



Opinion Poll
SOCIAL BEHAVIOR
Eating Habits/ Cooking Habits

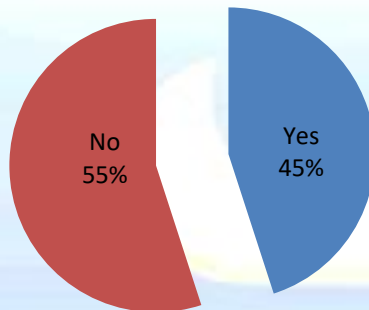
45% Pakistanis say that they or another household member ate at a restaurant in the past month. (GRF POLL)

Islamabad, February 23, 2017

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 45% Pakistanis say that they or another household member ate at a restaurant in the past month.

A nationally representative sample of men and women from across the four provinces were asked, “Please tell, in the past one month did any member of your family had the opportunity to eat in a restaurant/ hotel?” In response to this question, 45% said yes they had the opportunity to eat in a restaurant/ hotel in the past one month, while 55% said no.

Question: “Please tell, in the past one month did any member of your family had the opportunity to eat in a restaurant/ hotel?”



Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1918 men and women in rural and urban areas of all four provinces of the country, during December 5– December 12, 2016. Error margin is estimated to be approximately ± 2 -3 per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International



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(2 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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of Gallup Pakistan
(1980-2017)