



Opinion Poll
SOCIAL BEHAVIOR
Others

Virtue of Loyalty: 51% Pakistanis believe that women are more loyal than men; opinion sharply divided on gender lines. (GALLUP & GILANI PAKISTAN POLL)

Islamabad, May 10, 2017

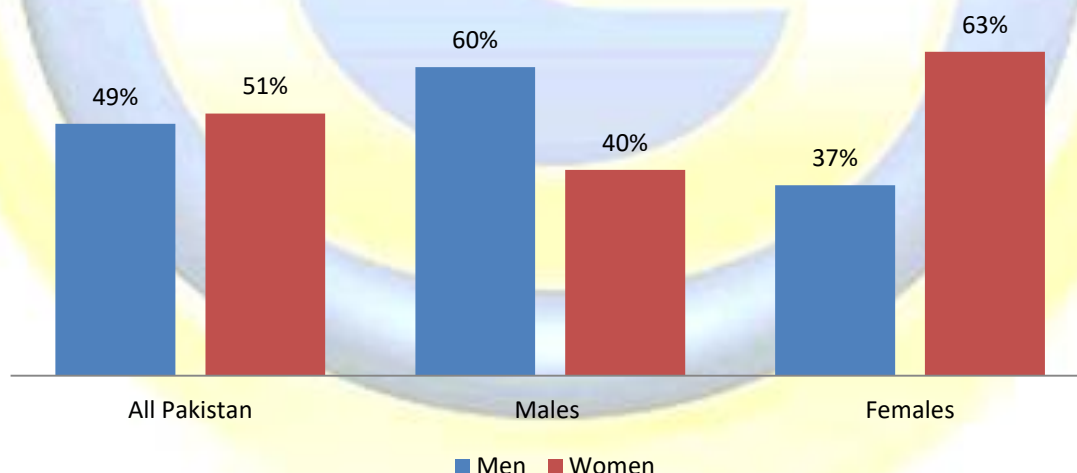
According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 51% Pakistanis believe that women are more loyal than men; opinion sharply divided on gender lines.

A nationally representative sample of men and women from across the four provinces was asked, “With respect to the characteristics found in men and women, please tell are the following characteristics found mostly in men or women [Are men more loyal or women]?” In response to this question, 49% said that men are more loyal, while 51% said that women are more loyal.

Gender Breakdown:

Coming to the gender split, 60% males say that men are more loyal, while 40% males say women are more loyal. On the other hand, 37% females say that men are more loyal, while 63% say that women are more loyal.

Question: “With respect to the characteristics found in men and women, please tell are the following characteristics found mostly in men or women [Are men more loyal or women]?”



Source: Gallup & Gilani Pakistan Poll
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1865 men and women in rural and urban areas of all four provinces of the country, during April 03 – April 10, 2017. Error margin is estimated to be approximately ± 2 -3 per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International

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Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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of Gallup Pakistan
(1980-2017)