



Opinion Poll
SOCIAL BEHAVIOR
Others

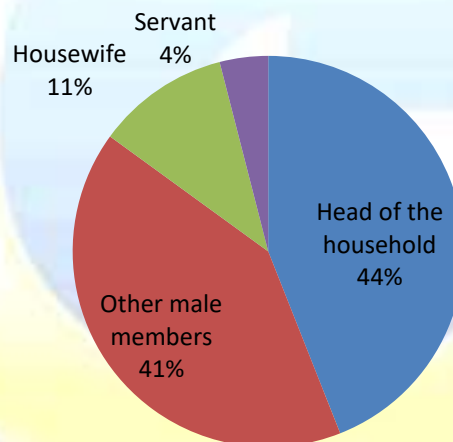
85% Pakistanis say that the household head or other male members usually deposit utility bills in their household. (GALLUP & GILANI PAKISTAN POLL)

Islamabad, June 15, 2017

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 85% Pakistanis say that the household head or other male members usually deposit utility bills in their household.

A nationally representative sample of men and women from across the four provinces was asked, “In your household, who usually deposits utility bills?” In response to this question, 44% said head of the household usually deposits utility bills in their household, 41% said other male members, 11% said housewife, while 4% said servant.

Question: “In your household, who usually deposits utility bills?”



Source: Gallup & Gilani Pakistan Poll
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Bilal I Gilani, Executive Director, Gallup & Gilani Pakistan adds, “As various attempts to overhaul and digitize payment system in Pakistan are made, this finding provides useful insights about one of the most widely used payments i.e. payment of utility bills.”

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1906 men and women in rural and urban areas of all four provinces of the country, during May 01 – May 08, 2017. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



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(2 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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2017



of Gallup Pakistan
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