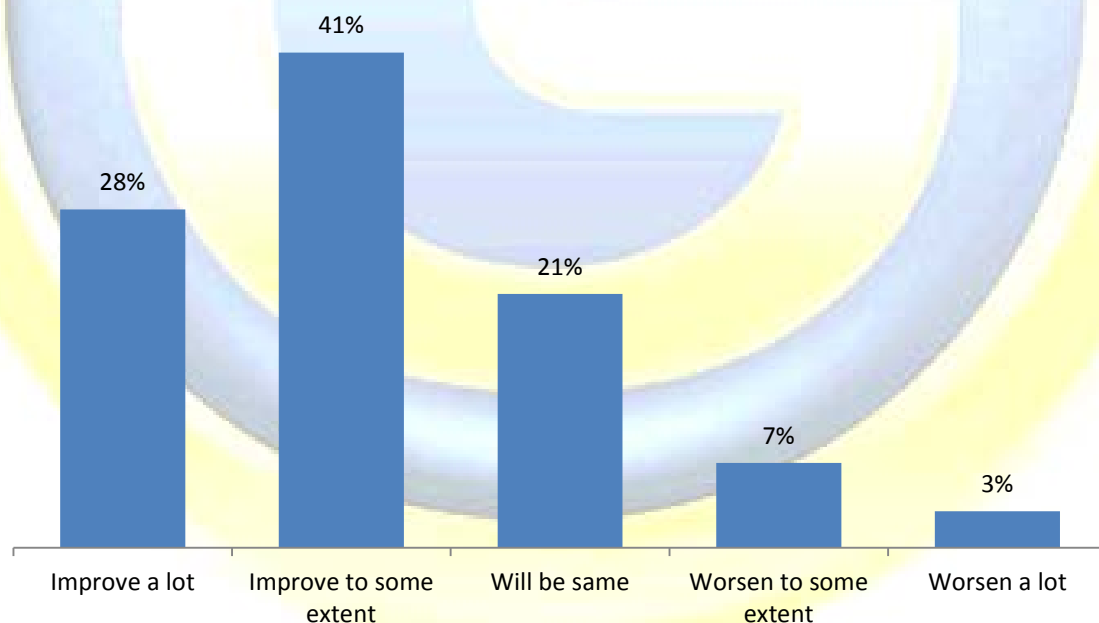
2 in 3 Pakistanis (69 %) believe their household's economic situation will improve (very much or somewhat) compared to their ancestors. (GRF POLL)

Islamabad, January 6, 2017

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 2 in 3 Pakistanis (69%) believe their household's economic situation will improve (very much or somewhat) compared to their ancestors.

A nationally representative sample of men and women from across the four provinces was asked, "Please think with reference to your future economic situation, and tell us do you think your economic situation will be better or worse compared to your ancestors. Some people say their household's economic situation will improve compared to their ancestors, while according to some it will worsen. What is your opinion?" In response to this question, 28% said improve a lot, 41% said improve to some extent, 21% said will be same, 7% said worsen to some extent, while 3% said worsen a lot.

Question: "Please think with reference to your future economic situation, and tell us do you think your economic situation will be better or worse compared to your ancestors. Some people say their household's economic situation will improve compared to their ancestors, while according to some it will worsen. What is your opinion?"



Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1871 men and women in rural and urban areas of all four provinces of the country, during October 3– October 10, 2016. Error margin is estimated to be approximately ± 2 -3 per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International



Friday, January 6, 2017

(3 Pages, English version only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2016



of Gallup Pakistan
(1980-2016)