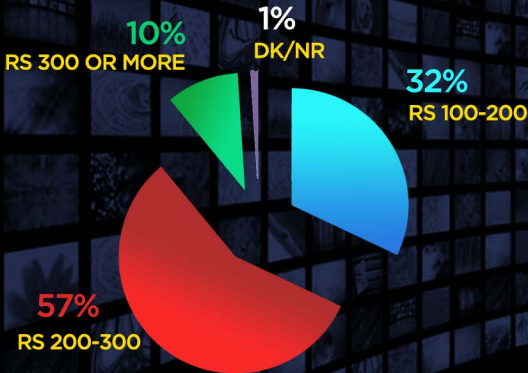


FEBURARY 15, 2017

MONTHLY CABLE CHARGES: MAJORITY CABLE CONNECTED PAKISTANIS (57%) SAY THEY PAY BETWEEN RS. 200 TO 300 PER MONTH FOR THEIR CABLE CONNECTION.

Please tell how much do you pay monthly for your cable connection?



SOURCE: GALLUP AND GILANI SURVEYS SAMPLE SIZE: 1209
Nationally Representative Sample covering both urban rural respondents across Pakistan's four provinces.



Opinion Poll
MEDIA
Cable

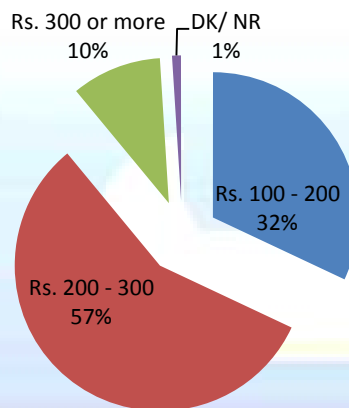
Monthly cable charges: Majority cable connected Pakistanis (57 %) say they pay between Rs. 200 to 300 per month for their cable connection. (GRF POLL)

Islamabad, February 15, 2017

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, majority cable connected Pakistanis (57%) say they pay between Rs. 200 to 300 per month for their cable connection.

A nationally representative sample of cable connected men and women from across the four provinces were asked, "Please tell how much do you pay monthly for your cable connection?" In response to this question, 32% said between Rs. 100 to 200, 57% said between Rs. 200 to 300 and 10% said Rs. 300 or more. 1% did not know or did not wish to respond.

Question: "Please tell how much do you pay monthly for your cable connection?"



Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1209 men and women in rural and urban areas of all four provinces of the country, during December 5– December 12, 2016. Error margin is estimated to be approximately ± 2 -3 per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International



Wednesday, February 15, 2017

(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2017



of Gallup Pakistan
(1980-2017)