



Public Opinion in Pakistan in the Year 2009

WOMEN Employment

(2009-2017) 9% increase in the proportion of Pakistanis who believe it is merit and not gender that should be given weightage while selecting a candidate for a job position under economic turmoil. GALLUP & GILANI PAKISTAN

Islamabad, April 13, 2017

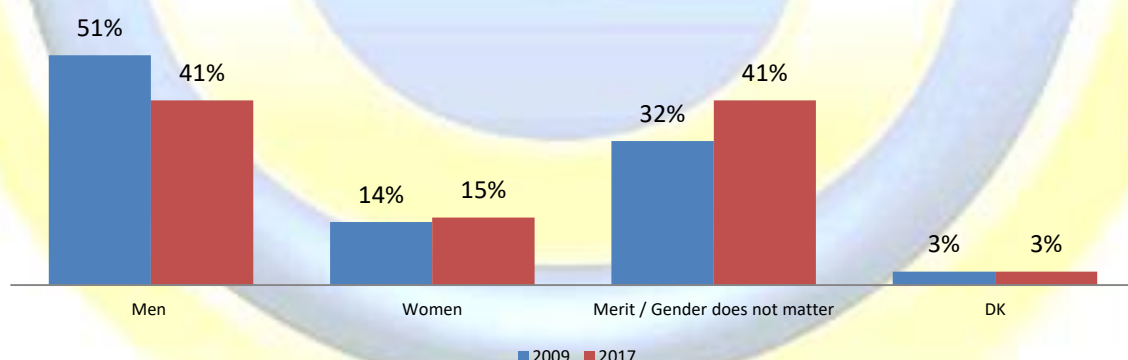
According to a Gallup & Gilani Pakistan National Survey conducted in the year 2009 (8 years ago) respondents were asked, "Suppose that your country is under economic crisis; there are limited job opportunities and unemployment is widespread. Under such circumstances a man and a woman are competing for the same job vacancy. Who do you think should be preferred for this job?" In response to this question, 51% said that men should be given preference, 14% said women, while 32% said the selection should be based on merit and gender does not matter. 3% did not know.

Comparative Picture: The question was asked again in 2017 to enable a concrete comparison. In 2017, 41% said that men should be given preference, 15% said women, while 41% said the selection should be based on merit and gender does not matter. 3% did not know.

According to public opinion, there has been a 10% decrease in the proportion of Pakistanis who say that men should be given preference while selecting a candidate for a job vacancy under economic crisis, a 1% increase in the proportion of Pakistanis who say that women should be given preference while selecting a candidate for a job vacancy under economic crisis and a 9% increase in the proportion of Pakistanis who say that selection should be based on merit and gender does not matter.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision making in Pakistan.

Question: "Suppose that your country is under economic crisis; there are limited job opportunities and unemployment is widespread. Under such circumstances a man and a woman are competing for the same job vacancy. Who do you think should be preferred for this job?"



Source: Gallup and Gilani Surveys
The Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan and is Director of Gallup Pakistan History Project explains the aim of the Project as follows: 'Gallup Pakistan has been polling in Pakistan since 1979 (over 35 years). During this time millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan's History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues. For more information about Gallup History Project, please contact caf@gallup.com.pk.'

Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



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(2 Pages including this)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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of Gallup Pakistan
(1980-2017)