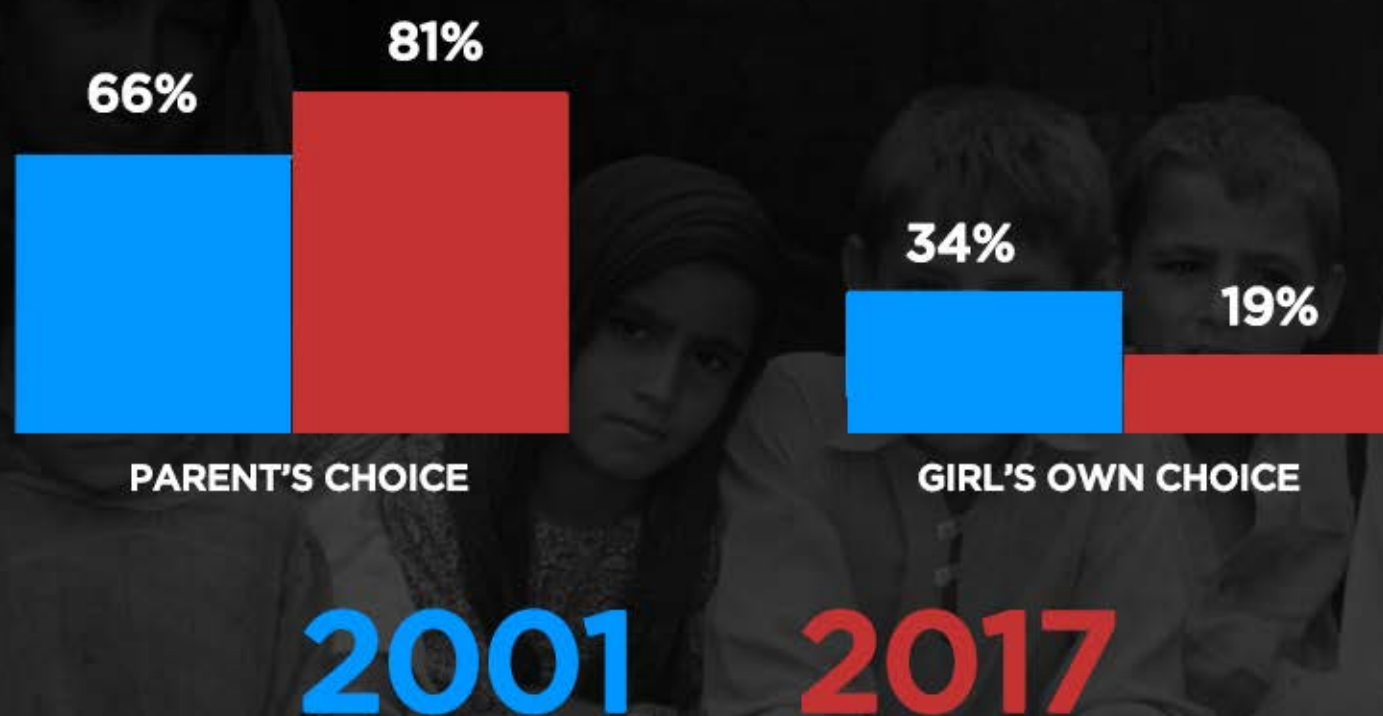


(2001-2017) 15% INCREASE IN THE PROPORTION OF PAKISTANIS WHO BELIEVE PARENTS' CHOICE SHOULD BE PREFERRED WHILE DECIDING ON THE DAUGHTER'S MARRIAGE; 19% CONTINUE TO GIVE WEIGHT TO THE GIRL'S PREFERENCE.

Whose choice should be preferred while deciding on the marriage of a girl?





Public Opinion in Pakistan in the Year 2001

SOCIAL BEHAVIOR

Marriage

(2001-2017) 15% increase in the proportion of Pakistanis who believe parents' choice should be preferred while deciding on the daughter's marriage; 19% continue to give weight to the girl's preference. GALLUP & GILANI PAKISTAN

Islamabad, May 30, 2017

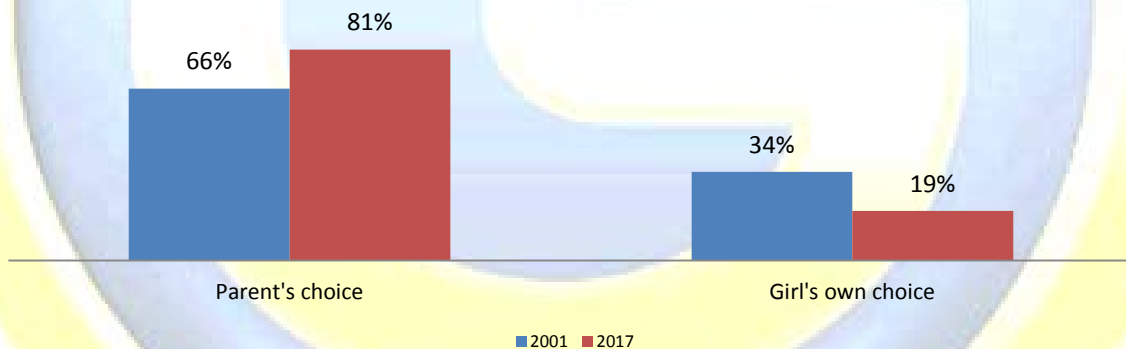
According to a Gallup & Gilani Pakistan National Survey conducted in the year 2001 (16 years ago) respondents were asked, "Whose choice should be preferred while deciding for the marriage of a girl?" In response to this question, 66% said parents' choice should be preferred while deciding on the marriage of a girl, while 34% said girls own choice.

Comparative Picture: The question was asked again in 2017 to enable a concrete comparison. In 2017, 81% said parents' choice should be preferred while deciding on the marriage of a girl, while 19% said girls own choice.

According to public opinion, there has been a 15% increase in the proportion of Pakistanis who believe parents' choice should be preferred while deciding on the marriage of a girl and a 15% decrease in the proportion of Pakistanis who believe a girl's own choice should be preferred while deciding on the marriage.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision making in Pakistan.

Question: "Whose choice should be preferred while deciding on the marriage of a girl?"



Source: Gallup and Gilani Surveys
The Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan and is Director of Gallup Pakistan History Project explains the aim of the Project as follows: 'Gallup Pakistan has been polling in Pakistan since 1979 (over 35 years). During this time millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan's History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues. For more information about Gallup History Project, please contact caf@gallup.com.pk.'

Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



Tuesday, May 30, 2017

(3 Pages including this)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

Ms. Fatima Idrees

Phone: +92-51-2655630

E-mail: fatima.idrees@gilanifoundation.com

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



of Gallup Pakistan
(1980-2017)