

February 2017

Gilani Weekly Poll

CYBERLETTER

Week 300

February 24th, 2017 — March 3rd, 2017

GALLUP
PAKISTAN
Affiliated with Gallup International
Pakistan's Foremost Social Research Lab

www.gallup.com.pk

www.gallup-international.com

IN THIS ISSUE

Majority Pakistanis (63%) claim to read the ingredients before buying packaged food items.

6

2/3rd Pakistanis believe it is important to supplement their diet with healthy food.

7

38% Pakistanis say they often decide which brands to buy through advertisements.

9

Domestic Violence in Pakistan: 65% Pakistanis believe domestic violence is a family's personal problem; 5% more females than males say that social organizations/ media should play a role .

11

37% Pakistanis say they will go to the police if subjected to violence; 21% cite local justice system.

12

FROM THE EDITOR

Dear Reader,

Gilani Research Team now brings to you a collection of daily polls releases in the form of a weekly digest, which gives you the opportunity to read opinions of the Pakistani public on various socio-political issues. We hope it will be of interest to you and your readers.

If you have any further questions in this regard, please feel free to contact us.

Ms. Fatima Idrees

Group Manager

E-mail: fatima.idrees@gilanifoundation.com

Please send all correspondence to:

fatima.idrees@gilanifoundation.com

Keep Updated



Cyberletter © For more on Gallup International see www.gallup-international.com. If for any reason you wish to unsubscribe please send an email to

fatima.idrees@gilanifoundation.com

OPINION POLLS - HIGHLIGHTS

Gilani Research Foundation (GRF Poll)

February 24, 2017

Majority Pakistanis (63%) claim to read the ingredients before buying packaged food items.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, majority Pakistanis (63%) claim to read the ingredients before buying packaged food items.

63%

[CLICK FOR DETAILS »](#)

Gilani Research Foundation (GRF Poll)

February 27, 2017

2/3rd Pakistanis believe it is important to supplement their diet with healthy food.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 2/3rd Pakistanis believe it is important to supplement their diet with healthy food.

67%

[CLICK FOR DETAILS »](#)

OPINION POLLS - HIGHLIGHTS

Gilani Research Foundation (GRF Poll)

February 28, 2017

38% Pakistanis say they often decide which brands to buy through advertisements.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 38% Pakistanis say they often decide which brands to buy through advertisements.

38%

[CLICK FOR DETAILS »](#)

Gilani Research Foundation (GRF Poll)

March 2, 2017

Domestic Violence in Pakistan: 65% Pakistanis believe domestic violence is a family's personal problem; 5% more females than males say that social organizations/ media should play a role .

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 65% Pakistanis believe domestic violence is a family's personal problem; 5% more females than males say that social organizations/ media should play a role.

65%

[CLICK FOR DETAILS »](#)

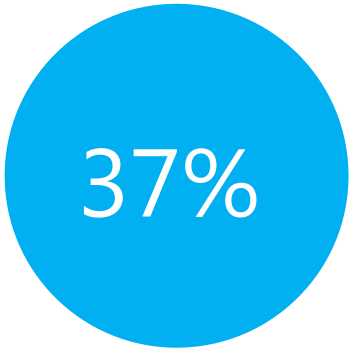
OPINION POLLS - HIGHLIGHTS

Gilani Research Foundation (GRF Poll)

March 3, 2017

37% Pakistanis say they will go to the police if subjected to violence;
21% cite local justice system.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 37% Pakistanis say they will go to the police if subjected to violence; 21% cite local justice system.



37%

[CLICK FOR DETAILS »](#)

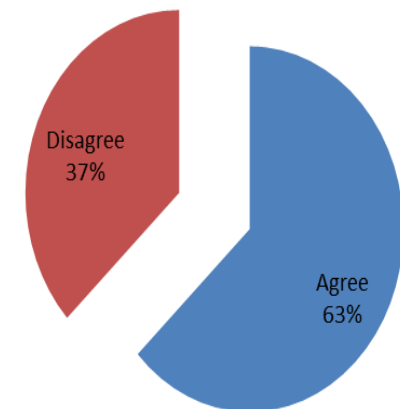
*Gilani Research Foundation (GRF Poll)**Islamabad February 24, 2017*

“ Majority Pakistanis (63%) claim to read the ingredients before buying packaged food items. ”

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, majority Pakistanis (63%) claim to read the ingredients before buying packaged food items.

A nationally representative sample of men and women from across the four provinces was asked, “I will read a few statements, please tell me whether you agree or disagree with each of the following? [I always read the ingredients whenever I buy some packaged food item for the first time]” In response to this question, 63% agreed they always read the ingredients before buying packaged food items for the first time, while 37% disagreed.

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1918 men and women in rural and urban areas of all four provinces of the country, during December 5–December 12, 2016. Error margin is estimated to be approximately $\pm 2-3$ percent at 95% confidence level.



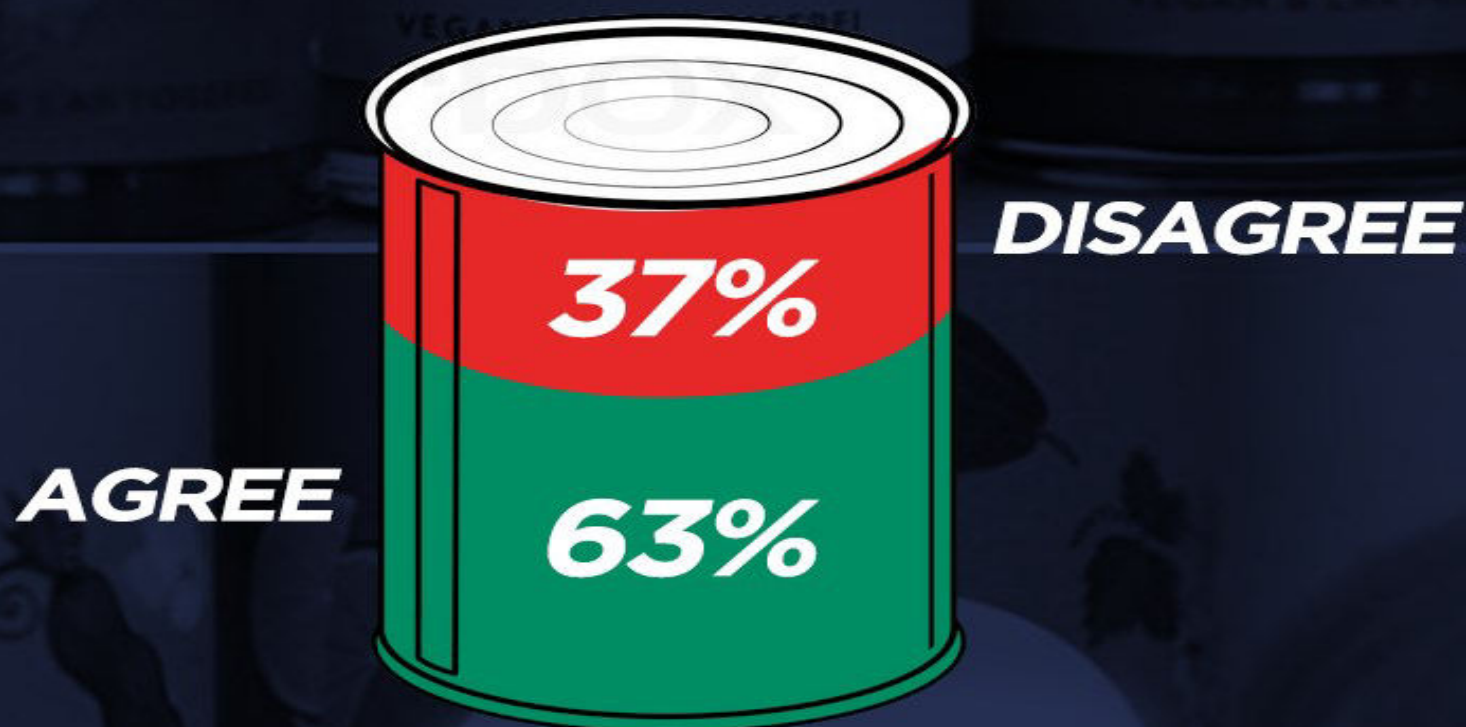
Source: Gilani Research Foundation Poll (GRF Poll)

Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com

FEBURARY 24, 2017

MAJORITY PAKISTANIS (63%) CLAIM TO READ THE INGREDIENTS BEFORE BUYING PACKAGED FOOD ITEMS.

I will read a few statements, please tell me whether you agree or disagree with each of the following? [I always read the ingredients whenever I buy some packaged food item for the first time]

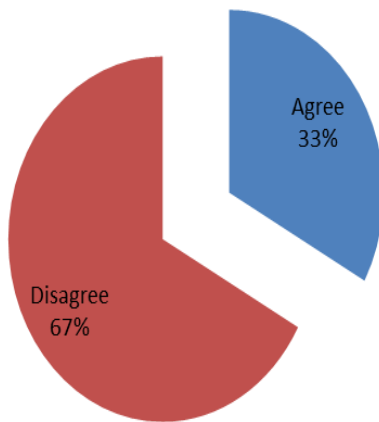


Gilani Research Foundation (GRF Poll)

Islamabad— February 27, 2017



2/3rd Pakistanis believe it is important to supplement their diet with healthy food.



1

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 2/3rd Pakistanis believe it is important to supplement their diet with healthy food.

A nationally representative sample of men and women from across the four provinces was asked, “I will read a few statements, please tell me whether you agree or disagree with each of the following? [I do not feel it is important to add healthy food to my diet]” In response to this question, 33% agreed they do not feel it is important to add healthy food to their diet, while 67% disagreed.

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1918 men and women in rural and urban areas of all four provinces of the country, during December 5– December 12, 2016. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com

FEBURARY 27, 2017

2/3RD PAKISTANIS BELIEVE IT IS IMPORTANT TO
SUPPLEMENT THEIR DIET WITH HEALTHY FOOD.

Please tell us whether you agree or disagree with the following?
[I do not feel it is important to add healthy food to my diet]



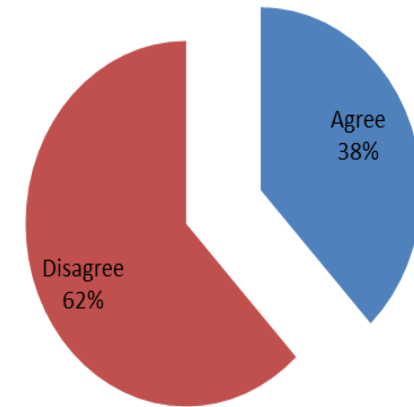
*Gilani Research Foundation (GRF Poll)**Islamabad - February 28, 2017*

38% Pakistanis say they often decide which brands to buy through advertisements.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 38% Pakistanis say they often decide which brands to buy through advertisements.

A nationally representative sample of men and women from across the four provinces was asked, “I will read a few statements, please tell me whether you agree or disagree with each of the following? [I often decide on which brands to buy through advertisements]” In response to this question, 38% agreed they often decide on brands through advertisements, while 62% disagreed.

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1918 men and women in rural and urban areas of all four provinces of the country, during December 5– December 12, 2016. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Source: Gallup Pakistan National Survey
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International
Association: www.gallup-international.com; www.gallup.com.pk,
www.gilanifoundation.com

FEBURARY 28, 2017

38% PAKISTANIS SAY THEY OFTEN DECIDE WHICH BRANDS TO BUY THROUGH ADVERTISEMENTS.

I will read a few statements, please tell me whether you agree or disagree with each of the following? [I often decide on which brands to buy through advertisements]



SOURCE: GALLUP AND GILANI SURVEYS SAMPLE SIZE: 1918
Nationally Representative Sample covering both urban rural respondents across Pakistan's four provinces.

Gilani Research Foundation (GRF Poll)

Islamabad - March 2, 2017

Domestic Violence in Pakistan: 65% Pakistanis believe domestic violence is a family's personal problem; 5% more females than males say that social organizations/ media should play a role.

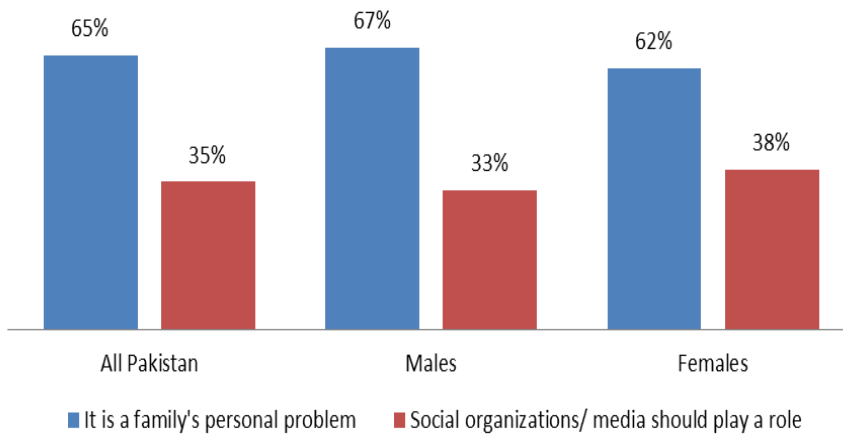
According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 65% Pakistanis believe domestic violence is a family's personal problem; 5% more females than males say that social organizations/ media should play a role.

A nationally representative sample of men and women from across the four provinces were asked, "In your view is domestic violence a family's personal problem or should media and social organizations be involved in it?" In response to this question, 65% said domestic violence is a family's personal problem, whereas 35% said social organizations/ media should play a role.

Gender Breakdown:

67% of the male respondents said that domestic violence is a family's personal problem, 33% said social organizations/ media should play a role. On the other hand, 62% of the female respondents said that domestic violence is a family's personal problem, 38% said social organizations/ media should play a role.

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1871 men and women in rural and urban areas of all four provinces of the country, during December 26 – January 2, 2017. Error margin is estimated to be approximately $\pm$ 2-3 per cent at 95% confidence level.



Source: Gallup Pakistan National Survey

Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com

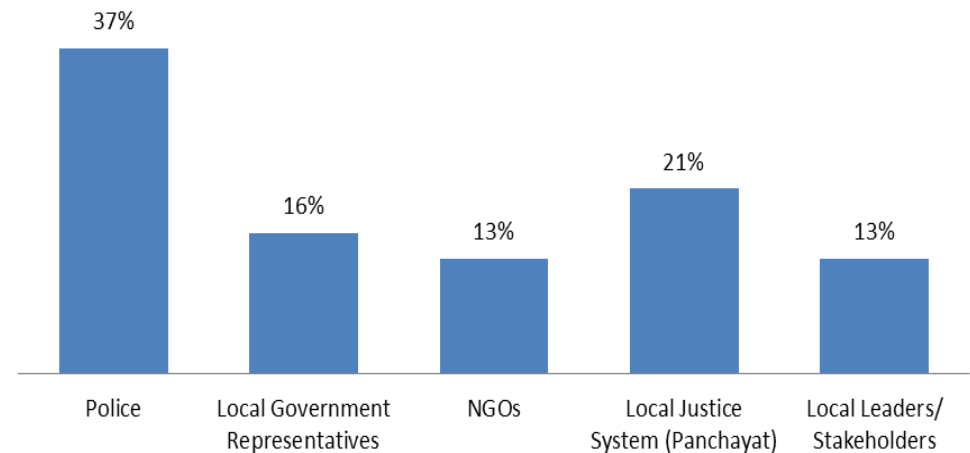
*Gilani Research Foundation (GRF Poll)**Islamabad - March 3, 2017*

**37% Pakistanis say they will go to the police if subjected to violence;
21% cite local justice system.**

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 37% Pakistanis say they will go to the police if subjected to violence; 21% cite local justice system.

A nationally representative sample of men and women from across the four provinces were asked, “If God forbid, you experience any kind of violence, which institution will you go to?” In response to this question, 37% said they will go to the police, 16% said local government representatives, 13% said NGOs, 21% said local justice system (panchayat), while 13% said local leaders/ stakeholders.

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1871 men and women in rural and urban areas of all four provinces of the country, during December 26 – January 2, 2017. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



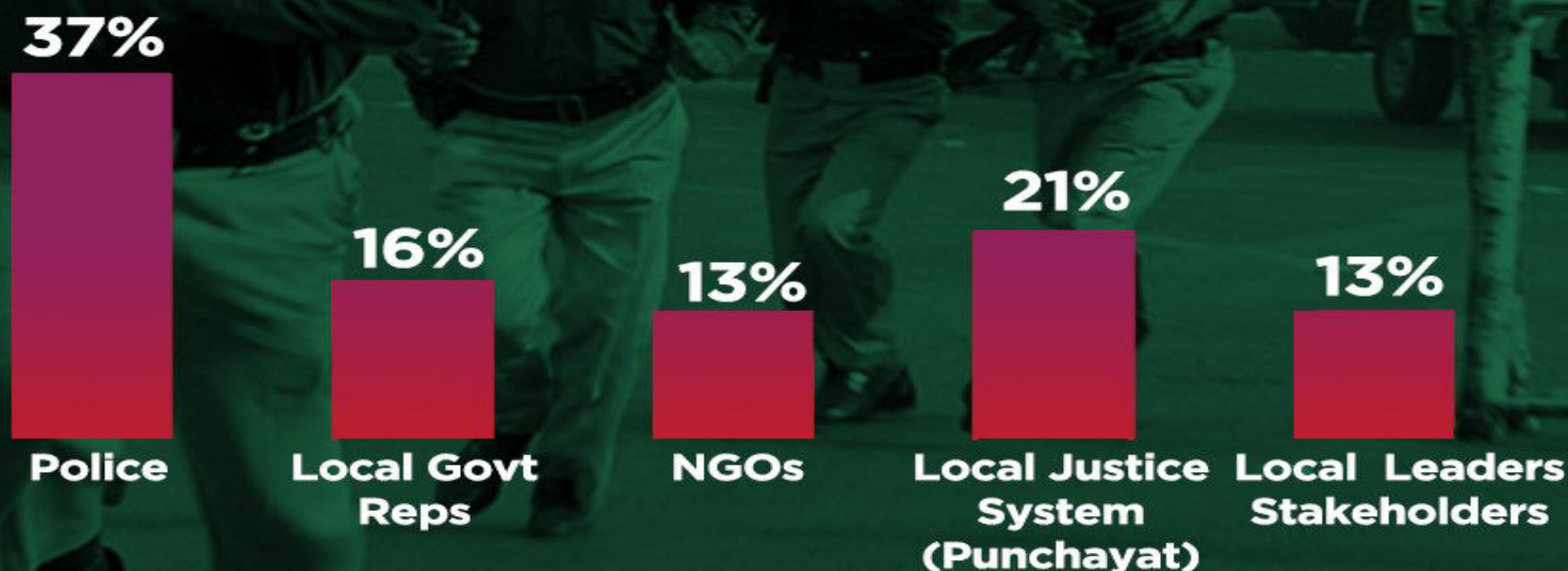
Source: Gallup Pakistan National Survey

Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

MAR 3, 2017

37% PAKISTANIS SAY THEY WILL GO TO THE POLICE IF SUBJECTED TO VIOLENCE; 21% CITE LOCAL JUSTICE SYSTEM.

If God forbid, you experience any kind of violence, which institution will you go to?



SOURCE: GALLUP AND GILANI SURVEYS SAMPLE SIZE: 1871
Nationally Representative Sample covering both urban rural respondents across Pakistan's four provinces.

February 2017 Edition:

Produced by: Gallup Pakistan jointly with Gilani Research Foundation

Legal Information & Disclaimer

Copyright

The Report and its content are protected by copyright. By accessing the Report you agree that this is solely for personal use. Any distribution, use, photocopy of the Report is barred. The buyer of the Report must not reproduce, frame (by whatever means), link to or otherwise use any of the material on the site without first obtaining the written permission of Gallup Pakistan.

Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

Disclaimer

IN NO EVENT SHALL Gallup Pakistan OR ITS AGENTS OR OFFICERS BE LIABLE FOR ANY DAMAGES WHATSOEVER (INCLUDING, WITHOUT LIMITATION, DAMAGES FOR LOSS OF PROFITS, BUSINESS INTERRUPTION) ARISING OUT OF THE USE OF OR INABILITY TO USE THE MATERIALS.

As a user of this report, you acknowledge and agree that any reliance upon, or use of any information made available through this Report shall be entirely at your own risk. Subject to any implied terms which cannot be excluded by law, Gallup Pakistan and its related entities (including any directors, officers, employees and agents) shall not be liable for any loss or damage, whether direct or indirect, and however caused, to any person arising from the use of (or reliance upon) information provided on and made available through this Report.

Please send all correspondence to:

Email: fatima.idress@gilanifoundation.com

Join us to stay updated

