



Opinion Poll
MEDIA
Cable

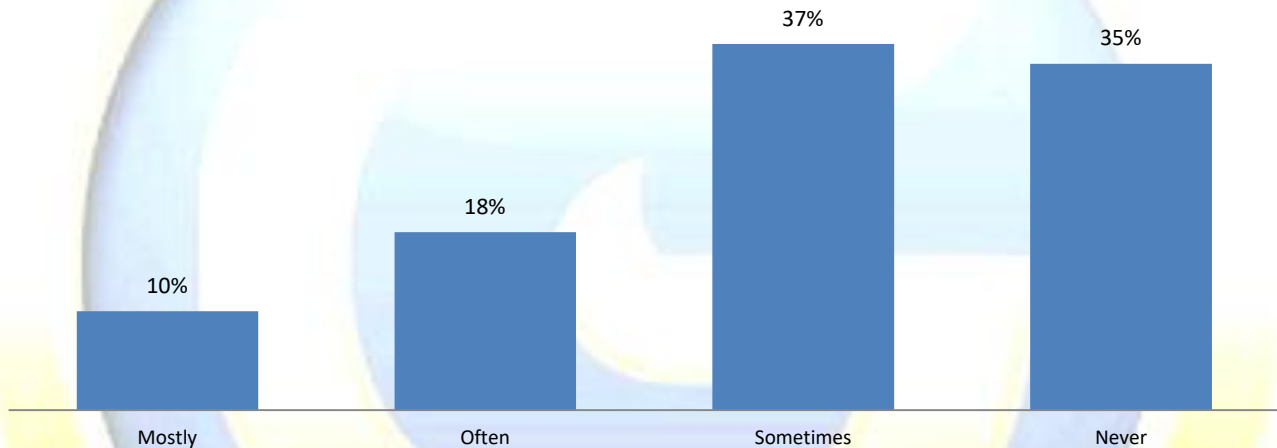
Performance of cable operators: 37% cable connected Pakistanis complain that sometimes audio comes on their TV sets but no picture. (GRF POLL)

Islamabad, February 14, 2017

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 37% cable connected Pakistanis complain that sometimes audio comes on their TV sets but no picture.

A nationally representative sample of cable connected men and women from across the four provinces were asked, “Kindly tell how often do you face the following situation [Audio comes but no picture?” In response to this question, 10% said that mostly audio comes but no picture, 18% said often, 37% said sometimes and 35% said never.

Question: “Kindly tell how often do you face the following situation [Audio comes but no picture]?”



Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1209 men and women in rural and urban areas of all four provinces of the country, during December 5– December 12, 2016. Error margin is estimated to be approximately ± 2 -3 per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International



Tuesday, February 14, 2017
(2 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2017



of Gallup Pakistan
(1980-2017)