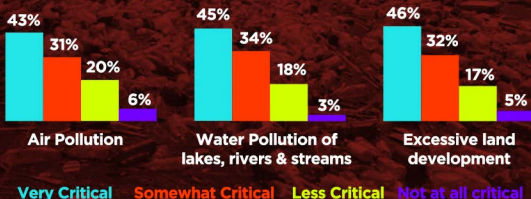


APR 13, 2017

79% PAKISTANIS CITE WATER POLLUTION TO BE A CRITICAL PROBLEM (VERY OR SOMEWHAT) IN THEIR LOCALITY, FOLLOWED BY 78% WHO SAY EXCESSIVE LAND DEVELOPMENT.

How much, if at all is each of the following a problem in your local community?



SOURCE: GALLUP AND GILANI SURVEYS. SAMPLE SIZE: 1838
Nationally Representative Sample covering both urban rural respondents across Pakistan's four provinces.



Opinion Poll
SOCIAL BEHAVIOR
Environment

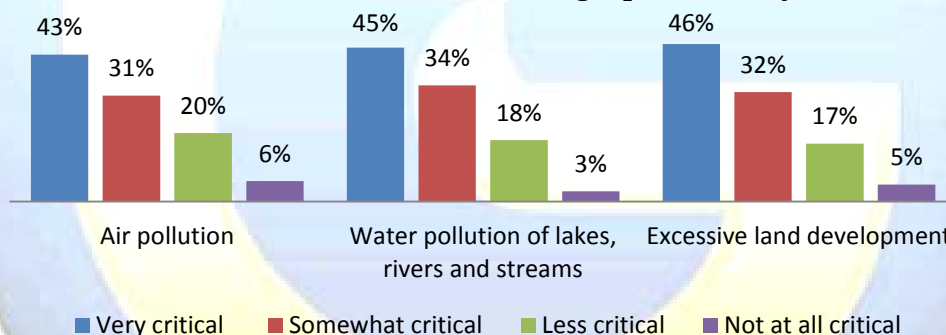
79% Pakistanis cite water pollution to be a critical problem (very or somewhat) in their locality, followed by 78% who say excessive land development. (GALLUP & GILANI PAKISTAN POLL)

Islamabad, April 13 2017

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 79% Pakistanis cite water pollution to be a critical problem (very or somewhat) in their locality, followed by 78% who say excessive land development.

A nationally representative sample of men and women from across the four provinces was asked, “How much, if at all is each of the following a problem in your local community?” In response to this question, for air pollution, 43% said it is a very critical problem in their local community, 31% said somewhat critical, 20% said less critical and 6% said not at all critical. For water pollution of lakes, rivers and streams, 45% said it is a very critical problem in their local community, 34% said somewhat critical, 18% said less critical and 3% said not at all critical. For excessive land development, 46% said it is a very critical problem in their local community, 32% said somewhat critical, 17% said less critical and 5% said not at all critical.

Question: “How much, if at all is each of the following a problem in your local community?”



Source: Gallup & Gilani Pakistan Poll
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1838 men and women in rural and urban areas of all four provinces of the country, during February 20 – February 27, 2017. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International



Thursday, April 13, 2017

(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2017



of Gallup Pakistan
(1980-2017)