



# Public Opinion in Pakistan in the Year 2010

## SOCIAL BEHAVIOR

### Others

**(2010-2017) 11% increase in the proportion of Pakistanis who believe women are more intelligent compared to their male counterparts. GALLUP & GILANI PAKISTAN**

Islamabad, May 23, 2017

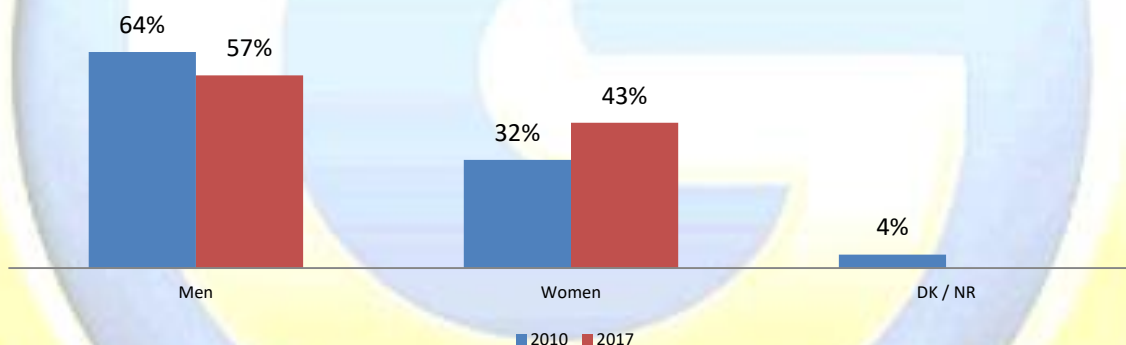
According to a Gallup & Gilani Pakistan National Survey conducted in the year 2010 (7 years ago) respondents were asked, “According to the characteristics of men and women, what characteristics apply mostly to men or women [Men are more intelligent or women]?” In response to this question, 64% said that men are more intelligent, 32% said women are more intelligent, while 4% did not know or did not wish to respond.

**Comparative Picture:** The question was asked again in 2017 to enable a concrete comparison. In 2017, 57% said that men are more intelligent, while 43% said women are more intelligent.

According to public opinion, there has been a 7% decrease in the proportion of Pakistanis who believe men are more intelligent and a 11% increase in the proportion of Pakistanis who believe women are more intelligent.

*This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision making in Pakistan.*

**Question: “According to the characteristics of men and women, what characteristics apply mostly to men or women [Men are more intelligent or women]?”**



Source: Gallup and Gilani Surveys  
The Pakistani affiliate of Gallup International Association  
([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk); [www.gilanifoundation.com](http://www.gilanifoundation.com))

Bilal I Gilani, Executive Director of Gallup Pakistan comments: “This question can be used as a proxy for measuring social inequality in societies. The results of this trend survey show a rather positive trajectory. However, more analysis is needed before concrete conclusions can be drawn.”

#### Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan and is Director of Gallup Pakistan History Project explains the aim of the Project as follows: ‘Gallup Pakistan has been polling in Pakistan since 1979 (over 35 years). During this time millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan’s History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues. For more information about Gallup History Project, please contact [caf@gallup.com.pk](mailto:caf@gallup.com.pk).’

## **Opinion Poll from Gallup Pakistan**

*The Pakistani Affiliate of Gallup International*



**Tuesday, May 23, 2017**

*(2 Pages including this)*

***Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.***

*Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.*

*If you have any further questions regarding this poll, please feel free to contact us.*

*Best Regards,*

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of Gallup Pakistan  
(1980-2017)