

FEBURARY 17, 2017

DOMINANT MAJORITY OF PAKISTANIS (98%) ARE AWARE
THAT SMOKING CAUSES FATAL DISEASES.

Some people say that smoking causes fatal diseases such as heart attack, cancer etc, while others oppose this. What is your opinion in this regard?



SOURCE: GALLUP AND GILANI SURVEYS SAMPLE SIZE: 1918
Nationally Representative Sample covering both urban rural respondents across Pakistan's four provinces.

GALLUP
PAKISTAN



Opinion Poll
HEALTH CARE
Smoking

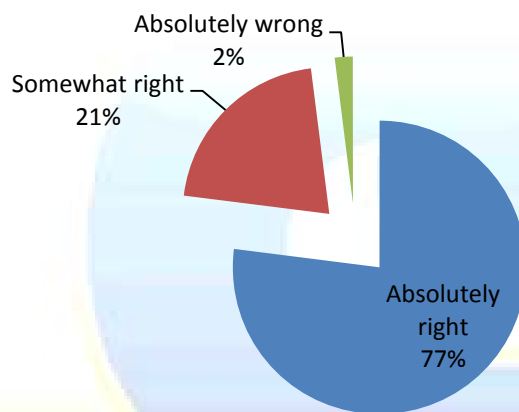
Dominant majority of Pakistanis (98 %) are aware that smoking causes fatal diseases. (GRF POLL)

Islamabad, February 17, 2017

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, dominant majority of Pakistanis (98%) are aware that smoking causes fatal diseases.

A nationally representative sample of men and women from across the four provinces was asked, "Some people say that smoking causes fatal diseases such as heart attack, cancers etc, while others oppose this. What is your opinion in this regard?" In response to this question, 77% said absolutely right, 21% said somewhat right and 2% said absolutely wrong.

Question: "Some people say that smoking causes fatal diseases such as heart attack, cancer etc, while others oppose this. What is your opinion in this regard?"



Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Bilal I Gilani, Executive Director at Gilani Research Foundation adds: "This Press Release shows that with respect to awareness of negative consequences of smoking, decades of media campaigns have had an impact on their audiences."

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1918 men and women in rural and urban areas of all four provinces of the country, during December 5– December 12, 2016. Error margin is estimated to be approximately $\pm$ 2-3 per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International



Friday, February 17, 2017

(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2017



of Gallup Pakistan
(1980-2017)