

February 2017

Gilani Weekly Poll

CYBERLETTER

Week 298

February 13th, 2017 — February 17th, 2017

GALLUP
PAKISTAN
Affiliated with Gallup International
Pakistan's Foremost Social Research Lab

www.gallup.com.pk

www.gallup-international.com

IN THIS ISSUE

30% cable connected Pakistanis say that often cable connection goes off in their area when light goes in some other area; 31% say they sometimes face

6

Performance of cable operators: 37% cable connected Pakistanis complain that sometimes audio comes on their TV sets but no picture.

7

Monthly cable charges: Majority cable connected Pakistanis (57%) say they pay between Rs. 200 to 300 per month for their cable connection.

9

Number of channels available on cable connection: 48% cable connected Pakistanis claim 21 to 50 channels appear on their cable connection; more urban residents than rural say that 51 to 100 channels are available.

11

Dominant majority of Pakistanis (98%) are aware that smoking causes fatal diseases.

13

FROM THE EDITOR

Dear Reader,

Gilani Research Team now brings to you a collection of daily polls releases in the form of a weekly digest, which gives you the opportunity to read opinions of the Pakistani public on various socio-political issues. We hope it will be of interest to you and your readers.

If you have any further questions in this regard, please feel free to contact us.

Ms. Fatima Idrees

Group Manager

E-mail: fatima.idrees@gilanifoundation.com

Please send all correspondence to:

fatima.idrees@gilanifoundation.com

Keep Updated



Cyberletter © For more on Gallup International see www.gallup-international.com. If for any reason you wish to unsubscribe please send an email to

fatima.idrees@gilanifoundation.com

OPINION POLLS - HIGHLIGHTS

Gilani Research Foundation (GRF Poll)

February 13, 2017

30% cable connected Pakistanis say that often cable connection goes off in their area when light goes in some other area; 31% say they sometimes face such a situation.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 30% cable connected Pakistanis say that often cable connection goes off in their area when light goes in some other area; 31% say they sometimes face such a situation.

30%

[CLICK FOR DETAILS »](#)

Gilani Research Foundation (GRF Poll)

February 14, 2017

Performance of cable operators: 37% cable connected Pakistanis complain that sometimes audio comes on their TV sets but no picture.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 37% cable connected Pakistanis complain that sometimes audio comes on their TV sets but no picture.

37%

[CLICK FOR DETAILS »](#)

OPINION POLLS - HIGHLIGHTS

Gilani Research Foundation (GRF Poll)

February 15, 2017

Monthly cable charges: Majority cable connected Pakistanis (57%) say they pay between Rs. 200 to 300 per month for their cable connection.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, majority cable connected Pakistanis (57%) say they pay between Rs. 200-300 per month for their cable connection.

57%

[CLICK FOR DETAILS »](#)

Gilani Research Foundation (GRF Poll)

February 16, 2017

Number of channels available on cable connection: 48% cable connected Pakistanis claim 21 to 50 channels appear on their cable connection; more urban residents than rural say that 51 to 100 channels are available.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 48% cable connected Pakistanis claim 21 to 50 channels appear on their cable connection; more urban residents than rural say that 51 to 100 channels are available.

48%

[CLICK FOR DETAILS »](#)

OPINION POLLS - HIGHLIGHTS

Gilani Research Foundation (GRF Poll)

February 17, 2017

Dominant majority of Pakistanis (98%) are aware that smoking causes fatal diseases.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, dominant majority of Pakistanis (98%) are aware that smoking causes fatal diseases.

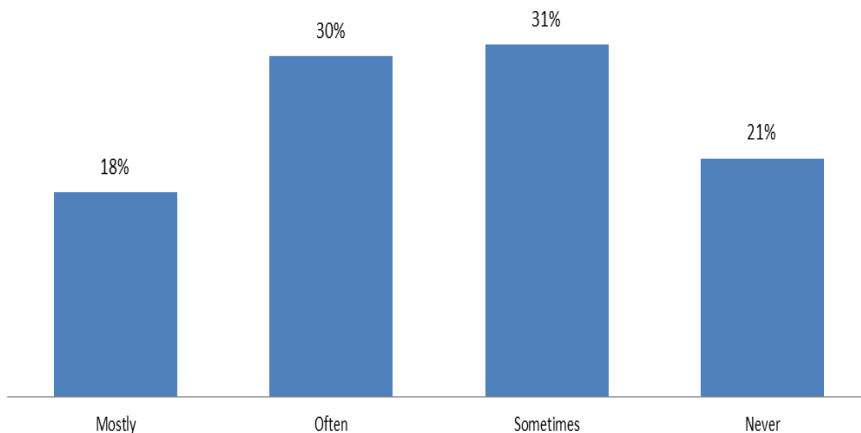
98%

[CLICK FOR DETAILS »](#)

Gilani Research Foundation (GRF Poll)
Islamabad— February 13, 2017



30% cable connected Pakistanis say that often cable connection goes off in their area when light goes in some other area; 31% say they sometimes face such a situation.



Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 30% cable connected Pakistanis say that often cable connection goes off in their area when light goes in some other area; 31% say they sometimes face such a situation.

A nationally representative sample of cable connected men and women from across the four provinces were asked, “Kindly tell how often do you face the following situation [When light goes in some other area, cable in your area goes as well]?” In response to this question, 18% said that cable goes in their area mostly when light goes in some other area, 30% said often, 31% said sometimes and 21% said never.

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1209 men and women in rural and urban areas of all four provinces of the country, during December 5–December 12, 2016. Error margin is estimated to be approximately ± 2 -3 per cent at 95% confidence level.

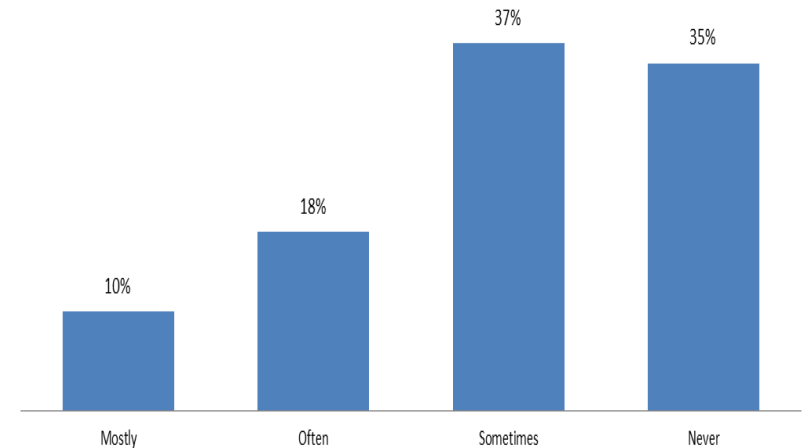
*Gilani Research Foundation (GRF Poll)**Islamabad February 14, 2017*

“ Performance of cable operators: 37% cable connected Pakistanis complain that sometimes audio comes on their TV sets but no picture. ”

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 37% cable connected Pakistanis complain that sometimes audio comes on their TV sets but no picture.

A nationally representative sample of cable connected men and women from across the four provinces were asked, “Kindly tell how often do you face the following situation [Audio comes but no picture?” In response to this question, 10% said that mostly audio comes but no picture, 18% said often, 37% said sometimes and 35% said never.

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1209 men and women in rural and urban areas of all four provinces of the country, during December 5– December 12, 2016. Error margin is estimated to be approximately ± 2 -3 per cent at 95% confidence level.

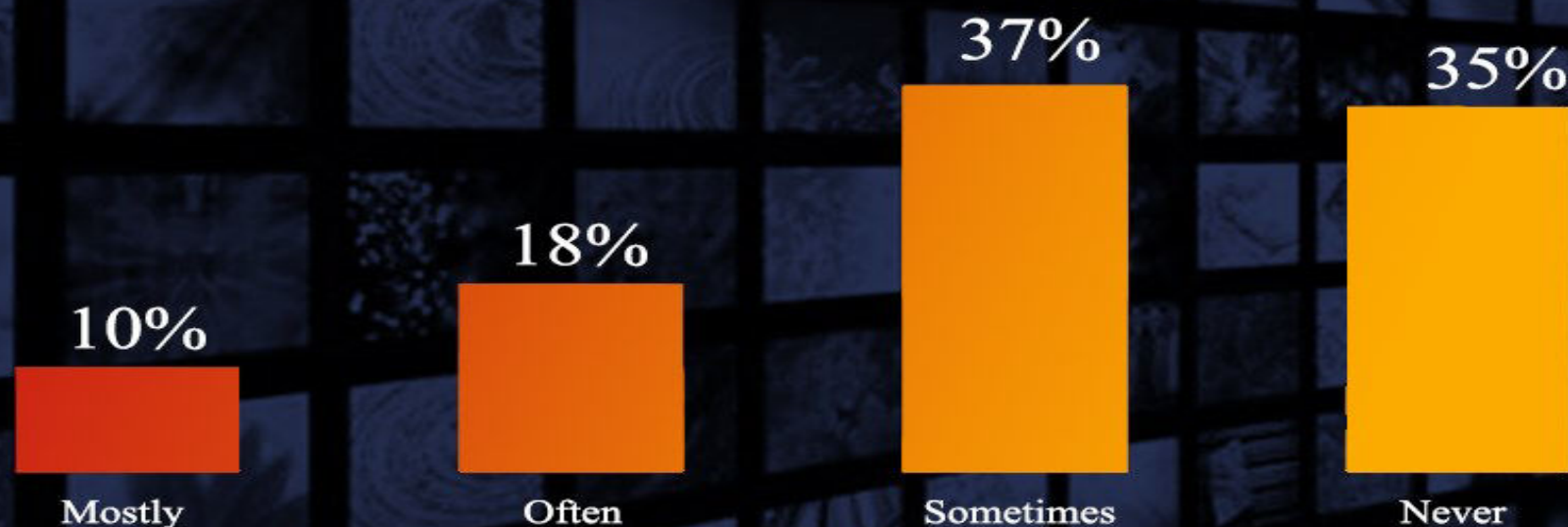


Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com

FEBURARY 14, 2017

PERFORMANCE OF CABLE OPERATORS: 37% CABLE CONNECTED PAKISTANIS COMPLAIN THAT SOMETIMES AUDIO COMES ON THEIR TV SETS BUT NO PICTURE.

Kindly tell how often do you face the following situation
[Audio comes but no picture]?



SOURCE: GALLUP AND GILANI SURVEYS SAMPLE SIZE: 1209
Nationally Representative Sample covering both urban rural respondents across Pakistan's four provinces.

*Gilani Research Foundation (GRF Poll)**Islamabad - February 15, 2017*

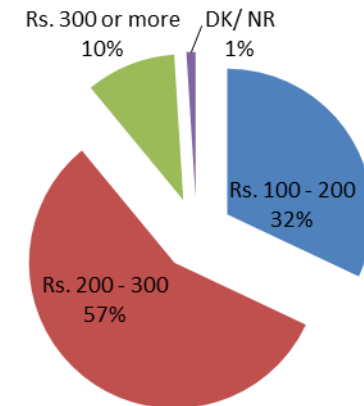
Monthly cable charges: Majority cable connected Pakistanis

(57%) say they pay between Rs. 200 to 300 per month for their cable connection.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, majority cable connected Pakistanis (57%) say they pay between Rs. 200-300 per month for their cable connection.

A nationally representative sample of cable connected men and women from across the four provinces were asked, "Please tell how much do you pay monthly for your cable connection?" In response to this question, 32% said between Rs. 100 to 200, 57% said between Rs. 200 to 300 and 10% said Rs. 300 or more. 1% did not know or did not wish to respond.

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1209 men and women in rural and urban areas of all four provinces of the country, during December 5– December 12, 2016. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

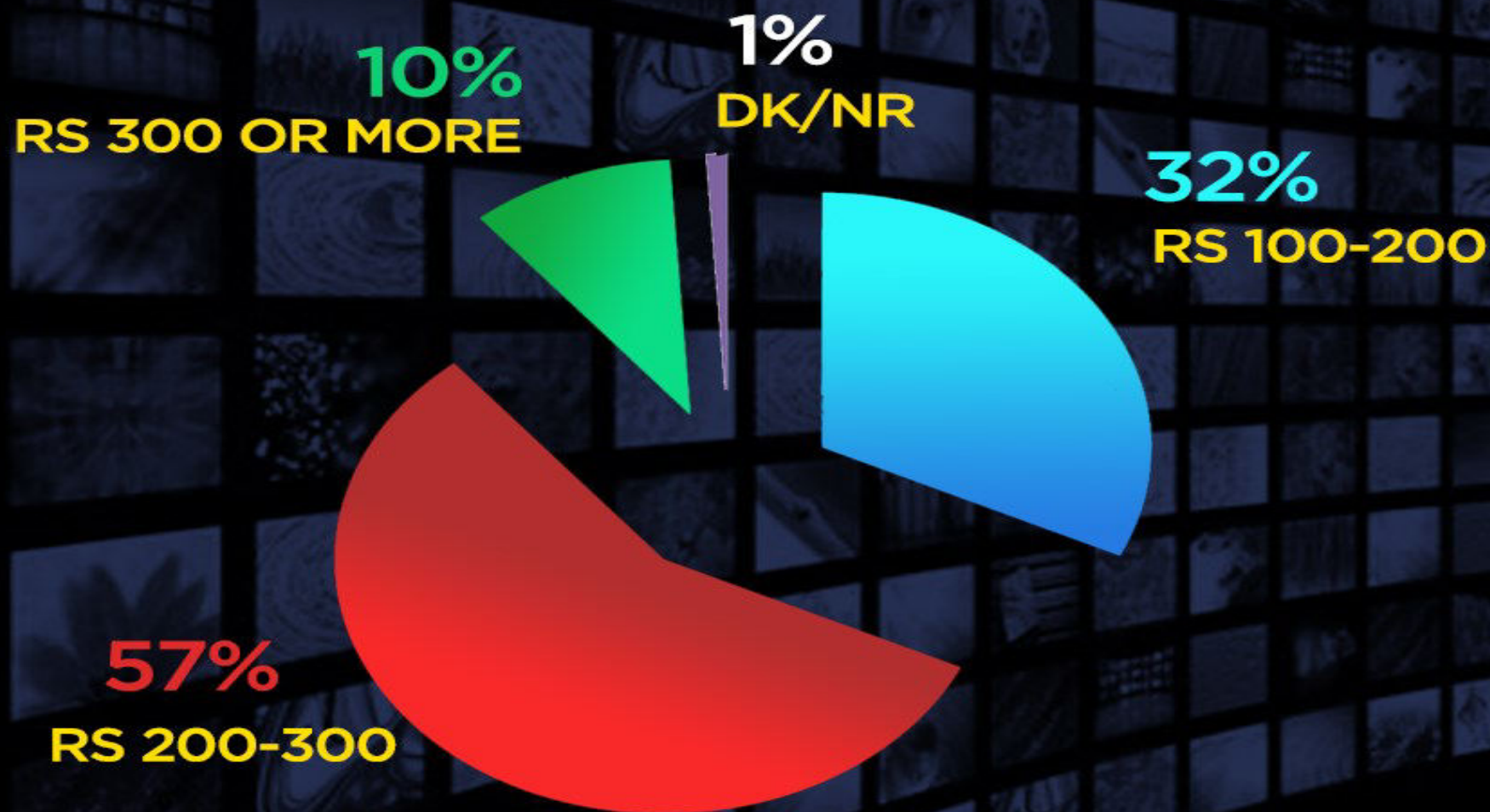


Source: Gallup Pakistan National Survey
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International
Association: www.gallup-international.com; www.gallup.com.pk,
www.gilanifoundation.com

FEBURARY 15, 2017

MONTHLY CABLE CHARGES: MAJORITY CABLE CONNECTED PAKISTANIS (57%) SAY THEY PAY BETWEEN RS. 200 TO 300 PER MONTH FOR THEIR CABLE CONNECTION.

Please tell how much do you pay monthly for your cable connection?



SOURCE: GALLUP AND GILANI SURVEYS SAMPLE SIZE: 1209
Nationally Representative Sample covering both urban rural respondents across Pakistan's four provinces.

Gilani Research Foundation (GRF Poll)

Islamabad - February 16, 2017

Number of channels available on cable connection: 48% cable connected Pakistanis claim 21 to 50 channels appear on their cable connection; more urban residents than rural say that 51 to 100 channels are available.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 48% cable connected Pakistanis claim 21 to 50 channels appear on their cable connection; more urban residents than rural say that 51 to 100 channels are available.

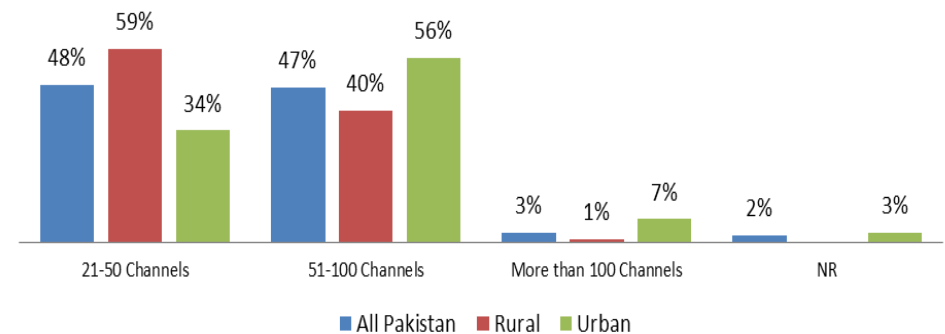
A nationally representative sample of cable connected men and women from across the four provinces were asked, "Please tell how many channels appear on your cable connection?" In response to this question, 48% said between 21 to 50 channels, 47% said between 51 to 100 channels and 3% said more than 100 channels. 2% did not wish to respond.

Rural Urban Breakdown:

In rural areas, 59% said between 21 to 50 channels, 40% said between 51 to 100 channels and 1% said more than 100 channels. In urban areas, 34% said between 21 to 50 channels, 56% said between 51 to 100 channels and 7% said more than 100 channels. 3% did not wish to respond.

Comparing the two areas, the figures illustrate that more channels are available to urban residents compared to rural residents.

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1209 men and women in rural and urban areas of all four provinces of the country, during December 5– December 12, 2016. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



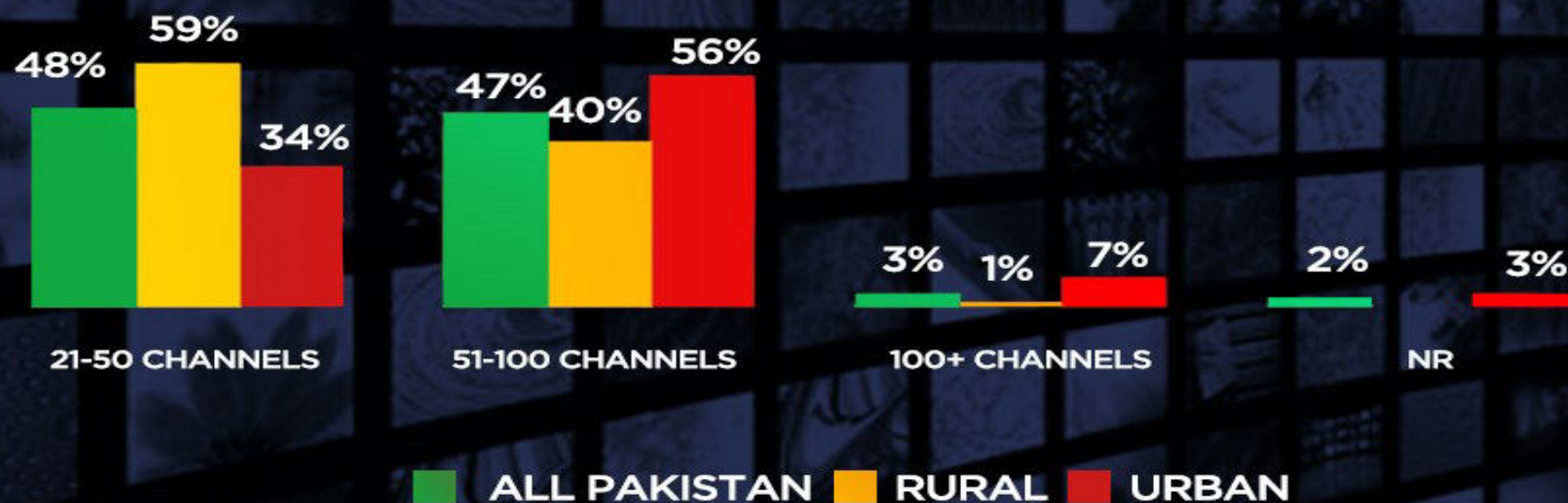
Source: Gallup Pakistan National Survey

Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

FEBURARY 16, 2017

NUMBER OF CHANNELS AVAILABLE ON CABLE CONNECTION: 48% CABLE CONNECTED PAKISTANIS CLAIM 21 TO 50 CHANNELS APPEAR ON THEIR CABLE CONNECTION; MORE URBAN RESIDENTS THAN RURAL SAY THAT 51 TO 100 CHANNELS ARE AVAILABLE.

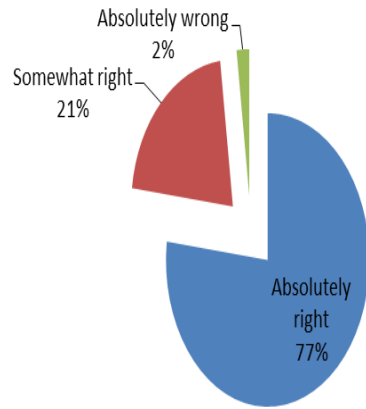
Please tell how many channels appear on your cable connection?



SOURCE: GALLUP AND GILANI SURVEYS SAMPLE SIZE: 1209
Nationally Representative Sample covering both urban rural respondents across Pakistan's four provinces.

*Gilani Research Foundation (GRF Poll)**Islamabad - February 17, 2017*

9 in 10 Pakistanis are satisfied with the overall service of their cable operator; 15% are dissatisfied with the price, 20% with quality of picture and 17% with quality of voice.



Source: Gallup Pakistan National Survey

Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, dominant majority of Pakistanis (98%) are aware that smoking causes fatal diseases.

A nationally representative sample of men and women from across the four provinces was asked, "Some people say that smoking causes fatal diseases such as heart attack, cancers etc, while others oppose this. What is your opinion in this regard?" In response to this question, 77% said absolutely right, 21% said somewhat right and 2% said absolutely wrong.

Bilal I Gilani, Executive Director at Gilani Research Foundation adds: "This Press Release shows that with respect to awareness of negative consequences of smoking, decades of media campaigns have had an impact on their audiences."

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1918 men and women in rural and urban areas of all four provinces of the country, during December 5– December 12, 2016. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

FEBURARY 17, 2017

DOMINANT MAJORITY OF PAKISTANIS (98%) ARE AWARE THAT SMOKING CAUSES FATAL DISEASES.

Some people say that smoking causes fatal diseases such as heart attack, cancer etc, while others oppose this. What is your opinion in this regard?



SOURCE: GALLUP AND GILANI SURVEYS SAMPLE SIZE: 1918
Nationally Representative Sample covering both urban rural respondents across Pakistan's four provinces.

February 2017 Edition:

Produced by: Gallup Pakistan jointly with Gilani Research Foundation

Legal Information & Disclaimer

Copyright

The Report and its content are protected by copyright. By accessing the Report you agree that this is solely for personal use. Any distribution, use, photocopy of the Report is barred. The buyer of the Report must not reproduce, frame (by whatever means), link to or otherwise use any of the material on the site without first obtaining the written permission of Gallup Pakistan.

Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

Disclaimer

IN NO EVENT SHALL Gallup Pakistan OR ITS AGENTS OR OFFICERS BE LIABLE FOR ANY DAMAGES WHATSOEVER (INCLUDING, WITHOUT LIMITATION, DAMAGES FOR LOSS OF PROFITS, BUSINESS INTERRUPTION) ARISING OUT OF THE USE OF OR INABILITY TO USE THE MATERIALS.

As a user of this report, you acknowledge and agree that any reliance upon, or use of any information made available through this Report shall be entirely at your own risk. Subject to any implied terms which cannot be excluded by law, Gallup Pakistan and its related entities (including any directors, officers, employees and agents) shall not be liable for any loss or damage, whether direct or indirect, and however caused, to any person arising from the use of (or reliance upon) information provided on and made available through this Report.

Please send all correspondence to:

Email: fatima.idress@gilanifoundation.com

Join us to stay updated

