



Opinion Poll
SOCIAL BEHAVIOR
Others

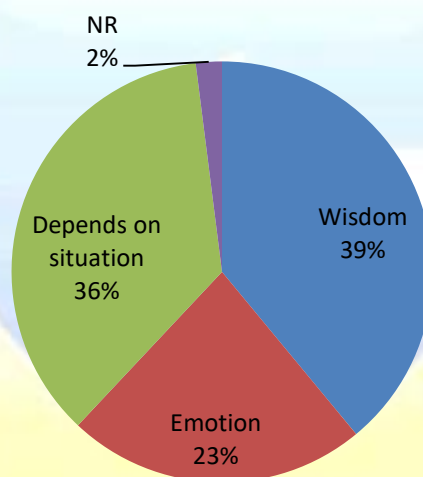
Wisdom or Emotion? 16% more Pakistanis claim to make decisions based on wisdom and not emotion; 36% say that it depends on the situation. (GALLUP & GILANI PAKISTAN POLL)

Islamabad, May 8, 2017

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 16% more Pakistanis claim to make decisions based on wisdom and not emotion; 36% say that it depends on the situation.

A nationally representative sample of men and women from across the four provinces was asked, “Do you usually make decisions based on wisdom or emotions?” In response to this question, 39% said they make decisions based on wisdom, 23% said emotion, while 36% said depends on situation. 2% did not respond.

Question: “Do you usually make decisions based on wisdom or emotions?”



Source: Gallup & Gilani Pakistan Poll
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1865 men and women in rural and urban areas of all four provinces of the country, during April 03 – April 10, 2017. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International

GILANI RESEARCH
FOUNDATION

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Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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of Gallup Pakistan
(1980-2017)