



Opinion Poll
ENERGY
Electricity

Electricity load shedding: 1 in 4 Pakistanis say that electricity load shedding is a very severe problem in their area; 13% more rural than urban respondents cite electricity load shedding to be a somewhat severe problem in their area. (GALLUP & GILANI PAKISTAN POLL)

Islamabad, March 27, 2017

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 1 in 4 Pakistanis say that electricity load shedding is a very severe problem in their area; 13% more rural than urban respondents cite electricity load shedding to be a somewhat severe problem in their area.

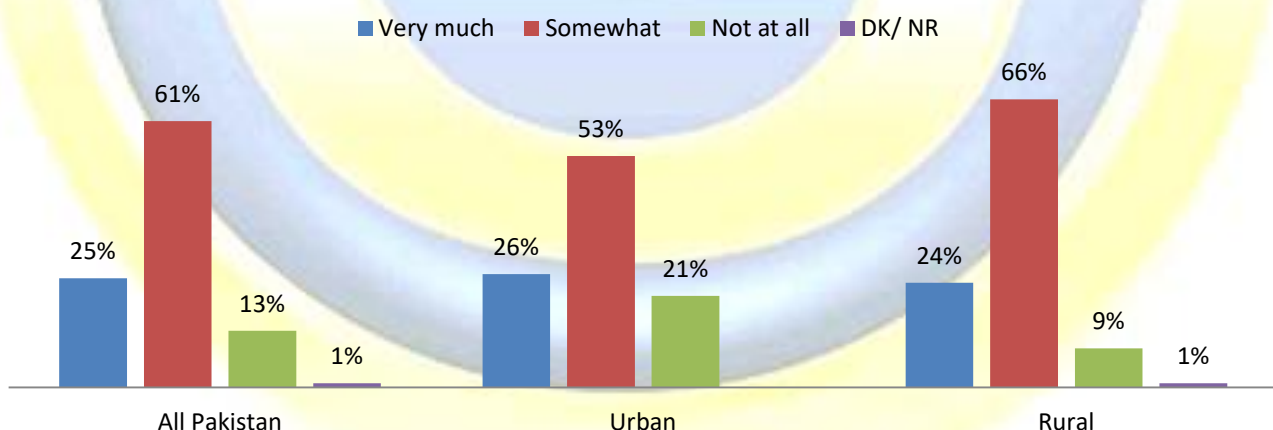
A nationally representative sample of men and women from across the four provinces was asked, “How extreme is the problem of electricity load shedding in your area?” In response to this question, 25% said electricity load shedding is a very extreme problem in their area, 61% said somewhat extreme, 13% said not extreme at all and 1% did not know or did not wish to respond.

Urban Rural Breakdown:

In urban areas, 26% said electricity load shedding is a very extreme problem in their area, 53% said somewhat extreme and 21% said not extreme at all. In rural areas, 24% said electricity load shedding is a very extreme problem in their area, 66% said somewhat extreme, 9% said not extreme at all and 1% did not know or did not wish to respond.

Comparing the two regions, 13% more rural than urban respondents cite electricity load shedding to be a somewhat severe problem in their area.

Question: “How extreme is the problem of electricity load shedding in your area?”



Source: Gallup & Gilani Pakistan Poll

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1878 men and women in rural and urban areas of all four provinces of the country, during January 30 – February 6, 2017. Error margin is estimated to be approximately ± 2 -3 per cent at 95% confidence level.



Opinion Poll from Gallup & Gilani Pakistan
The Pakistani Affiliate of Gallup International



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Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup & Gilani Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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